

MTD Sales
221.87 L

Brand Share %
39.04 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	99.28	53.53 %
Gas-Stov	45.43	27.99 %
Grinder	31.29	31.17 %
Chimney	20.51	48.55 %
In-Stove	20.11	53.47 %
Iron	5.04	29.58 %
Small-Ap	0.21	0.89 %
Total	221.87	39.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.33	37.92 %
SOUTH-03	36.43	43.19 %
TRICHY-01	31.54	44.40 %
CHENNAI-01	27.34	36.44 %
WEST-02	22.41	49.31 %
CHENNAI-02	15.66	34.35 %
WEST-01	15.03	33.35 %
NORTH ARCOT	12.85	34.78 %
SOUTH ARCOT	11.20	29.54 %
WEST-03	11.08	42.96 %
Total	221.87	39.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	17.90	52.82 %
Gas-Stov	7.62	26.24 %
Grinder	5.85	29.09 %
In-Stove	3.24	53.43 %
Chimney	2.71	54.54 %
Iron	0.93	25.07 %
Small-Ap	0.07	2.02 %
Total	38.33	37.92 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.21	27.37 %
TUT1	2.11	30.81 %
TVL1	2.06	33.56 %
RND2	1.81	33.73 %
NGR1	1.62	30.27 %
TKS2	1.57	31.46 %
VNR2	1.38	30.62 %
RND1	1.28	38.29 %
TKS1	1.15	27.99 %
SDI1	0.70	29.08 %
APK2	0.37	17.30 %
VNR1	0.35	22.59 %
APK1	0.24	21.11 %
UDN1	0.23	26.20 %
SGT1	0.15	27.59 %
TYI1	0.02	1.34 %
KSM1	0.02	3.87 %
S2SD		0.00 %
Total	38.33	37.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	14.26	56.58 %
Gas-Stov	7.22	30.83 %
Grinder	7.10	38.59 %
Chimney	4.19	61.40 %
In-Stove	2.79	56.70 %
Iron	0.87	31.00 %
Total	36.43	43.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.00	31.25 %
DGL1	2.73	38.72 %
NKI1	0.60	26.90 %
DKI1	0.49	22.64 %
PN11	0.46	32.08 %
TDI1	0.44	29.91 %
NTM1	0.43	35.80 %
KPT1	0.43	34.00 %
SVG1	0.41	34.09 %
PNV2	0.35	38.88 %
CMR1	0.31	25.59 %
PKM1	0.30	22.15 %
ODM1	0.26	25.05 %
MDU3	0.22	14.06 %
TEN1	0.19	14.31 %
MNM1	0.14	31.98 %
DGL2	0.14	10.60 %
MDU7	0.04	1.96 %
ADP1		0.00 %
Total	36.43	43.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	12.00	53.28 %
Gas-Stov	7.39	36.48 %
Grinder	4.81	35.18 %
In-Stove	4.10	65.87 %
Chimney	2.57	57.12 %
Iron	0.60	36.46 %
Small-Ap	0.07	3.16 %
Total	31.54	44.40 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.64	35.73 %
KUM1	1.42	33.26 %
JKM1	0.57	28.71 %
KUM2	0.52	31.29 %
TRY4	0.49	22.14 %
AYR1	0.42	35.04 %
ORU1	0.39	32.60 %
PDK1	0.30	38.65 %
PBR1	0.28	29.73 %
KRN1	0.19	17.29 %
NCK1	0.18	17.86 %
APM1	0.11	15.64 %
Total	31.54	44.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	13.89	57.62 %
Gas-Stov	5.60	26.28 %
Grinder	3.50	25.60 %
In-Stove	2.09	39.25 %
Chimney	1.65	38.04 %
Iron	0.60	33.13 %
Total	27.34	36.44 %

Branch *	MTD Sales L	Brand Share %
CH47	1.69	31.98 %
CH42	1.33	38.70 %
CH07	1.33	33.06 %
CH49	1.10	18.31 %
CH08	1.09	37.55 %
CH28	0.88	25.95 %
AVD1	0.81	34.57 %
CH30	0.69	24.69 %
GUD2	0.56	27.89 %
CGL1	0.54	20.41 %
SKL1	0.41	29.91 %
MRM1	0.41	27.16 %
CH39	0.34	14.63 %
CH22	0.34	21.97 %
KNR1	0.31	30.80 %
CH38	0.22	12.01 %
CZWH		0.00 %
Total	27.34	36.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.85	55.49 %
Gas-Stov	5.93	41.08 %
Chimney	3.33	61.10 %
Grinder	2.04	47.98 %
In-Stove	1.74	62.68 %
Iron	0.52	35.72 %
Total	22.41	49.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.13	34.43 %
MCR1	0.72	27.65 %
PLC1	0.67	28.17 %
SLM3	0.43	18.96 %
KVP1	0.26	22.36 %
BMD1	0.26	26.27 %
EDP1	0.21	22.15 %
DPR2	0.19	16.77 %
SGI1	0.07	8.93 %
WZWH		0.00 %
Total	22.41	49.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	9.05	56.15 %
Gas-Stov	2.60	21.24 %
Grinder	1.36	19.25 %
In-Stove	1.34	46.55 %
Chimney	0.81	24.86 %
Iron	0.43	32.61 %
Small-Ap	0.07	2.59 %
Total	15.66	34.35 %

