



# TN : PREETHI Sales Performance 17/03/2026 9:26 AM

MTD Sales  
339.87 L

Brand Share %  
49.14 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **49.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	118.52	57.80 %
In-Stove	88.44	70.53 %
Gas-Stov	54.53	35.59 %
Grinder	42.50	36.36 %
Chimney	22.68	59.39 %
Iron	5.83	28.03 %
Small-Ap	4.94	17.41 %
Cook-Ele	2.43	64.37 %
<b>Total</b>	<b>339.87</b>	<b>49.14 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.17	52.47 %
SOUTH-03	49.03	49.25 %
WEST-02	46.57	56.78 %
CHENNAI-01	46.02	48.02 %
TRICHY-01	40.76	52.54 %
WEST-01	33.76	47.30 %
CHENNAI-02	31.05	45.25 %
NORTH ARCOT	19.51	42.62 %
SOUTH ARCOT	15.00	37.47 %
<b>Total</b>	<b>339.87</b>	<b>49.14 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	21.53	63.69 %
In-Stove	12.47	72.52 %
Grinder	8.96	41.49 %
Gas-Stov	8.75	36.65 %
Chimney	3.68	65.63 %
Iron	1.34	37.10 %
Small-Ap	1.27	26.78 %
Cook-Ele	0.18	39.15 %
<b>Total</b>	<b>58.17</b>	<b>52.47 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	2.89	40.94 %
VNR2	2.08	37.83 %
TYI1	0.98	38.83 %
ERL2	0.91	27.36 %
APK1	0.86	40.93 %
APK2	0.83	33.87 %
ASM1	0.74	43.89 %
SDI1	0.68	39.87 %
STU2	0.67	44.86 %
TKS1	0.42	12.27 %
KSM1	0.25	36.66 %
ARM1	0.24	21.98 %
S2SD	0.06	17.31 %
<b>Total</b>	<b>58.17</b>	<b>52.47 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	17.06	60.38 %
Grinder	8.59	41.95 %
In-Stove	7.96	68.02 %
Gas-Stov	7.94	34.30 %
Chimney	5.29	68.93 %
Iron	1.17	30.73 %
Small-Ap	0.88	21.36 %
Cook-Ele	0.14	38.46 %
<b>Total</b>	<b>49.03</b>	<b>49.25 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.59	47.60 %
DGL1	3.22	34.77 %
KKD3	2.15	40.34 %
MDU7	0.97	40.26 %
KPT1	0.90	42.83 %
MDU3	0.82	26.60 %
PKM1	0.73	47.78 %
TDI1	0.70	42.61 %
PNI1	0.69	33.99 %
BNR1	0.62	37.74 %
KRR1	0.53	38.06 %
TEN1	0.42	21.51 %
ADP1	0.41	20.84 %
CMR1	0.35	42.15 %
BTU1	0.35	37.58 %
ODM1	0.28	24.15 %
DGL2	0.22	11.68 %
SZSD	0.14	35.80 %
<b>Total</b>	<b>49.03</b>	<b>49.25 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Mixie	15.76	58.77 %
In-Stove	12.37	75.01 %
Gas-Stov	8.97	48.31 %
Chimney	4.36	62.82 %
Grinder	3.24	37.36 %
Iron	0.85	34.46 %
Small-Ap	0.68	39.55 %
Cook-Ele	0.33	100.00 %
<b>Total</b>	<b>46.57</b>	<b>56.78 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.64	47.49 %
ERD1	1.77	44.42 %
TRM1	1.02	43.43 %
PLC1	1.01	39.17 %
MCR1	0.96	37.87 %
RSP1	0.66	36.44 %
TCG1	0.62	46.51 %
OML1	0.55	26.24 %
PMP1	0.54	42.77 %
DPR2	0.53	44.33 %
SGG1	0.51	43.04 %
HRR1	0.50	31.15 %
KVP1	0.47	44.42 %
EDP1	0.46	26.08 %
WZWH	0.05	33.08 %
<b>Total</b>	<b>46.57</b>	<b>56.78 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
In-Stove	16.90	75.84 %
Mixie	14.46	60.58 %
Gas-Stov	6.84	32.11 %
Grinder	5.05	29.41 %
Chimney	1.21	35.82 %
Cook-Ele	0.55	62.98 %
Iron	0.52	26.27 %
Small-Ap	0.50	9.92 %
<b>Total</b>	<b>46.02</b>	<b>48.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	2.77	36.73 %
CH25	2.29	43.46 %
CH07	2.11	29.67 %
CH42	2.00	40.43 %
CH28	1.52	36.63 %
CH45	1.48	44.31 %
CH19	1.43	45.67 %
CH47	0.82	44.63 %
CH39	0.79	31.96 %
CH30	0.55	23.01 %
TKM1	0.53	38.47 %
MRM1	0.46	25.27 %
GUD2	0.42	21.07 %
CZWH	0.16	11.34 %
