



TN : PREETHI Sales Performance 17/04/2026 9:26 AM

MTD Sales
283.75 L

Brand Share %
43.99 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	137.73	58.57 %
Gas-Stov	54.94	35.95 %
Grinder	44.67	32.69 %
Chimney	33.01	64.71 %
Small-Ap	5.58	19.39 %
Iron	5.25	28.95 %
In-Stove	1.97	9.35 %
Cook-Ele	0.60	44.92 %
Total	283.75	43.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.18	46.65 %
SOUTH-03	42.30	47.71 %
CHENNAI-01	41.04	38.24 %
WEST-02	35.77	53.71 %
TRICHY-01	31.84	45.46 %
WEST-01	28.76	47.08 %
CHENNAI-02	21.96	35.15 %
NORTH ARCOT	16.30	41.21 %
SOUTH ARCOT	14.60	36.92 %
Total	283.75	43.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	23.98	60.70 %
Gas-Stov	10.69	39.52 %
Grinder	9.24	36.49 %
Chimney	4.47	66.18 %
Small-Ap	1.55	27.77 %
Iron	1.11	27.93 %
In-Stove	0.18	12.57 %
Cook-Ele	-0.02	-14.79 %
Total	51.18	46.65 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.36	41.80 %
NGR1	1.81	27.95 %
VNR2	1.59	31.73 %
TCN1	1.54	38.32 %
TKS1	0.91	23.78 %
STU2	0.66	43.87 %
KGL1	0.61	43.76 %
TYI1	0.60	29.55 %
UDN1	0.52	32.63 %
SDI1	0.48	34.27 %
APK2	0.40	28.87 %
ASM1	0.38	33.28 %
ERL2	0.36	21.58 %
APK1	0.32	26.56 %
KSM1	0.32	22.90 %
ARM1	0.29	25.64 %
COL1	0.19	19.46 %
S2SD		0.00 %
Total	51.18	46.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.22	63.98 %
Grinder	8.12	39.76 %
Gas-Stov	7.70	35.92 %
Chimney	5.50	71.35 %
Small-Ap	0.84	18.12 %
Iron	0.72	24.08 %
Cook-Ele	0.13	47.67 %
In-Stove	0.09	7.13 %
Total	42.30	47.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.74	39.30 %
DGL1	3.44	42.90 %
KKD3	1.99	35.30 %
MDU7	0.86	34.42 %
DKI1	0.50	27.06 %
PNI1	0.46	28.04 %
CMR1	0.44	34.57 %
MNM1	0.42	42.24 %
BNR1	0.39	21.33 %
MDU3	0.34	18.21 %
KRR1	0.31	41.57 %
BTU1	0.24	25.77 %
DGL2	0.23	12.46 %
TEN1	0.19	11.63 %
ODM1	0.16	19.49 %
ADP1	0.14	7.89 %
SZSD		0.00 %
Total	42.30	47.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	19.06	61.04 %
Gas-Stov	8.12	34.81 %
Grinder	7.52	24.05 %
Chimney	4.79	64.02 %
Small-Ap	0.53	8.86 %
Iron	0.51	22.96 %
In-Stove	0.35	6.22 %
Cook-Ele	0.16	57.71 %
Total	41.04	38.24 %

