

MTD Sales
280.81 L

Brand Share %
39.93 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	131.25	55.58 %
Gas-Stov	54.29	27.84 %
Grinder	39.29	30.96 %
Chimney	26.40	50.60 %
In-Stove	23.18	52.16 %
Iron	6.14	29.59 %
Small-Ap	0.26	0.92 %
Total	280.81	39.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.21	41.24 %
SOUTH-03	43.39	43.80 %
TRICHY-01	37.17	44.12 %
CHENNAI-01	33.60	36.62 %
WEST-02	26.33	49.17 %
CHENNAI-02	20.37	34.96 %
WEST-01	18.34	34.35 %
NORTH ARCOT	16.02	35.59 %
SOUTH ARCOT	14.12	30.34 %
WEST-03	13.26	43.76 %
Total	280.81	39.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	32.62	61.35 %
Gas-Stov	9.26	26.24 %
Grinder	7.22	24.12 %
Chimney	3.98	56.36 %
In-Stove	3.89	54.36 %
Iron	1.17	26.09 %
Small-Ap	0.07	1.64 %
Total	58.21	41.24 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.78	28.36 %
TVL1	2.61	35.44 %
NGR1	2.27	33.19 %
RND2	1.95	31.46 %
RND1	1.78	37.72 %
TKS2	1.77	28.59 %
VNR2	1.73	30.66 %
TKS1	1.33	27.49 %
SDI1	0.93	33.06 %
PKD1	0.68	37.47 %
KGL1	0.55	39.87 %
UDN1	0.42	36.26 %
VNR1	0.38	22.63 %
APK2	0.37	15.07 %
APK1	0.28	18.26 %
KSM1	0.24	26.39 %
SGT1	0.20	33.24 %
TYI1	0.02	1.07 %
S2SD		0.00 %
Total	58.21	41.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	17.19	57.19 %
Grinder	8.90	40.79 %
Gas-Stov	8.47	30.66 %
Chimney	4.79	61.38 %
In-Stove	3.05	55.12 %
Iron	1.00	31.08 %
Total	43.39	43.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.45	32.10 %
DGL1	3.38	39.80 %
KKD3	2.10	39.87 %
MDU5	1.23	39.22 %
NKI1	0.79	31.69 %
PNI1	0.73	38.16 %
KRR1	0.61	39.48 %
KPT1	0.61	36.70 %
DKI1	0.59	23.54 %
NTM1	0.52	34.39 %
TDI1	0.47	30.80 %
PNV2	0.44	39.88 %
SVG1	0.41	31.82 %
PKM1	0.37	24.78 %
CMR1	0.32	24.91 %
TEN1	0.29	19.07 %
MDU3	0.27	15.18 %
ODM1	0.26	25.05 %
DGL2	0.15	10.94 %
MDU7	0.05	1.86 %
ADP1	0.03	1.64 %
Total	43.39	43.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	14.03	53.12 %
Gas-Stov	8.53	35.02 %
Grinder	5.73	36.05 %
In-Stove	4.71	64.70 %
Chimney	3.32	57.92 %
Iron	0.78	37.76 %
Small-Ap	0.07	2.81 %
Total	37.17	44.12 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.96	35.56 %
KUM1	1.72	34.75 %
KIK1	1.66	36.00 %
KUM2	0.67	26.63 %
JKM1	0.67	29.50 %
TRY4	0.59	23.82 %
ORU1	0.51	35.20 %
AYR1	0.42	33.99 %
PBR1	0.28	27.36 %
KRN1	0.19	15.64 %
APM1	0.18	18.44 %
NCK1	0.18	16.66 %
Total	37.17	44.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	16.88	57.19 %
Gas-Stov	6.98	27.00 %
Grinder	5.12	29.70 %
In-Stove	2.53	38.04 %
Chimney	1.44	30.25 %
Iron	0.65	29.35 %
Total	33.60	36.62 %

Branch *	MTD Sales L	Brand Share %
CH47	2.02	30.13 %
CH07	1.62	34.77 %
CH49	1.51	20.08 %
CH42	1.39	36.60 %
CH28	1.24	25.83 %
CH08	1.09	36.24 %
AVD1	0.95	32.90 %
CH22	0.77	26.09 %
CH30	0.73	23.28 %
GUD2	0.64	28.30 %
CGL1	0.61	21.27 %
SKL1	0.56	32.59 %
KNR1	0.48	39.11 %
MRM1	0.47	20.76 %
CH39	0.47	15.83 %
CH38	0.22	10.94 %
CH26	0.16	26.75 %
CZWH		0.00 %
Total	33.60	36.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.72	56.86 %
Gas-Stov	6.96	40.06 %
Chimney	3.74	60.98 %
Grinder	2.24	46.46 %
In-Stove	1.98	61.43 %
Iron	0.67	39.38 %
Small-Ap	0.02	1.64 %
Total	26.33	49.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.22	30.83 %
MCR1	0.80	28.08 %
PLC1	0.77	27.34 %
HRR1	0.55	35.31 %
SLM3	0.45	16.19 %
BMD1	0.44	34.49 %
KVP1	0.33	25.68 %
EDP1	0.27	25.81 %
DPR2	0.27	19.31 %
SGI1	0.07	7.76 %
WZWH		0.00 %
Total	26.33	49.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	11.73	57.46 %
Gas-Stov	3.32	21.24 %
Grinder	1.90	20.62 %
In-Stove	1.50	42.85 %
Chimney	1.34	31.84 %
Iron	0.50	29.66 %
Small-Ap	0.07	1.97 %
Total	20.37	34.96 %

