

MTD Sales  
224.85 L

Brand Share %  
46.72 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **46.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	101.76	59.65 %
Gas-Stov	40.87	36.63 %
Grinder	34.28	36.18 %
Chimney	27.07	69.15 %
In-Stove	9.07	52.99 %
Iron	4.48	36.80 %
Small-Ap	4.41	22.37 %
Cook-Ele	2.90	87.83 %
Cook-Pre	0.02	0.12 %
<b>Total</b>	<b>224.85</b>	<b>46.72 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	40.74	46.90 %
CHENNAI-01	35.14	42.85 %
SOUTH-03	33.70	49.90 %
WEST-02	29.36	58.49 %
TRICHY-01	25.17	49.58 %
WEST-01	22.26	45.59 %
CHENNAI-02	15.43	38.19 %
NORTH ARCOT	11.92	46.04 %
SOUTH ARCOT	11.13	38.64 %
<b>Total</b>	<b>224.85</b>	<b>46.72 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	20.06	63.33 %
Grinder	7.70	42.52 %
Gas-Stov	6.41	32.30 %
Chimney	3.64	70.71 %
Small-Ap	0.94	25.46 %
Iron	0.91	34.21 %
In-Stove	0.77	35.06 %
Cook-Ele	0.30	63.30 %
<b>Total</b>	<b>40.74</b>	<b>46.90 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.39	36.69 %
RND1	1.87	40.24 %
NGR1	1.46	34.47 %
TKS2	1.44	37.51 %
VNR2	1.38	34.14 %
TCN1	1.21	42.76 %
SVK1	1.13	45.98 %
PKD1	0.63	38.87 %
TKS1	0.58	19.06 %
STU2	0.49	35.15 %
KGL1	0.43	34.53 %
ERL2	0.38	21.15 %
APK1	0.31	30.93 %
COL1	0.30	35.43 %
SDI1	0.29	39.22 %
UDN1	0.28	41.00 %
APK2	0.27	13.53 %
TYI1	0.17	7.69 %
KSM1	0.16	16.32 %
ARM1	0.14	15.94 %
WHTV	-0.10	4.68 %
<b>Total</b>	<b>40.74</b>	<b>46.90 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	17.20	72.41 %
Gas-Stov	6.67	42.42 %
Grinder	4.55	18.59 %
Chimney	2.77	59.09 %
In-Stove	1.51	32.46 %
Cook-Ele	1.20	96.25 %
Small-Ap	0.80	18.02 %
Iron	0.45	30.22 %
<b>Total</b>	<b>35.14</b>	<b>42.85 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	2.16	38.15 %
CH42	1.64	38.54 %
CH47	1.62	29.90 %
CH49	1.46	29.25 %
CH07	1.33	35.57 %
CH39	0.71	37.90 %
CH35	0.70	43.26 %
GUD2	0.39	37.93 %
CH30	0.37	25.90 %
SKL1	0.26	38.09 %
MRM1	0.19	11.31 %
CH38	0.12	11.15 %
KNR1	0.10	39.01 %
CZWH	0.05	0.40 %
CH26	0.05	21.94 %
WCHN	-0.14	5.48 %
<b>Total</b>	<b>35.14</b>	<b>42.85 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	13.03	59.32 %
Chimney	6.44	91.48 %
Gas-Stov	6.06	39.47 %
Grinder	5.67	38.33 %
Iron	0.83	43.94 %
Small-Ap	0.71	20.85 %
In-Stove	0.68	86.09 %
Cook-Ele	0.27	92.35 %
<b>Total</b>	<b>33.70</b>	<b>49.90 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	1.07	31.45 %
MDU6	1.01	35.11 %
TEN2	0.80	45.80 %
TEN1	0.59	34.74 %
NKI1	0.50	36.99 %
MDU7	0.42	22.17 %
MDU3	0.38	20.73 %
BTU1	0.35	41.97 %
BNR1	0.31	20.88 %
TDI1	0.28	27.88 %
KPT1	0.28	32.53 %
DGL2	0.26	18.90 %
PNV2	0.26	23.55 %
ADP1	0.24	31.17 %
PKM1	0.21	23.68 %
ODM1	0.11	28.06 %
WHMD		0.00 %
<b>Total</b>	<b>33.70</b>	<b>49.90 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.80	59.62 %
Gas-Stov	5.91	45.08 %
Chimney	4.69	68.49 %
Grinder	2.67	87.58 %
In-Stove	1.53	97.11 %
Cook-Ele	0.67	100.00 %
Small-Ap	0.55	61.95 %
Iron	0.52	44.74 %
Cook-Pre	0.02	1.11 %
<b>Total</b>	<b>29.36</b>	<b>58.49 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.15	39.57 %
PLC1	0.53	26.90 %
VPD1	0.53	35.14 %
SGI1	0.51	37.93 %
RSP1	0.50	34.74 %
KVP1	0.45	25.45 %
MCR1	0.44	31.95 %
BMD1	0.42	40.32 %
TRM1	0.33	23.78 %
CMI1	0.30	38.88 %
HRR1	0.20	26.34 %
SGG1	0.17	23.36 %
PDR1	0.15	40.49 %
