

MTD Sales
172.42 L

Brand Share %
39.55 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	79.03	54.41 %
Gas-Stov	33.19	27.83 %
Grinder	23.83	30.80 %
Chimney	16.72	49.63 %
In-Stove	15.57	53.26 %
Iron	3.99	28.38 %
Small-Ap	0.09	0.54 %
Total	172.42	39.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.73	38.00 %
SOUTH-03	27.70	43.35 %
TRICHY-01	25.07	44.76 %
CHENNAI-01	22.05	38.90 %
WEST-02	16.50	49.27 %
CHENNAI-02	12.65	34.96 %
WEST-01	11.45	33.57 %
NORTH ARCOT	9.48	34.11 %
SOUTH ARCOT	9.34	30.56 %
WEST-03	8.46	44.51 %
Total	172.42	39.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.61	51.82 %
Gas-Stov	6.17	28.38 %
Grinder	4.38	27.72 %
In-Stove	2.64	54.35 %
Chimney	2.15	52.63 %
Iron	0.76	24.52 %
Small-Ap	0.02	0.92 %
Total	29.73	38.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.78	31.00 %
TVL1	1.58	32.80 %
KVT1	1.49	26.12 %
TKS2	1.35	33.11 %
VNR2	1.26	33.61 %
NGR1	1.25	27.00 %
RND2	1.15	30.48 %
TKS1	1.00	28.41 %
RND1	0.99	36.98 %
SDI1	0.45	30.50 %
APK2	0.34	17.42 %
VNR1	0.27	21.45 %
APK1	0.17	18.44 %
SGT1	0.11	25.66 %
UDN1	0.08	17.01 %
TYI1	0.02	1.63 %
KSM1	0.02	4.14 %
S2SD		0.00 %
Total	29.73	38.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.37	58.06 %
Grinder	5.28	36.10 %
Gas-Stov	4.90	29.86 %
Chimney	3.53	66.07 %
In-Stove	2.05	56.65 %
Iron	0.58	25.11 %
Total	27.70	43.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.38	31.93 %
DGL1	2.15	37.87 %
NKI1	0.50	29.58 %
DKI1	0.42	21.11 %
KPT1	0.37	33.86 %
PNI1	0.33	26.91 %
TDI1	0.32	30.27 %
PKM1	0.30	29.96 %
SVG1	0.29	33.78 %
ODM1	0.23	31.54 %
TEN1	0.19	19.31 %
CMR1	0.17	37.13 %
MDU3	0.16	16.89 %
MNM1	0.14	35.41 %
DGL2	0.13	12.27 %
MDU7	0.04	2.57 %
ADP1		0.00 %
Total	27.70	43.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.15	54.65 %
Gas-Stov	5.38	34.61 %
Grinder	4.05	36.67 %
In-Stove	3.19	66.62 %
Chimney	1.81	55.06 %
Iron	0.48	37.21 %
Small-Ap	0.02	1.57 %
Total	25.07	44.76 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.10	34.57 %
TVR2	1.27	37.61 %
KUM1	0.99	30.56 %
TRY4	0.43	21.48 %
AYR1	0.35	35.41 %
ORU1	0.34	35.58 %
KUM2	0.24	20.62 %
KRN1	0.19	22.46 %
PBR1	0.17	27.06 %
APM1	0.11	19.61 %
NCK1	0.10	13.10 %
Total	25.07	44.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	11.54	61.41 %
Gas-Stov	4.32	27.54 %
Grinder	2.60	26.36 %
In-Stove	1.63	38.67 %
Chimney	1.45	39.34 %
Iron	0.50	33.15 %
Total	22.05	38.90 %

Branch *	MTD Sales L	Brand Share %
CH47	1.61	39.31 %
CH07	1.18	36.79 %
CH49	0.88	20.79 %
GUD1	0.78	36.22 %
CH28	0.69	29.97 %
AVD1	0.63	33.86 %
CH30	0.58	26.35 %
GUD2	0.45	30.42 %
CGL1	0.44	20.05 %
MRM1	0.37	30.57 %
CH39	0.31	16.86 %
SKL1	0.25	31.05 %
CH22	0.24	22.22 %
KNR1	0.22	33.47 %
CH38	0.16	11.34 %
CH40		0.00 %
CZWH		0.00 %
Total	22.05	38.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.87	56.02 %
Gas-Stov	3.96	39.92 %
Chimney	2.62	61.90 %
Grinder	1.43	49.02 %
In-Stove	1.27	61.12 %
Iron	0.36	31.06 %
Total	16.50	49.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.78	30.79 %
MCR1	0.47	31.01 %
SLM3	0.38	24.82 %
PLC1	0.34	21.78 %
KVP1	0.21	22.61 %
EDP1	0.20	27.29 %
DPR2	0.19	20.65 %
BMD1	0.15	26.26 %
SGI1	0.06	8.71 %
WZWH		0.00 %
Total	16.50	49.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	7.11	54.71 %
Gas-Stov	2.13	23.03 %
Grinder	1.13	20.55 %
In-Stove	1.06	48.08 %
Chimney	0.81	27.32 %
Iron	0.37	34.30 %
Small-Ap	0.05	2.07 %
Total	12.65	34.96 %

