



TN : PREETHI Sales Performance 16/04/2026 9:26 AM

MTD Sales
271.26 L

Brand Share %
43.94 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	132.65	58.80 %
Gas-Stov	52.14	35.85 %
Grinder	42.83	32.63 %
Chimney	31.14	64.50 %
Small-Ap	5.28	19.18 %
Iron	4.92	28.50 %
In-Stove	1.78	8.59 %
Cook-Ele	0.52	41.52 %
Total	271.26	43.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.36	47.06 %
SOUTH-03	39.94	47.30 %
CHENNAI-01	38.89	37.72 %
WEST-02	34.17	53.91 %
TRICHY-01	30.58	45.62 %
WEST-01	27.69	47.50 %
CHENNAI-02	20.94	34.97 %
NORTH ARCOT	15.85	41.33 %
SOUTH ARCOT	13.84	36.49 %
Total	271.26	43.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	23.20	61.28 %
Gas-Stov	10.37	39.94 %
Grinder	8.83	36.86 %
Chimney	4.30	67.03 %
Small-Ap	1.51	27.50 %
Iron	1.04	27.82 %
In-Stove	0.14	10.55 %
Cook-Ele	-0.02	-14.79 %
Total	49.36	47.06 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.31	41.99 %
VNR2	1.57	32.45 %
NGR1	1.57	25.88 %
TCN1	1.50	38.30 %
TKS1	0.91	24.02 %
KGL1	0.61	43.76 %
TYI1	0.52	30.56 %
UDN1	0.52	34.47 %
SDI1	0.44	33.64 %
APK2	0.34	28.33 %
ASM1	0.34	32.01 %
APK1	0.32	27.55 %
ARM1	0.29	26.00 %
ERL2	0.28	17.95 %
KSM1	0.28	21.19 %
COL1	0.19	20.78 %
S2SD		0.00 %
Total	49.36	47.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	18.52	64.47 %
Grinder	7.61	38.67 %
Gas-Stov	7.27	35.79 %
Chimney	4.93	69.08 %
Small-Ap	0.80	18.25 %
Iron	0.69	24.24 %
Cook-Ele	0.08	35.90 %
In-Stove	0.06	4.79 %
Total	39.94	47.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.71	40.02 %
KKD3	1.94	35.36 %
MDU7	0.86	36.84 %
CMR1	0.44	34.57 %
PNI1	0.40	26.78 %
BNR1	0.35	20.39 %
DKI1	0.33	21.51 %
MDU3	0.25	14.43 %
BTU1	0.24	26.59 %
DGL2	0.23	12.57 %
MNM1	0.23	32.86 %
TEN1	0.19	11.90 %
ODM1	0.16	19.69 %
ADP1	0.14	8.37 %
SZSD		0.00 %
Total	39.94	47.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	18.19	60.88 %
Gas-Stov	7.52	34.11 %
Grinder	7.46	24.28 %
Chimney	4.28	62.50 %
Iron	0.51	23.48 %
Small-Ap	0.50	8.79 %
In-Stove	0.25	4.59 %
Cook-Ele	0.16	57.71 %
Total	38.89	37.72 %

