

MTD Sales
198.96 L

Brand Share %
39.23 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	89.77	53.85 %
Gas-Stov	39.86	27.82 %
Grinder	27.58	30.91 %
Chimney	18.94	49.69 %
In-Stove	18.00	53.80 %
Iron	4.61	29.25 %
Small-Ap	0.18	0.89 %
Total	198.96	39.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.64	38.03 %
SOUTH-03	33.09	43.81 %
TRICHY-01	28.59	44.38 %
CHENNAI-01	24.50	37.01 %
WEST-02	19.08	49.03 %
CHENNAI-02	14.28	34.63 %
WEST-01	13.11	33.30 %
NORTH ARCOT	11.47	35.16 %
SOUTH ARCOT	10.39	29.91 %
WEST-03	9.81	42.46 %
Total	198.96	39.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	15.99	52.70 %
Gas-Stov	7.09	27.06 %
Grinder	5.00	28.13 %
In-Stove	2.91	53.37 %
Chimney	2.71	54.54 %
Iron	0.88	25.43 %
Small-Ap	0.07	2.28 %
Total	34.64	38.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.03	31.50 %
KVT1	2.02	28.79 %
TVL1	1.89	32.47 %
RND2	1.55	31.97 %
NGR1	1.50	29.45 %
TKS2	1.49	31.63 %
VNR2	1.29	30.92 %
RND1	1.14	37.32 %
TKS1	1.04	28.43 %
SDI1	0.55	27.32 %
APK2	0.34	16.21 %
VNR1	0.33	22.93 %
UDN1	0.20	27.07 %
APK1	0.20	18.32 %
SGT1	0.15	28.33 %
TYI1	0.02	1.46 %
KSM1	0.02	4.14 %
S2SD		0.00 %
Total	34.64	38.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	12.85	56.30 %
Gas-Stov	6.52	31.48 %
Grinder	6.48	39.12 %
Chimney	3.90	67.00 %
In-Stove	2.57	58.34 %
Iron	0.78	29.30 %
Total	33.09	43.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.79	32.13 %
NKI1	0.57	26.47 %
BNR1	0.54	38.31 %
DKI1	0.46	22.41 %
SVG1	0.41	39.17 %
NTM1	0.40	36.96 %
TDI1	0.39	29.45 %
PNI1	0.37	28.16 %
KPT1	0.37	32.29 %
PNV2	0.35	38.88 %
PKM1	0.28	24.45 %
ODM1	0.26	28.64 %
TEN1	0.19	15.58 %
MDU3	0.17	14.27 %
CMR1	0.17	26.10 %
MNM1	0.14	31.98 %
DGL2	0.13	10.42 %
MDU7	0.04	2.12 %
ADP1		0.00 %
Total	33.09	43.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	11.06	53.98 %
Gas-Stov	6.54	35.82 %
Grinder	4.57	36.11 %
In-Stove	3.63	65.73 %
Chimney	2.20	55.33 %
Iron	0.53	35.73 %
Small-Ap	0.05	2.36 %
Total	28.59	44.38 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.49	36.80 %
TVR2	1.33	37.15 %
KUM1	1.04	29.06 %
JKM1	0.52	34.81 %
TRY4	0.46	21.31 %
KUM2	0.46	30.18 %
ORU1	0.39	33.35 %
AYR1	0.35	34.25 %
PBR1	0.25	28.57 %
KRN1	0.19	19.59 %
APM1	0.11	16.80 %
NCK1	0.10	11.71 %
Total	28.59	44.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	12.75	59.02 %
Gas-Stov	4.95	26.56 %
Grinder	2.98	24.70 %
In-Stove	1.81	38.80 %
Chimney	1.45	37.99 %
Iron	0.56	34.09 %
Total	24.50	37.01 %

Branch *	MTD Sales L	Brand Share %
CH47	1.62	33.61 %
CH07	1.27	34.32 %
CH49	0.96	17.61 %
GUD1	0.94	35.75 %
CH28	0.74	27.61 %
AVD1	0.72	32.82 %
CH30	0.58	23.47 %
GUD2	0.55	32.63 %
CGL1	0.54	21.39 %
MRM1	0.41	30.26 %
CH39	0.34	16.98 %
KNR1	0.27	33.44 %
SKL1	0.25	27.50 %
CH22	0.24	18.80 %
CH38	0.19	11.06 %
CH26	0.12	36.72 %
CH40		0.00 %
CZWH		0.00 %
Total	24.50	37.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.93	56.92 %
Gas-Stov	4.77	39.72 %
Chimney	2.77	60.44 %
Grinder	1.67	47.17 %
In-Stove	1.50	61.10 %
Iron	0.45	33.46 %
Total	19.08	49.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.11	36.60 %
MCR1	0.57	27.48 %
SLM3	0.38	23.14 %
PLC1	0.34	20.52 %
EDP1	0.21	22.95 %
KVP1	0.21	20.32 %
DPR2	0.19	18.27 %
BMD1	0.18	22.78 %
SGI1	0.07	9.26 %
WZWH		0.00 %
Total	19.08	49.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	8.16	55.28 %
Gas-Stov	2.41	22.31 %
Grinder	1.26	20.02 %
In-Stove	1.17	48.20 %
Chimney	0.81	24.86 %
Iron	0.41	33.53 %
Small-Ap	0.07	2.81 %
Total	14.28	34.63 %