Branch *	MTD Sales L	Brand Share %
CH18	1.50	26.53 %
CH03	1.35	30.72 %
CH33	0.57	21.66 %
CH12	0.54	24.93 %
PON1	0.50	31.60 %
CH27	0.39	34.22 %
CH44	0.33	25.12 %
CH21	0.33	13.79 %
CH24	0.31	11.26 %
GPD1	0.29	32.86 %
CH23	0.21	28.10 %
MJR1	0.19	11.09 %
CH46	0.18	17.33 %
CH31	0.16	25.01 %
CH41	0.13	9.29 %
CH32	0.10	29.24 %
CH51		0.00 %
WHC3		0.00 %
Total	20.37	34.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.08	51.89 %
Gas-Stov	3.39	22.17 %
Chimney	2.45	36.14 %
Grinder	2.41	28.58 %
In-Stove	1.66	43.13 %
Iron	0.32	24.24 %
Small-Ap	0.02	1.15 %
Total	18.34	34.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.74	32.69 %
CBE2	1.43	18.04 %
CBE4	1.18	32.95 %
PLI1	0.96	26.79 %
SNR1	0.87	28.52 %
UMP1	0.74	35.94 %
CBE5	0.70	33.64 %
KGI1	0.35	37.03 %
DPM2	0.34	19.18 %
KMD1	0.34	21.39 %
PPI1	0.30	24.10 %
CBE6	0.28	6.31 %
CNR1	0.24	22.98 %
PDM1	0.12	16.70 %
WZSD		0.00 %
Total	18.34	34.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.41	48.15 %
Gas-Stov	2.68	20.42 %
Chimney	2.58	50.80 %
In-Stove	1.57	59.58 %
Grinder	1.27	28.42 %
Iron	0.51	32.68 %
Total	16.02	35.59 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	27.46 %
VEL3	1.21	37.02 %
GDM1	0.62	39.84 %
VEL2	0.56	15.88 %
VNB1	0.55	33.84 %
SBR1	0.51	33.55 %
CPT1	0.48	26.62 %
PLR1	0.46	31.18 %
ABR1	0.38	19.33 %
WJP1	0.29	39.86 %
AKM1	0.27	17.20 %
CYR1	0.23	39.60 %
ARC2	0.22	23.35 %
VSI1	0.21	20.90 %
SLG1	0.18	25.89 %
CGM1	0.18	34.58 %
KPM1	0.17	24.96 %
TRT1	0.12	11.99 %
UGI1		0.00 %
Total	16.02	35.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.03	43.58 %
Grinder	2.88	27.34 %
Gas-Stov	2.03	17.74 %
In-Stove	1.08	40.49 %
Chimney	0.70	35.10 %
Iron	0.40	22.45 %
Total	14.12	30.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.65	26.98 %
POY1	1.18	22.89 %
POY2	0.92	36.77 %
VPM2	0.67	33.18 %
SJI2	0.58	28.25 %
KLM1	0.53	20.91 %
KML1	0.52	25.12 %
PRT1	0.47	24.27 %
TDM1	0.32	18.58 %
CDM1	0.31	7.97 %
ULP1	0.23	11.94 %
TVM1	0.18	25.41 %
VPM1	0.15	16.80 %
MKM1	0.11	15.87 %
STP1	0.09	14.97 %
Total	14.12	30.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.57	52.27 %
Gas-Stov	2.66	29.58 %
Chimney	2.05	79.08 %
Grinder	1.63	35.69 %
In-Stove	1.21	62.35 %
Iron	0.14	19.55 %
Total	13.26	43.76 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.93	34.68 %
NKL2	0.75	38.63 %
TPR2	0.71	21.90 %
KGM1	0.38	34.26 %
SYM2	0.28	23.36 %
TPR4	0.20	35.79 %
TPR3	0.17	22.00 %
SGG1	0.17	31.24 %
PDR1	0.11	19.58 %
W3SD		0.00 %
Total	13.26	43.76 %