Branch *	MTD Sales L	Brand Share %
CH47	2.97	31.92 %
CH05	2.40	32.79 %
CH49	2.37	37.79 %
CH45	1.50	41.33 %
CH25	1.39	43.33 %
CH28	1.24	30.51 %
CH07	1.05	22.14 %
CH35	0.66	39.70 %
CGL1	0.62	34.47 %
MRM1	0.62	27.18 %
CH38	0.56	30.41 %
GUD2	0.53	23.48 %
CH30	0.49	16.44 %
CH39	0.30	14.68 %
CZWH	0.27	2.29 %
CH26	0.11	20.95 %
WCHN		0.00 %
Total	38.89	37.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.05	61.24 %
Gas-Stov	6.81	47.61 %
Chimney	4.65	60.75 %
Grinder	3.62	41.95 %
Small-Ap	0.74	49.90 %
Iron	0.67	41.98 %
In-Stove	0.54	30.49 %
Cook-Ele	0.10	77.80 %
Total	34.17	53.91 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.73	41.75 %
DPR2	0.78	43.37 %
MCR1	0.34	17.83 %
TCG1	0.31	43.14 %
CMI1	0.31	41.57 %
SGG1	0.30	38.82 %
PLC1	0.30	20.55 %
TRM1	0.27	21.09 %
HRR1	0.17	23.47 %
OML1	0.09	6.86 %
KVP1	0.07	4.79 %
EDP1	0.06	8.26 %
WZWH		0.00 %
Total	34.17	53.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	15.71	56.20 %
Grinder	5.95	40.65 %
Gas-Stov	5.95	38.82 %
Chimney	1.87	59.96 %
Iron	0.59	32.41 %
Small-Ap	0.50	17.79 %
Total	30.58	45.62 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.20	43.52 %
MVM1	2.18	37.80 %
TNJ1	1.47	38.76 %
TVR2	1.34	32.75 %
TNJ2	1.25	30.48 %
NMM1	0.67	36.72 %
JKM1	0.59	23.26 %
PBR1	0.57	43.54 %
MSI1	0.47	34.16 %
NCK1	0.25	17.29 %
TRY4	0.19	10.47 %
AYR1	0.18	36.42 %
KRN1	0.11	8.02 %
APM1	0.06	9.28 %
TZSD	0.05	40.88 %
Total	30.58	45.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	12.76	58.31 %
Gas-Stov	5.18	35.60 %
Chimney	5.16	74.81 %
Grinder	3.65	35.50 %
Small-Ap	0.47	19.89 %
Iron	0.34	32.49 %
In-Stove	0.08	6.60 %
Cook-Ele	0.05	46.32 %
Total	27.69	47.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.43	31.82 %
TPR2	1.04	30.53 %
CBE6	0.78	33.14 %
AVI1	0.77	39.13 %
MPM1	0.67	30.53 %
PLI1	0.64	23.20 %
UMP1	0.58	40.31 %
PDM1	0.57	37.49 %
TPR3	0.54	41.61 %
CBE5	0.52	30.02 %
SYM2	0.50	36.22 %
CBE3	0.32	41.89 %
KMD1	0.29	40.13 %
DPM2	0.27	26.12 %
PPI1	0.10	11.80 %
WHCB		0.00 %
Total	27.69	47.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	11.85	55.28 %
Gas-Stov	3.85	25.05 %
Chimney	2.37	66.22 %
Grinder	1.92	19.26 %
Small-Ap	0.34	12.89 %
Iron	0.28	19.02 %
In-Stove	0.22	4.18 %
Cook-Ele	0.10	55.55 %
Total	20.94	34.97 %

Branch *	MTD Sales L	Brand Share %
CH15	2.76	32.93 %
CH03	2.08	35.87 %
CH21	1.22	40.03 %
CH20	1.14	39.88 %
CH12	0.85	28.06 %
PON1	0.45	37.00 %
GPD1	0.41	41.98 %
CH24	0.28	10.64 %
CH44	0.28	14.56 %
CH41	0.25	21.48 %
CH46	0.23	20.93 %
MJR1	0.18	7.49 %
CH34	0.14	4.72 %
UKI1	0.13	33.48 %
CH33	0.11	6.85 %
CH32	0.10	27.85 %
CH51	0.08	6.87 %
CH31	0.07	12.66 %
CH01	0.02	21.82 %
Total	20.94	34.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.89	51.82 %
Gas-Stov	2.89	31.18 %
Chimney	2.82	61.63 %
Grinder	1.40	31.12 %
Iron	0.37	29.48 %
In-Stove	0.28	14.37 %
Small-Ap	0.18	11.53 %
Cook-Ele	0.02	45.85 %
Total	15.85	41.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.28	22.34 %
ABR1	0.43	32.59 %
KPM2	0.37	12.43 %
ARC2	0.37	31.15 %
TRT1	0.32	36.79 %
CPT1	0.30	27.49 %
PLR1	0.25	32.01 %
SLG1	0.23	21.69 %
KPM1	0.23	26.89 %
GDM1	0.20	27.70 %
ANI1	0.16	34.73 %
UGI1	0.13	34.19 %
PTU1	0.11	18.12 %
WHVL		0.00 %
Total	15.85	41.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.48	50.53 %
Grinder	2.39	26.99 %
Gas-Stov	2.31	27.79 %
Chimney	0.76	37.01 %
Iron	0.43	32.82 %
Small-Ap	0.24	22.22 %
In-Stove	0.22	14.79 %
Cook-Ele	0.02	32.27 %
Total	13.84	36.49 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.71	29.24 %
POY1	1.48	27.97 %
ULP1	0.85	39.90 %
VPM2	0.65	40.86 %
KML1	0.53	26.96 %
SJI2	0.52	29.07 %
TDM1	0.30	34.26 %
VPM1	0.21	31.12 %
TVM1	0.19	37.53 %
KLM1	0.13	8.67 %
CDM1	0.10	4.41 %
TVM2	0.10	20.63 %
MKM1	0.09	15.73 %
Total	13.84	36.49 %