EDP1	0.13	19.84 %
OML1	0.12	16.57 %
WHPD		0.00 %
<b>Total</b>	<b>29.36</b>	<b>58.49 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.90	57.89 %
Grinder	4.99	48.55 %
Gas-Stov	4.94	39.44 %
Chimney	2.91	81.18 %
Iron	0.46	38.41 %
In-Stove	0.44	48.97 %
Small-Ap	0.32	16.35 %
Cook-Ele	0.20	89.84 %
<b>Total</b>	<b>25.17</b>	<b>49.58 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	1.28	46.23 %
MVM1	1.26	39.08 %
TNJ2	1.19	34.28 %
KUM1	1.16	33.55 %
TVR2	0.68	27.38 %
JKM1	0.66	35.38 %
PBR1	0.44	35.84 %
APM1	0.39	28.31 %
NCK1	0.37	32.57 %
TTP1	0.32	43.82 %
MSI1	0.26	40.72 %
KUM2	0.22	22.68 %
PDK1	0.17	36.03 %
TRY4	0.13	12.41 %
TRY2	0.08	41.92 %
KRN1	0.03	2.11 %
WTRZ		0.00 %
<b>Total</b>	<b>25.17</b>	<b>49.58 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	9.35	53.50 %
Chimney	3.99	65.72 %
Gas-Stov	3.43	33.31 %
Grinder	3.14	35.76 %
In-Stove	1.59	68.29 %
Cook-Ele	0.27	100.00 %
Small-Ap	0.25	14.38 %
Iron	0.24	33.84 %
<b>Total</b>	<b>22.26</b>	<b>45.59 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.14	35.44 %
KMR1	1.13	24.50 %
MPM1	0.87	35.76 %
PLI1	0.75	43.25 %
CBE6	0.63	31.08 %
CBE5	0.46	27.00 %
PPI1	0.41	37.62 %
KMD1	0.37	44.52 %
AVI1	0.36	21.30 %
KGI1	0.29	33.97 %
SYM2	0.28	32.56 %
KGM1	0.24	27.66 %
UMP1	0.16	16.03 %
DPM2	0.15	19.84 %
TPR3	0.14	19.93 %
GBM1	0.12	23.96 %
GDR1	0.03	15.11 %
<b>Total</b>	<b>22.26</b>	<b>45.59 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	7.88	55.72 %
Gas-Stov	3.14	29.64 %
Grinder	2.10	27.09 %
In-Stove	0.87	55.48 %
Chimney	0.87	32.03 %
Iron	0.29	26.82 %
Small-Ap	0.29	16.96 %
<b>Total</b>	<b>15.43</b>	<b>38.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.08	33.71 %
CH12	0.96	41.53 %
CH03	0.84	32.05 %
CH21	0.45	27.09 %
CH24	0.41	21.39 %
CH23	0.38	32.82 %
CH46	0.36	36.79 %
MJR1	0.25	16.43 %
CH34	0.25	15.36 %
PON1	0.22	34.03 %
CH36	0.17	22.40 %
GPD1	0.16	26.56 %
CH32	0.14	43.68 %
CH01	0.14	42.48 %
CH33	0.13	13.16 %
CH44	0.08	6.03 %
CH41	0.06	10.14 %
CH51	0.04	6.82 %
<b>Total</b>	<b>15.43</b>	<b>38.19 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.78	54.02 %
Gas-Stov	2.10	27.23 %
In-Stove	1.64	74.24 %
Grinder	1.08	104.42 %
Chimney	0.79	48.34 %
Iron	0.31	33.86 %
Small-Ap	0.22	26.03 %
<b>Total</b>	<b>11.92</b>	<b>46.04 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	1.03	37.95 %
KPM2	0.76	28.56 %
VEL2	0.70	24.11 %
VNB1	0.43	32.84 %
WJP1	0.27	44.93 %
CPT1	0.27	42.04 %
CGM1	0.26	37.41 %
PLR1	0.25	32.20 %
VSI1	0.24	32.48 %
CYR1	0.21	43.05 %
ANI1	0.20	30.98 %
ARC2	0.19	35.21 %
GDM1	0.15	30.82 %
SLG1	0.09	16.02 %
UGI1	0.09	34.34 %
WHVL		0.00 %
<b>Total</b>	<b>11.92</b>	<b>46.04 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.76	44.96 %
Grinder	2.38	36.71 %
Gas-Stov	2.21	34.53 %
Chimney	0.97	68.01 %
Iron	0.46	44.16 %
Small-Ap	0.33	31.83 %
In-Stove	0.02	2.71 %
<b>Total</b>	<b>11.13</b>	<b>38.64 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.02	37.30 %
VCM2	0.99	46.28 %
CUD1	0.59	18.32 %
ULP1	0.58	46.42 %
PRT1	0.51	43.73 %
SJI2	0.40	25.78 %
KLM1	0.34	16.55 %
KML1	0.33	26.31 %
CDM1	0.28	12.51 %
TDM1	0.28	44.61 %
VPM2	0.23	22.89 %
TVM1	0.19	33.03 %
STP1	0.14	39.74 %
TVM2	0.08	18.21 %
VPM1	0.07	28.05 %
MKM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>11.13</b>	<b>38.64 %</b>