

MTD Sales
263.68 L

Brand Share %
39.81 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	122.34	55.29 %
Gas-Stov	51.29	27.89 %
Grinder	37.00	30.59 %
Chimney	25.12	50.89 %
In-Stove	21.94	52.66 %
Iron	5.78	30.00 %
Small-Ap	0.21	0.80 %
Total	263.68	39.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.80	41.33 %
SOUTH-03	40.50	43.56 %
TRICHY-01	34.66	43.64 %
CHENNAI-01	31.57	36.80 %
WEST-02	24.97	48.84 %
CHENNAI-02	19.30	34.62 %
WEST-01	17.14	34.36 %
NORTH ARCOT	15.49	36.29 %
SOUTH ARCOT	12.70	29.39 %
WEST-03	12.55	43.41 %
Total	263.68	39.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	30.58	61.56 %
Gas-Stov	8.67	26.11 %
Grinder	6.80	23.92 %
Chimney	3.98	60.99 %
In-Stove	3.61	53.98 %
Iron	1.09	26.01 %
Small-Ap	0.07	1.71 %
Total	54.80	41.33 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.50	27.69 %
TVL1	2.32	33.56 %
NGR1	2.21	34.47 %
RND2	1.89	32.95 %
TKS2	1.77	30.29 %
MAR1	1.69	38.29 %
VNR2	1.60	30.08 %
TKS1	1.23	26.76 %
SDI1	0.76	30.45 %
PKD1	0.63	38.70 %
APK2	0.37	15.96 %
VNR1	0.35	22.12 %
UDN1	0.28	27.83 %
APK1	0.28	19.55 %
SGT1	0.20	33.24 %
KSM1	0.08	11.05 %
TYI1	0.02	1.19 %
S2SD		0.00 %
Total	54.80	41.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	15.97	57.22 %
Grinder	8.42	40.05 %
Gas-Stov	7.83	30.77 %
Chimney	4.40	60.65 %
In-Stove	2.92	55.25 %
Iron	0.97	31.31 %
Total	40.50	43.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.34	32.26 %
DGL1	3.03	38.36 %
PNI1	0.66	37.14 %
NKI1	0.66	27.90 %
DKI1	0.59	24.40 %
KPT1	0.56	37.58 %
NTM1	0.52	38.89 %
TDI1	0.44	29.91 %
SVG1	0.41	34.09 %
PKM1	0.32	22.35 %
CMR1	0.32	26.16 %
ODM1	0.26	25.05 %
MDU3	0.26	15.09 %
TEN1	0.19	13.83 %
DGL2	0.15	11.10 %
MDU7	0.05	2.07 %
ADP1	0.03	1.78 %
Total	40.50	43.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	13.09	52.43 %
Gas-Stov	8.09	35.18 %
Grinder	5.35	35.47 %
In-Stove	4.39	64.97 %
Chimney	2.96	55.10 %
Iron	0.73	39.38 %
Small-Ap	0.07	2.86 %
Total	34.66	43.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.82	34.95 %
KIK1	1.66	38.64 %
KUM1	1.52	32.19 %
JKM1	0.65	30.01 %
KUM2	0.58	27.85 %
TRY4	0.53	22.26 %
ORU1	0.46	32.60 %
AYR1	0.42	35.04 %
PBR1	0.28	27.36 %
KRN1	0.19	15.64 %
NCK1	0.18	17.43 %
APM1	0.11	13.71 %
Total	34.66	43.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	15.76	56.91 %
Gas-Stov	6.51	26.71 %
Grinder	4.63	28.51 %
In-Stove	2.38	39.91 %
Chimney	1.65	36.76 %
Iron	0.64	31.05 %
Total	31.57	36.80 %

Branch *	MTD Sales L	Brand Share %
CH47	1.90	33.12 %
CH07	1.51	34.05 %
CH49	1.41	20.05 %
CH42	1.33	35.60 %
CH08	1.09	36.24 %
CH28	1.08	24.43 %
AVD1	0.91	32.83 %
CH30	0.73	23.28 %
CH22	0.66	29.29 %
GUD2	0.56	26.61 %
CGL1	0.54	19.61 %
SKL1	0.47	29.82 %
CH39	0.47	16.52 %
MRM1	0.44	24.22 %
KNR1	0.38	35.42 %
CH38	0.22	11.02 %
CH26	0.16	27.68 %
CZWH		0.00 %
Total	31.57	36.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.12	56.39 %
Gas-Stov	6.54	39.57 %
Chimney	3.74	60.98 %
Grinder	2.09	45.06 %
In-Stove	1.89	62.15 %
Iron	0.59	36.71 %
Total	24.97	48.84 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.50	38.64 %
SLM1	1.21	31.80 %
MCR1	0.80	28.88 %
PLC1	0.74	28.08 %
HRR1	0.55	37.59 %
SLM3	0.43	15.67 %
BMD1	0.41	33.37 %
EDP1	0.27	25.81 %
DPR2	0.27	19.98 %
KVP1	0.26	22.03 %
SGI1	0.07	8.26 %
WZWH		0.00 %
Total	24.97	48.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	10.73	56.10 %
Gas-Stov	3.29	21.70 %
Grinder	1.90	21.04 %
In-Stove	1.47	42.84 %
Chimney	1.34	31.84 %
Iron	0.49	32.42 %
Small-Ap	0.07	2.17 %
Total	19.30	34.62 %