KNR1	0.10	21.20 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>46.02</b>	<b>48.02 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	12.89	56.68 %
In-Stove	11.19	76.84 %
Grinder	6.83	46.72 %
Gas-Stov	6.64	39.22 %
Chimney	2.18	75.83 %
Iron	0.53	23.77 %
Small-Ap	0.43	12.84 %
Cook-Ele	0.08	29.61 %
<b>Total</b>	<b>40.76</b>	<b>52.54 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	2.55	47.65 %
KUM1	2.42	42.99 %
TNJ2	2.14	44.99 %
TNJ1	1.64	45.27 %
TYR1	1.55	46.66 %
JKM1	1.19	49.07 %
ORU1	0.69	45.27 %
TRY4	0.68	24.77 %
MSI1	0.67	48.27 %
KRN1	0.59	32.82 %
APM1	0.49	32.65 %
NCK1	0.31	22.27 %
TZSD	0.14	21.01 %
<b>Total</b>	<b>40.76</b>	<b>52.54 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	10.22	50.91 %
In-Stove	9.73	69.41 %
Gas-Stov	5.35	33.03 %
Grinder	3.91	38.20 %
Chimney	3.29	60.69 %
Small-Ap	0.56	19.48 %
Iron	0.38	17.65 %
Cook-Ele	0.33	75.34 %
<b>Total</b>	<b>33.76</b>	<b>47.30 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.33	44.96 %
MPM1	1.80	47.26 %
KMR1	1.53	31.72 %
TPR2	1.30	39.35 %
CBE6	1.13	31.12 %
PLI1	0.94	37.30 %
PDM1	0.88	49.05 %
AVI1	0.77	27.78 %
TPR3	0.63	32.99 %
CBE5	0.60	34.54 %
SYM2	0.55	34.41 %
KMD1	0.53	43.91 %
TPR4	0.51	42.86 %
KGI1	0.50	39.66 %
DPM2	0.50	30.92 %
CNR1	0.45	42.29 %
ANR1	0.38	46.64 %
KGM1	0.38	40.90 %
PPI1	0.35	22.59 %
UMP1	0.30	26.19 %
GBM1	0.22	25.04 %
WZSD		0.00 %
<b>Total</b>	<b>33.76</b>	<b>47.30 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	12.88	60.26 %
In-Stove	10.09	64.79 %
Gas-Stov	4.51	30.67 %
Grinder	2.11	20.72 %
Chimney	0.64	41.28 %
Cook-Ele	0.41	95.61 %
Small-Ap	0.20	6.03 %
Iron	0.20	14.15 %
<b>Total</b>	<b>31.05</b>	<b>45.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.22	32.68 %
CH50	1.63	48.89 %
CH21	0.83	32.20 %
CH34	0.75	21.18 %
CH46	0.64	40.84 %
CH41	0.59	28.33 %
CH24	0.59	15.67 %
CH33	0.56	33.64 %
CH44	0.53	33.98 %
GPD1	0.48	38.45 %
MJR1	0.41	20.49 %
CH23	0.35	36.90 %
CH20	0.34	13.37 %
UKI1	0.19	29.16 %
CH01	0.10	37.79 %
<b>Total</b>	<b>31.05</b>	<b>45.25 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.71	50.67 %
In-Stove	5.06	61.92 %
Gas-Stov	2.93	28.94 %
Grinder	1.69	31.27 %
Chimney	1.10	38.17 %
Iron	0.54	32.03 %
Cook-Ele	0.30	67.87 %
Small-Ap	0.18	9.60 %
<b>Total</b>	<b>19.51</b>	<b>42.62 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	31.07 %
TRR1	1.39	32.47 %
KPM2	1.14	30.32 %
WJP1	0.69	43.20 %
ARC2	0.55	29.33 %
CPT1	0.54	40.27 %
UGI1	0.52	35.78 %
TRT1	0.51	47.43 %
ABR1	0.47	28.85 %
WJD1	0.43	22.78 %
CGM1	0.38	41.02 %
KPM1	0.37	43.12 %
PTU1	0.35	38.36 %
SLG1	0.34	37.87 %
PLR1	0.34	30.80 %
CYR1	0.22	22.72 %
<b>Total</b>	<b>19.51</b>	<b>42.62 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.01	46.60 %
In-Stove	2.67	49.48 %
Gas-Stov	2.60	31.09 %
Grinder	2.12	24.85 %
Chimney	0.94	50.20 %
Iron	0.30	20.45 %
Small-Ap	0.24	18.43 %
Cook-Ele	0.11	72.30 %
<b>Total</b>	<b>15.00</b>	<b>37.47 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.69	44.56 %
POY1	1.40	32.35 %
KLM1	1.09	48.53 %
KKI2	1.03	44.34 %
CUD1	0.93	19.86 %
VPM2	0.92	44.30 %
ULP1	0.89	36.56 %
PRT1	0.78	47.75 %
KML1	0.63	43.70 %
TDM1	0.59	35.09 %
SJI2	0.46	28.49 %
STP1	0.36	45.37 %
CDM1	0.29	9.80 %
TVM1	0.24	44.68 %
MKM1	0.18	12.63 %
VPM1	0.16	26.24 %
TVM2	0.08	11.87 %
<b>Total</b>	<b>15.00</b>	<b>37.47 %</b>