

MTD Sales
252.84 L

Brand Share %
46.18 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **46.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	114.40	59.57 %
Gas-Stov	46.97	36.80 %
Grinder	38.83	36.00 %
Chimney	29.63	68.37 %
In-Stove	10.13	46.19 %
Iron	5.11	37.14 %
Small-Ap	4.81	21.32 %
Cook-Ele	2.95	86.04 %
Cook-Pre	0.02	0.11 %
Total	252.84	46.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.31	46.36 %
CHENNAI-01	38.22	42.70 %
SOUTH-03	37.06	48.68 %
WEST-02	33.27	57.95 %
TRICHY-01	29.00	48.52 %
WEST-01	25.41	44.66 %
CHENNAI-02	16.94	38.49 %
NORTH ARCOT	13.02	44.67 %
SOUTH ARCOT	12.61	38.74 %
Total	252.84	46.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	22.84	63.62 %
Grinder	8.77	41.28 %
Gas-Stov	7.63	31.67 %
Chimney	4.76	74.11 %
Iron	1.09	35.23 %
Small-Ap	1.02	23.37 %
In-Stove	0.89	31.16 %
Cook-Ele	0.30	63.30 %
Total	47.31	46.36 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.18	41.07 %
RND1	2.26	40.39 %
NGR1	1.88	32.90 %
TKS2	1.69	37.05 %
VNR2	1.50	33.52 %
TCN1	1.25	40.43 %
TUT2	0.99	45.24 %
PKD1	0.80	42.15 %
ERL2	0.61	28.10 %
TKS1	0.61	17.79 %
STU2	0.53	36.46 %
KGL1	0.46	35.10 %
COL1	0.41	41.00 %
APK1	0.39	32.81 %
KSM1	0.35	28.41 %
SDI1	0.34	36.82 %
APK2	0.31	12.94 %
UDN1	0.28	36.92 %
TYI1	0.17	6.68 %
ARM1	0.14	13.48 %
WHTV	-0.10	4.68 %
Total	47.31	46.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	18.62	71.66 %
Gas-Stov	7.44	42.60 %
Grinder	5.22	19.76 %
Chimney	2.91	59.01 %
In-Stove	1.51	28.41 %
Cook-Ele	1.20	96.25 %
Small-Ap	0.82	17.21 %
Iron	0.51	30.72 %
Total	38.22	42.70 %

Branch *	MTD Sales L	Brand Share %
CH08	2.37	39.43 %
CH42	1.83	37.89 %
CH47	1.78	29.56 %
CH49	1.50	28.75 %
CH07	1.47	36.74 %
CH35	0.81	40.93 %
CH39	0.71	35.19 %
GUD2	0.52	45.04 %
CH30	0.51	30.26 %
MRM1	0.31	12.88 %
SKL1	0.26	38.09 %
CH26	0.14	37.17 %
CH38	0.12	9.36 %
KNR1	0.10	39.01 %
CZWH	0.05	0.40 %
WCHN	-0.14	5.48 %
Total	38.22	42.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	14.18	58.71 %
Gas-Stov	7.13	39.54 %
Chimney	6.78	86.37 %
Grinder	6.28	37.34 %
Iron	0.88	43.10 %
Small-Ap	0.79	21.31 %
In-Stove	0.75	70.43 %
Cook-Ele	0.27	92.35 %
Total	37.06	48.68 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.16	28.51 %
MDU6	1.12	35.52 %
TEN2	0.87	44.23 %
TEN1	0.59	31.67 %
MDU7	0.58	23.94 %
PNI1	0.52	42.29 %
NKI1	0.50	34.83 %
BTU1	0.44	45.93 %
KPT1	0.41	39.96 %
MDU3	0.40	21.20 %
BNR1	0.38	23.38 %
TDI1	0.37	31.83 %
PNV2	0.36	29.50 %
PKM1	0.29	26.61 %
DGL2	0.27	16.17 %
ADP1	0.24	26.73 %
ODM1	0.11	24.49 %
WHMD		0.00 %
Total	37.06	48.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	14.72	59.26 %
Gas-Stov	7.02	47.45 %
Chimney	4.86	66.14 %
Grinder	2.95	84.10 %
In-Stove	1.76	89.37 %
Cook-Ele	0.72	100.00 %
Iron	0.64	44.26 %
Small-Ap	0.59	52.54 %
Cook-Pre	0.02	0.93 %
Total	33.27	57.95 %