Branch *	MTD Sales L	Brand Share %
CH15	1.48	39.18 %
CH03	0.89	30.42 %
CH50	0.81	38.88 %
CH18	0.80	25.19 %
CH12	0.43	29.33 %
CH24	0.31	18.59 %
GPD1	0.29	38.34 %
CH33	0.28	16.91 %
CH44	0.25	23.48 %
CH36	0.23	27.18 %
CH27	0.22	29.36 %
CH23	0.16	29.13 %
CH37	0.16	36.97 %
PON1	0.16	16.64 %
CH21	0.15	11.36 %
CH46	0.13	19.38 %
CH41	0.13	17.13 %
CH31	0.11	37.29 %
MJR1	0.08	8.37 %
CH51		0.00 %
Total	12.65	34.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.13	52.73 %
Gas-Stov	1.73	18.02 %
Grinder	1.69	31.39 %
Chimney	1.53	36.35 %
In-Stove	1.15	42.34 %
Iron	0.22	26.52 %
Total	11.45	33.57 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.15	30.15 %
CBE2	0.99	20.25 %
CBE4	0.76	36.87 %
UMP1	0.59	38.12 %
SNR1	0.44	21.47 %
CBE5	0.40	28.79 %
PLI1	0.40	18.48 %
DPM2	0.34	29.35 %
KGI1	0.22	31.86 %
CBE6	0.19	7.35 %
CNR1	0.18	37.56 %
PPI1	0.15	18.48 %
KMD1	0.14	12.99 %
PDM1	0.06	14.65 %
WZSD		0.00 %
Total	11.45	33.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.65	48.86 %
Gas-Stov	1.52	19.02 %
Chimney	1.37	43.18 %
In-Stove	1.08	58.91 %
Grinder	0.52	19.94 %
Iron	0.34	32.01 %
Total	9.48	34.11 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.01	38.84 %
VEL3	0.78	31.22 %
KPM2	0.52	18.59 %
VEL2	0.40	18.50 %
ABR1	0.31	21.09 %
GDM1	0.30	30.20 %
AKM1	0.26	33.48 %
SBR1	0.24	34.82 %
CPT1	0.21	21.72 %
KPM1	0.17	31.85 %
PLR1	0.16	19.03 %
ARC2	0.14	24.13 %
CGM1	0.09	23.72 %
SLG1	0.08	22.13 %
VSI1	0.08	22.53 %
TRT1		0.00 %
UGI1		0.00 %
Total	9.48	34.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.80	44.46 %
Grinder	1.95	26.97 %
Gas-Stov	1.30	17.72 %
In-Stove	0.69	39.51 %
Chimney	0.34	28.10 %
Iron	0.27	22.06 %
Total	9.34	30.56 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.05	29.01 %
POY1	0.88	24.93 %
POY2	0.60	34.94 %
KML1	0.42	29.88 %
SJI2	0.39	28.52 %
KLM1	0.27	17.55 %
CDM1	0.24	9.17 %
ULP1	0.23	15.05 %
PRT1	0.23	17.31 %
VPM1	0.12	16.59 %
MKM1	0.11	19.53 %
TVM1	0.11	25.39 %
TDM1	0.08	8.10 %
STP1	0.08	17.71 %
TVM2	0.05	17.52 %
Total	9.34	30.56 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.81	56.33 %
Gas-Stov	1.79	30.60 %
Chimney	1.11	74.13 %
In-Stove	0.83	68.11 %
Grinder	0.82	33.27 %
Iron	0.11	21.84 %
Total	8.46	44.51 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.64	28.18 %
AVI1	0.63	31.72 %
CMI1	0.22	31.90 %
TPR3	0.17	33.14 %
SYM2	0.15	19.13 %
KGM1	0.15	21.44 %
GBM1	0.11	36.54 %
PDR1	0.04	11.85 %
W3SD		0.00 %
Total	8.46	44.51 %