Branch *	MTD Sales L	Brand Share %
CH18	1.11	25.82 %
CH03	1.08	29.37 %
CH50	0.81	38.06 %
CH12	0.43	25.97 %
CH27	0.33	34.52 %
CH24	0.31	14.23 %
GPD1	0.29	34.59 %
CH44	0.29	24.99 %
CH33	0.28	14.75 %
PON1	0.27	24.23 %
CH36	0.23	26.05 %
CH46	0.18	22.68 %
CH31	0.16	28.50 %
CH23	0.16	27.09 %
CH21	0.15	9.22 %
CH41	0.13	13.31 %
CH32	0.10	38.69 %
MJR1	0.08	6.57 %
CH51		0.00 %
WHC3		0.00 %
Total	15.66	34.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.74	52.06 %
Gas-Stov	2.63	20.35 %
Grinder	2.07	28.69 %
Chimney	1.90	32.83 %
In-Stove	1.42	44.26 %
Iron	0.28	26.21 %
Total	15.03	33.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.59	33.42 %
CBE2	1.21	18.05 %
CBE4	1.02	35.35 %
SNR1	0.79	28.19 %
CBE5	0.70	37.60 %
UMP1	0.64	33.04 %
PLI1	0.49	16.43 %
DPM2	0.34	22.74 %
CBE6	0.27	7.53 %
KGI1	0.26	34.27 %
CNR1	0.21	29.84 %
KMD1	0.18	14.82 %
PPI1	0.15	14.73 %
PDM1	0.08	13.41 %
WZSD		0.00 %
Total	15.03	33.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.27	49.10 %
Gas-Stov	2.31	20.97 %
Chimney	1.53	42.11 %
In-Stove	1.38	59.74 %
Grinder	0.98	25.76 %
Iron	0.38	31.16 %
Total	12.85	34.78 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.91	32.11 %
KPM2	0.75	20.91 %
VEL2	0.50	17.54 %
VNB1	0.49	35.72 %
SBR1	0.46	36.16 %
ABR1	0.37	22.15 %
PLR1	0.37	31.38 %
CPT1	0.36	23.08 %
GDM1	0.33	27.14 %
AKM1	0.26	20.87 %
WJP1	0.23	38.65 %
ARC2	0.22	25.02 %
CGM1	0.18	36.81 %
KPM1	0.17	31.85 %
SLG1	0.14	27.75 %
VSI1	0.12	18.69 %
TRT1	0.05	7.62 %
UGI1		0.00 %
Total	12.85	34.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.44	42.46 %
Grinder	2.29	26.57 %
Gas-Stov	1.87	19.26 %
In-Stove	0.96	42.56 %
Chimney	0.34	23.04 %
Iron	0.31	21.66 %
Total	11.20	29.54 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.45	29.06 %
POY1	0.99	22.50 %
POY2	0.76	36.26 %
VPM2	0.45	35.42 %
KML1	0.45	25.98 %
SJT2	0.43	27.39 %
PRT1	0.32	19.15 %
CDM1	0.29	9.24 %
KLM1	0.27	13.89 %
ULP1	0.23	14.54 %
TVM1	0.18	29.02 %
VPM1	0.12	14.08 %
MKM1	0.11	17.32 %
TDM1	0.11	8.44 %
STP1	0.09	16.64 %
TVM2	0.05	17.52 %
Total	11.20	29.54 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.87	53.35 %
Gas-Stov	2.26	28.32 %
Chimney	1.48	73.26 %
Grinder	1.30	35.81 %
In-Stove	1.04	64.09 %
Iron	0.13	21.43 %
Total	11.08	42.96 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.74	32.08 %
TPR2	0.67	23.18 %
CMI1	0.34	34.21 %
KGM1	0.20	21.92 %
TPR3	0.17	22.36 %
SGG1	0.17	37.75 %
SYM2	0.15	15.26 %
GBM1	0.11	26.72 %
PDR1	0.11	22.80 %
W3SD		0.00 %
Total	11.08	42.96 %