Branch *	MTD Sales L	Brand Share %
CH47	3.63	34.89 %
CH05	2.82	35.69 %
CH49	2.40	36.61 %
CH45	1.58	41.89 %
CH28	1.28	30.05 %
CH07	1.04	21.01 %
CGL1	0.62	34.47 %
MRM1	0.62	26.86 %
GUD2	0.59	25.40 %
CH38	0.56	30.41 %
CH30	0.49	16.44 %
CH39	0.34	15.80 %
CZWH	0.27	2.29 %
CH26	0.11	20.95 %
WCHN		0.00 %
Total	41.04	38.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.66	61.10 %
Gas-Stov	7.14	47.02 %
Chimney	5.02	60.48 %
Grinder	3.81	41.96 %
Small-Ap	0.78	49.07 %
Iron	0.72	43.93 %
In-Stove	0.52	29.46 %
Cook-Ele	0.13	81.76 %
Total	35.77	53.71 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.78	41.40 %
DPR2	0.84	41.54 %
MCR1	0.34	17.20 %
TCG1	0.31	43.14 %
CMI1	0.31	41.57 %
PLC1	0.31	20.77 %
SGG1	0.30	38.82 %
TRM1	0.27	21.09 %
HRR1	0.17	23.47 %
OML1	0.12	8.30 %
KVP1	0.08	4.80 %
EDP1	0.06	7.38 %
WZWH		0.00 %
Total	35.77	53.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	16.26	55.52 %
Gas-Stov	6.40	39.86 %
Grinder	6.09	40.07 %
Chimney	1.87	57.34 %
Iron	0.65	33.43 %
Small-Ap	0.56	19.26 %
Total	31.84	45.46 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.34	38.90 %
KUM1	2.23	41.57 %
TNJ1	1.62	39.75 %
TVR2	1.34	31.52 %
TNJ2	1.25	29.87 %
NMM1	0.67	35.90 %
TTP1	0.60	43.19 %
JKM1	0.59	23.26 %
PBR1	0.57	43.54 %
MSI1	0.47	34.16 %
NCK1	0.25	16.90 %
TRY4	0.19	9.98 %
AYR1	0.18	34.47 %
KRN1	0.11	7.69 %
APM1	0.07	9.81 %
TZSD	0.05	40.88 %
Total	31.84	45.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	13.22	57.70 %
Gas-Stov	5.40	35.73 %
Chimney	5.33	73.80 %
Grinder	3.80	34.81 %
Small-Ap	0.53	20.54 %
Iron	0.36	32.78 %
In-Stove	0.08	6.53 %
Cook-Ele	0.05	46.32 %
Total	28.76	47.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.91	43.09 %
KMR1	1.73	34.10 %
TPR2	1.04	30.16 %
CBE6	0.78	32.97 %
AVI1	0.77	38.05 %
MPM1	0.76	32.88 %
PLI1	0.64	23.20 %
SYM2	0.59	37.95 %
PDM1	0.57	36.57 %
TPR3	0.54	41.61 %
GBM1	0.52	43.95 %
CBE5	0.52	26.35 %
KMD1	0.36	39.25 %
CBE3	0.32	40.00 %
DPM2	0.27	26.12 %
PPI1	0.10	11.80 %
WHCB		0.00 %
Total	28.76	47.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	12.45	55.77 %
Gas-Stov	4.04	24.95 %
Chimney	2.37	66.22 %
Grinder	2.12	19.86 %
Small-Ap	0.36	12.91 %
Iron	0.31	19.98 %
In-Stove	0.22	4.17 %
Cook-Ele	0.10	55.55 %
Total	21.96	35.15 %

Branch *	MTD Sales L	Brand Share %
CH15	2.76	32.30 %
CH03	2.08	34.30 %
CH21	1.22	36.45 %
CH20	1.19	40.62 %
CH12	0.93	29.39 %
PON1	0.50	38.35 %
GPD1	0.41	41.98 %
CH24	0.28	10.09 %
CH44	0.28	14.27 %
CH41	0.25	21.48 %
MJR1	0.25	10.03 %
CH46	0.23	20.80 %
CH34	0.14	4.72 %
UKI1	0.13	33.48 %
CH33	0.11	6.30 %
CH32	0.10	27.85 %
CH51	0.08	6.87 %
CH31	0.07	12.17 %
CH01	0.02	21.82 %
Total	21.96	35.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.06	51.59 %
Gas-Stov	3.00	30.98 %
Chimney	2.90	62.33 %
Grinder	1.40	31.12 %
Iron	0.38	28.39 %
In-Stove	0.33	16.36 %
Small-Ap	0.20	11.78 %
Cook-Ele	0.02	45.85 %
Total	16.30	41.21 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.38	22.81 %
KPM2	0.46	14.84 %
ABR1	0.45	33.66 %
ARC2	0.41	33.77 %
CPT1	0.32	27.09 %
TRT1	0.32	36.51 %
PLR1	0.25	32.01 %
SLG1	0.23	21.56 %
KPM1	0.23	26.89 %
GDM1	0.20	25.93 %
ANI1	0.16	34.73 %
UGI1	0.13	34.19 %
PTU1	0.11	16.92 %
WHVL		0.00 %
Total	16.30	41.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.83	50.95 %
Grinder	2.58	27.71 %
Gas-Stov	2.46	27.97 %
Chimney	0.76	37.01 %
Iron	0.49	35.85 %
Small-Ap	0.24	21.97 %
In-Stove	0.22	14.79 %
Cook-Ele	0.02	32.27 %
Total	14.60	36.92 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.86	30.59 %
POY1	1.60	28.88 %
ULP1	0.85	39.28 %
VPM2	0.65	39.11 %
KML1	0.53	25.98 %
SJI2	0.52	26.02 %
TDM1	0.34	35.35 %
TVM2	0.22	36.55 %
VPM1	0.21	31.12 %
KLM1	0.20	12.92 %
TVM1	0.19	34.48 %
CDM1	0.10	4.41 %
MKM1	0.09	15.73 %
Total	14.60	36.92 %