Branch *	MTD Sales L	Brand Share %
CH18	1.35	24.58 %
CH03	1.26	29.79 %
CH12	0.51	23.89 %
PON1	0.50	33.76 %
CH33	0.37	16.15 %
CH27	0.35	32.70 %
CH24	0.31	11.59 %
GPD1	0.29	32.86 %
CH44	0.29	22.51 %
CH21	0.23	9.99 %
CH23	0.21	30.42 %
CH46	0.18	18.81 %
CH31	0.16	25.01 %
MJR1	0.13	7.97 %
CH41	0.13	9.68 %
CH32	0.10	38.69 %
CH51		0.00 %
WHC3		0.00 %
Total	19.30	34.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.59	52.03 %
Gas-Stov	3.13	22.02 %
Grinder	2.26	29.20 %
Chimney	2.25	35.04 %
In-Stove	1.59	44.70 %
Iron	0.31	24.84 %
Total	17.14	34.36 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.79	33.56 %
CBE2	1.31	18.31 %
CBE4	1.12	33.30 %
SNR1	0.87	28.52 %
CBE5	0.70	37.60 %
UMP1	0.65	33.02 %
PLI1	0.53	17.30 %
KGI1	0.35	37.75 %
DPM2	0.34	20.15 %
KMD1	0.32	20.16 %
PPI1	0.30	24.42 %
CBE6	0.28	6.94 %
CNR1	0.21	29.84 %
PDM1	0.12	17.68 %
WZSD		0.00 %
Total	17.14	34.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.06	48.43 %
Gas-Stov	2.68	21.51 %
Chimney	2.58	52.76 %
In-Stove	1.49	58.48 %
Grinder	1.22	27.89 %
Iron	0.45	32.25 %
Total	15.49	36.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	28.72 %
VEL3	1.21	37.27 %
VEL2	0.56	17.10 %
VNB1	0.55	35.90 %
SBR1	0.51	35.51 %
GDM1	0.50	36.07 %
CPT1	0.48	26.62 %
PLR1	0.42	30.15 %
ABR1	0.37	21.52 %
WJP1	0.28	39.00 %
AKM1	0.27	18.06 %
CYR1	0.23	39.60 %
ARC2	0.22	25.02 %
VSI1	0.21	21.26 %
CGM1	0.18	34.58 %
SLG1	0.17	26.08 %
KPM1	0.17	24.96 %
TRT1	0.05	7.40 %
UGI1		0.00 %
Total	15.49	36.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.22	42.60 %
Grinder	2.75	27.45 %
Gas-Stov	1.97	17.93 %
In-Stove	1.05	41.50 %
Iron	0.38	23.05 %
Chimney	0.34	20.84 %
Total	12.70	29.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.65	28.61 %
NVL2	1.07	39.19 %
POY1	1.00	21.21 %
POY2	0.88	36.74 %
VPM2	0.62	34.65 %
SJI2	0.57	29.17 %
KML1	0.46	23.77 %
PRT1	0.35	19.64 %
KLM1	0.32	14.03 %
CDM1	0.31	8.90 %
TDM1	0.28	16.62 %
ULP1	0.23	12.31 %
TVM1	0.18	25.41 %
VPM1	0.12	14.08 %
MKM1	0.11	15.87 %
STP1	0.09	16.64 %
Total	12.70	29.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.23	51.26 %
Gas-Stov	2.57	30.21 %
Chimney	1.87	77.56 %
Grinder	1.58	36.02 %
In-Stove	1.15	61.78 %
Iron	0.14	20.28 %
Total	12.55	43.41 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.93	35.89 %
TPR2	0.71	22.22 %
SYM2	0.28	23.36 %
KGM1	0.20	21.92 %
GBM1	0.20	34.94 %
TPR3	0.17	22.36 %
SGG1	0.17	31.24 %
PDR1	0.11	19.58 %
W3SD		0.00 %
Total	12.55	43.41 %