Branch *	MTD Sales L	Brand Share %
SGI1	1.28	40.52 %
SLM1	1.19	38.55 %
VPD1	0.65	39.29 %
BMD1	0.56	43.35 %
PLC1	0.53	24.32 %
RSP1	0.50	34.03 %
MCR1	0.48	34.20 %
KVP1	0.46	23.83 %
CMI1	0.39	43.98 %
TRM1	0.38	25.23 %
SGG1	0.22	26.80 %
HRR1	0.20	26.34 %
EDP1	0.19	20.68 %
PDR1	0.15	36.62 %
OML1	0.12	16.57 %
WHPD		0.00 %
Total	33.27	57.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	12.77	58.33 %
Grinder	5.76	47.32 %
Gas-Stov	5.76	40.33 %
Chimney	3.08	80.48 %
In-Stove	0.58	25.47 %
Iron	0.50	37.73 %
Small-Ap	0.34	15.55 %
Cook-Ele	0.20	71.47 %
Total	29.00	48.52 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.57	37.88 %
TNJ1	1.50	43.16 %
KUM1	1.35	35.81 %
TNJ2	1.30	34.83 %
JKM1	0.71	30.83 %
TVR2	0.69	24.61 %
PBR1	0.56	38.59 %
NCK1	0.53	35.28 %
APM1	0.39	26.95 %
KUM2	0.38	29.46 %
TTP1	0.34	38.84 %
MSI1	0.31	40.00 %
PDK1	0.17	30.78 %
TRY4	0.13	8.26 %
KRN1	0.11	7.00 %
TRY2	0.08	41.92 %
WTRZ		0.00 %
Total	29.00	48.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	10.52	53.00 %
Chimney	4.47	64.95 %
Gas-Stov	3.79	33.03 %
Grinder	3.67	34.61 %
In-Stove	1.99	62.19 %
Small-Ap	0.37	15.68 %
Iron	0.34	39.18 %
Cook-Ele	0.27	100.00 %
Total	25.41	44.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.55	35.88 %
KMR1	1.35	25.81 %
MPM1	1.06	40.00 %
PLI1	0.75	39.06 %
CBE6	0.64	24.94 %
UMP1	0.63	37.41 %
CNR1	0.56	43.65 %
CBE5	0.46	24.26 %
KMD1	0.43	45.88 %
KGI1	0.41	37.26 %
AVI1	0.41	22.93 %
PPI1	0.40	33.44 %
SYM2	0.28	28.46 %
KGM1	0.26	27.29 %
DPM2	0.18	17.48 %
TPR3	0.17	19.68 %
GBM1	0.13	22.89 %
GDR1	0.03	15.11 %
Total	25.41	44.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	8.88	56.59 %
Gas-Stov	3.48	30.09 %
Grinder	2.24	27.26 %
In-Stove	0.87	46.39 %
Chimney	0.87	32.03 %
Iron	0.31	26.72 %
Small-Ap	0.29	15.74 %
Total	16.94	38.49 %

Branch *	MTD Sales L	Brand Share %
CH15	2.32	33.27 %
CH12	1.05	41.24 %
CH03	0.97	33.19 %
CH21	0.63	32.61 %
CH46	0.43	38.83 %
CH24	0.41	19.92 %
CH23	0.38	32.82 %
MJR1	0.25	16.43 %
CH34	0.25	14.81 %
PON1	0.22	34.03 %
GPD1	0.20	28.63 %
CH33	0.18	17.25 %
CH36	0.18	22.62 %
CH32	0.14	43.68 %
CH01	0.14	42.48 %
CH31	0.10	45.51 %
CH41	0.08	13.02 %
CH44	0.08	5.88 %
CH51	0.04	6.58 %
Total	16.94	38.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.22	53.64 %
Gas-Stov	2.46	27.79 %
In-Stove	1.74	71.99 %
Grinder	1.13	79.26 %
Chimney	0.94	48.11 %
Iron	0.31	31.47 %
Small-Ap	0.22	24.79 %
Total	13.02	44.67 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.06	37.85 %
VEL2	0.87	25.10 %
KPM2	0.83	28.38 %
VNB1	0.48	34.24 %
ABR1	0.47	38.92 %
CGM1	0.31	36.06 %
CPT1	0.27	39.59 %
PLR1	0.25	31.29 %
ARC2	0.25	38.01 %
VSI1	0.24	32.48 %
CYR1	0.21	43.05 %
ANI1	0.20	27.64 %
GDM1	0.15	29.51 %
SLG1	0.09	15.16 %
UGI1	0.09	34.34 %
WHVL		0.00 %
Total	13.02	44.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.67	46.54 %
Grinder	2.80	37.61 %
Gas-Stov	2.27	31.93 %
Chimney	0.97	68.01 %
Iron	0.53	45.00 %
Small-Ap	0.35	28.48 %
In-Stove	0.02	2.58 %
Total	12.61	38.74 %

Branch *	MTD Sales L	Brand Share %
VCM2	1.09	45.66 %
POY1	1.06	36.13 %
CUD1	0.81	21.02 %
SJI2	0.43	24.54 %
KLM1	0.36	15.56 %
KML1	0.33	25.37 %
TDM1	0.33	42.93 %
CDM1	0.28	10.87 %
VPM2	0.23	22.47 %
TVM1	0.19	33.03 %
STP1	0.17	40.98 %
TVM2	0.08	16.87 %
VPM1	0.07	22.20 %
MKM1		0.00 %
WHUT		0.00 %
Total	12.61	38.74 %