



TN : PREETHI Sales Performance 17/05/2026 9:26 AM

MTD Sales
275.55 L

Brand Share %
46.09 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **46.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	125.34	59.71 %
Gas-Stov	52.28	37.17 %
Grinder	42.54	35.97 %
Chimney	31.28	67.60 %
In-Stove	10.50	43.55 %
Iron	5.59	38.04 %
Small-Ap	5.04	20.89 %
Cook-Ele	2.95	84.90 %
Cook-Pre	0.02	0.10 %
Total	275.55	46.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.64	45.63 %
CHENNAI-01	41.55	43.07 %
SOUTH-03	40.94	48.97 %
WEST-02	35.92	58.16 %
TRICHY-01	31.12	47.14 %
WEST-01	27.30	44.43 %
CHENNAI-02	18.90	38.95 %
NORTH ARCOT	14.37	45.94 %
SOUTH ARCOT	13.81	38.86 %
Total	275.55	46.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	25.00	62.91 %
Grinder	9.76	39.69 %
Gas-Stov	8.62	32.38 %
Chimney	4.76	72.49 %
Iron	1.22	36.42 %
Small-Ap	1.07	21.90 %
In-Stove	0.91	29.03 %
Cook-Ele	0.30	63.30 %
Total	51.64	45.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.33	45.51 %
KVT1	3.34	40.47 %
RND1	2.47	39.09 %
MAR1	2.37	45.74 %
NGR1	2.11	32.99 %
TKS2	1.77	37.36 %
VNR2	1.68	32.01 %
TCN1	1.37	40.87 %
SVK1	1.30	45.96 %
PKD1	0.98	44.95 %
TKS1	0.72	18.01 %
STU2	0.69	38.20 %
ERL2	0.62	27.12 %
KGL1	0.53	34.46 %
COL1	0.44	40.77 %
SDI1	0.40	36.83 %
APK1	0.39	27.16 %
KSM1	0.38	28.47 %
UDN1	0.32	34.35 %
APK2	0.31	11.23 %
ARM1	0.20	17.87 %
TYI1	0.17	5.94 %
WHTV	-0.10	4.68 %
Total	51.64	45.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	20.43	72.33 %
Gas-Stov	8.29	42.90 %
Grinder	5.60	20.28 %
Chimney	3.09	57.23 %
In-Stove	1.51	26.61 %
Cook-Ele	1.20	94.48 %
Small-Ap	0.84	16.18 %
Iron	0.59	32.14 %
Total	41.55	43.07 %

Branch *	MTD Sales L	Brand Share %
CH08	2.42	38.41 %
CH47	2.02	30.60 %
CH42	1.87	37.24 %
CH07	1.58	36.67 %
CH49	1.50	26.26 %
CH35	1.08	45.71 %
CH39	0.83	37.14 %
CH30	0.58	33.40 %
GUD2	0.52	44.39 %
CH29	0.48	42.74 %
MRM1	0.40	15.53 %
SKL1	0.30	38.58 %
CH38	0.21	14.65 %
KNR1	0.14	38.38 %
CH26	0.14	37.17 %
CZWH	0.05	0.40 %
WCHN	-0.14	5.35 %
Total	41.55	43.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	15.98	60.06 %
Gas-Stov	8.10	40.87 %
Chimney	7.13	84.08 %
Grinder	6.84	36.76 %
Iron	0.97	44.77 %
Small-Ap	0.88	22.43 %
In-Stove	0.77	66.99 %
Cook-Ele	0.27	92.35 %
Total	40.94	48.97 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.54	42.89 %
KKD3	1.24	27.92 %
CBM1	1.10	46.08 %
NKI1	0.66	38.49 %
TEN1	0.63	31.83 %
MDU7	0.58	22.66 %
PNI1	0.52	38.64 %
KRR1	0.47	45.91 %
TDI1	0.46	35.06 %
BTU1	0.44	45.93 %
BNR1	0.42	20.85 %
MDU3	0.40	20.23 %
PNV2	0.36	28.07 %
PKM1	0.36	29.64 %
DGL2	0.34	18.76 %
ODM1	0.25	34.27 %
ADP1	0.24	23.31 %
WHMD		0.00 %
Total	40.94	48.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.04	60.13 %
Gas-Stov	7.52	47.43 %
Chimney	5.18	66.49 %
Grinder	3.28	78.21 %
In-Stove	1.88	88.05 %
Cook-Ele	0.72	100.00 %
Iron	0.66	44.69 %
Small-Ap	0.62	52.54 %
Cook-Pre	0.02	0.90 %
Total	35.92	58.16 %