Branch *	MTD Sales L	Brand Share %
CH03	1.04	31.07 %
CH18	0.99	25.81 %
CH50	0.81	38.06 %
CH12	0.43	27.40 %
CH24	0.31	16.56 %
CH27	0.31	32.72 %
GPD1	0.29	38.34 %
CH33	0.28	15.27 %
CH44	0.25	23.09 %
CH36	0.23	26.05 %
PON1	0.18	18.86 %
CH31	0.16	38.41 %
CH23	0.16	27.09 %
CH21	0.15	10.04 %
CH46	0.13	19.38 %
CH41	0.13	14.93 %
MJR1	0.08	7.55 %
CH51		0.00 %
WHC3		0.00 %
Total	14.28	34.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.98	52.59 %
Gas-Stov	2.02	17.95 %
Chimney	1.74	36.08 %
Grinder	1.74	28.38 %
In-Stove	1.37	45.72 %
Iron	0.25	27.27 %
Total	13.11	33.30 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	29.60 %
CBE2	1.15	20.05 %
CBE4	0.86	34.70 %
SNR1	0.65	26.34 %
UMP1	0.59	33.51 %
CBE5	0.51	30.86 %
PLI1	0.40	16.86 %
DPM2	0.34	29.35 %
CBE6	0.27	8.54 %
KGI1	0.22	31.86 %
CNR1	0.21	32.12 %
PPI1	0.15	16.30 %
KMD1	0.14	12.06 %
PDM1	0.08	16.03 %
WZSD		0.00 %
Total	13.11	33.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.59	49.06 %
Gas-Stov	1.81	19.44 %
Chimney	1.53	43.84 %
In-Stove	1.28	60.01 %
Grinder	0.88	27.02 %
Iron	0.37	32.08 %
Total	11.47	35.16 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.77	29.78 %
KPM2	0.66	20.65 %
VEL2	0.43	17.12 %
PLR1	0.37	33.85 %
CPT1	0.33	25.34 %
ABR1	0.31	19.98 %
GDM1	0.30	28.63 %
SBR1	0.28	31.52 %
AKM1	0.26	23.49 %
ARC2	0.22	26.79 %
CGM1	0.18	35.99 %
KPM1	0.17	31.85 %
WJP1	0.15	35.17 %
VSI1	0.12	23.87 %
SLG1	0.11	25.64 %
TRT1	0.02	4.09 %
UGI1		0.00 %
Total	11.47	35.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.16	42.74 %
Grinder	2.05	25.69 %
Gas-Stov	1.71	19.86 %
In-Stove	0.84	40.93 %
Chimney	0.34	25.29 %
Iron	0.28	20.81 %
Total	10.39	29.91 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.22	27.66 %
POY1	0.91	22.78 %
POY2	0.73	36.89 %
KML1	0.45	27.92 %
SJI2	0.39	25.91 %
CDM1	0.29	9.65 %
KLM1	0.27	16.81 %
ULP1	0.23	14.54 %
PRT1	0.23	15.54 %
TVM1	0.16	31.51 %
VPM1	0.12	16.59 %
MKM1	0.11	19.53 %
TDM1	0.08	7.92 %
STP1	0.08	15.16 %
TVM2	0.05	17.52 %
Total	10.39	29.91 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.31	54.28 %
Gas-Stov	2.03	27.35 %
Chimney	1.48	73.26 %
Grinder	0.96	31.88 %
In-Stove	0.92	68.50 %
Iron	0.11	19.63 %
Total	9.81	42.46 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.70	32.52 %
NKL2	0.68	38.94 %
TPR2	0.61	23.77 %
CMI1	0.32	32.33 %
TPR3	0.17	33.14 %
SYM2	0.15	15.26 %
KGM1	0.15	17.44 %
GBM1	0.11	30.03 %
PDR1	0.04	10.66 %
W3SD		0.00 %
Total	9.81	42.46 %