Branch *	MTD Sales L	Brand Share %
SGI1	1.31	41.15 %
SLM1	1.29	39.28 %
VPD1	0.69	37.63 %
BMD1	0.63	44.91 %
PLC1	0.58	24.04 %
RSP1	0.55	35.20 %
MCR1	0.48	33.05 %
CMI1	0.47	44.44 %
KVP1	0.46	23.83 %
TRM1	0.41	24.37 %
SGG1	0.22	26.38 %
HRR1	0.21	23.55 %
EDP1	0.19	19.65 %
PDR1	0.15	36.62 %
OML1	0.12	16.57 %
WHPD		0.00 %
Total	35.92	58.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	13.55	55.95 %
Gas-Stov	6.48	40.77 %
Grinder	6.36	46.82 %
Chimney	3.08	77.45 %
In-Stove	0.58	20.79 %
Iron	0.52	35.74 %
Small-Ap	0.34	15.47 %
Cook-Ele	0.20	71.47 %
Total	31.12	47.14 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.74	37.24 %
TNJ1	1.65	41.16 %
KUM1	1.45	35.60 %
TNJ2	1.33	33.70 %
JKM1	0.86	34.87 %
TVR2	0.69	22.79 %
PBR1	0.62	36.22 %
NCK1	0.58	35.29 %
APM1	0.39	25.04 %
KUM2	0.38	26.55 %
TTP1	0.37	35.52 %
MSI1	0.36	40.22 %
PDK1	0.17	29.02 %
TRY4	0.13	7.50 %
KRN1	0.11	6.84 %
TRY2	0.08	41.92 %
WTRZ		0.00 %
Total	31.12	47.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	11.37	53.01 %
Chimney	4.64	63.10 %
Gas-Stov	4.25	32.82 %
Grinder	3.91	35.35 %
In-Stove	2.13	60.20 %
Small-Ap	0.40	15.89 %
Iron	0.34	38.26 %
Cook-Ele	0.27	100.00 %
Total	27.30	44.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.85	37.18 %
KMR1	1.52	27.11 %
MPM1	1.21	40.92 %
PLI1	0.75	32.71 %
UMP1	0.75	39.24 %
CBE6	0.64	24.31 %
CBE5	0.58	26.95 %
CNR1	0.56	42.71 %
AVI1	0.46	22.50 %
KMD1	0.43	45.88 %
KGI1	0.41	34.41 %
PPI1	0.40	32.82 %
SYM2	0.28	28.46 %
KGM1	0.26	27.29 %
DPM2	0.22	16.73 %
TPR3	0.17	16.08 %
GBM1	0.13	21.51 %
GDR1	0.03	15.11 %
Total	27.30	44.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	9.89	57.42 %
Gas-Stov	3.98	30.32 %
Grinder	2.48	27.82 %
Chimney	1.03	36.02 %
In-Stove	0.87	42.01 %
Iron	0.36	29.00 %
Small-Ap	0.29	14.31 %
Total	18.90	38.95 %

Branch *	MTD Sales L	Brand Share %
CH15	2.35	32.90 %
CH12	1.75	44.79 %
CH03	1.26	39.09 %
CH21	0.63	29.64 %
CH46	0.48	41.46 %
CH27	0.44	42.32 %
CH24	0.41	18.17 %
CH23	0.38	30.88 %
MJR1	0.31	17.73 %
CH34	0.30	16.81 %
CH33	0.26	22.01 %
PON1	0.22	34.03 %
GPD1	0.20	28.63 %
CH36	0.18	19.50 %
CH44	0.14	8.69 %
CH32	0.14	43.68 %
CH01	0.14	42.48 %
CH31	0.10	45.51 %
CH41	0.08	11.28 %
CH51	0.04	6.58 %
MC06	0.01	42.30 %
Total	18.90	38.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.88	54.93 %
Gas-Stov	2.62	28.20 %
In-Stove	1.81	71.17 %
Chimney	1.27	55.50 %
Grinder	1.22	76.72 %
Iron	0.33	32.98 %
Small-Ap	0.24	25.78 %
Total	14.37	45.94 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.08	27.90 %
TRR1	1.06	36.70 %
KPM2	0.83	27.67 %
VNB1	0.57	36.42 %
ABR1	0.47	37.51 %
PLR1	0.45	42.90 %
CGM1	0.39	41.76 %
ARC2	0.29	42.03 %
VSI1	0.24	32.48 %
ANI1	0.21	28.71 %
GDM1	0.15	28.27 %
SLG1	0.09	14.23 %
UGI1	0.09	31.92 %
WHVL		0.00 %
Total	14.37	45.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.19	46.91 %
Grinder	3.10	38.07 %
Gas-Stov	2.43	31.11 %
Chimney	1.10	70.75 %
Iron	0.59	47.09 %
Small-Ap	0.37	28.30 %
In-Stove	0.02	2.30 %
Total	13.81	38.86 %

Branch *	MTD Sales L	Brand Share %
POY1	1.16	33.33 %
CUD1	0.97	22.34 %
SJI2	0.43	24.54 %
KLM1	0.42	17.51 %
KML1	0.40	27.44 %
TDM1	0.33	41.66 %
CDM1	0.28	9.54 %
VPM2	0.23	21.76 %
TVM1	0.19	33.03 %
STP1	0.17	37.21 %
TVM2	0.08	16.87 %
VPM1	0.07	22.20 %
MKM1		0.00 %
WHUT		0.00 %
Total	13.81	38.86 %