

MTD Sales
218.89 L

Brand Share %
46.50 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **46.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	102.36	61.92 %
Gas-Stov	43.31	37.07 %
Grinder	39.51	36.25 %
Chimney	16.88	87.25 %
In-Stove	11.49	53.74 %
Iron	3.77	23.05 %
Cook-Ele	1.43	77.12 %
Small-Ap	0.13	0.62 %
Total	218.89	46.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.79	49.96 %
SOUTH-03	30.05	45.69 %
WEST-01	28.62	46.02 %
TRICHY-01	27.94	46.49 %
WEST-02	27.82	55.34 %
CHENNAI-01	23.46	42.51 %
CHENNAI-02	14.40	37.97 %
SOUTH ARCOT	13.54	44.29 %
NORTH ARCOT	12.03	47.07 %
KL-SOUTH	1.25	35.35 %
Total	218.89	46.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	16.76	66.34 %
Grinder	9.04	42.03 %
Gas-Stov	8.70	42.53 %
In-Stove	2.42	66.58 %
Chimney	1.66	82.70 %
Iron	0.93	31.03 %
Cook-Ele	0.26	89.80 %
Small-Ap	0.02	0.61 %
Total	39.79	49.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.67	45.18 %
VNR2	1.90	44.98 %
SKD1	1.57	45.58 %
TKS1	1.19	26.14 %
MAR1	1.18	41.07 %
RND1	1.06	33.60 %
APK1	0.91	38.38 %
TCN1	0.87	38.31 %
TYI1	0.84	45.45 %
SVK1	0.77	35.86 %
PKD1	0.71	43.10 %
ASM1	0.49	42.39 %
SDI1	0.41	45.48 %
KSM1	0.34	37.83 %
ERL1	0.19	35.33 %
ARM1	0.11	10.37 %
COL1	0.09	13.87 %
S2SD		0.00 %
Total	39.79	49.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	13.92	64.09 %
Grinder	6.37	36.80 %
Gas-Stov	5.20	33.09 %
Chimney	2.32	95.64 %
In-Stove	1.64	53.21 %
Iron	0.49	20.46 %
Cook-Ele	0.08	40.11 %
Small-Ap	0.02	0.70 %
Total	30.05	45.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.82	35.16 %
MDU2	1.65	45.86 %
MDU6	1.29	43.36 %
CBM1	1.16	41.25 %
MDU5	0.85	42.23 %
MDU4	0.79	46.11 %
TDI1	0.56	38.03 %
DKI1	0.53	41.93 %
BNR1	0.53	37.21 %
DGL2	0.51	40.36 %
BTU1	0.50	42.21 %
KKD2	0.41	21.82 %
NKI1	0.41	37.60 %
PNI1	0.41	33.15 %
ADP1	0.32	25.12 %
PNV1	0.26	38.20 %
TEN1	0.18	19.30 %
CMR1	0.16	37.35 %
PKM1	0.16	29.62 %
ODM1	0.12	8.81 %
SZSD		0.00 %
Total	30.05	45.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	12.35	56.12 %
Gas-Stov	5.35	34.72 %
Chimney	4.79	88.44 %
Grinder	4.11	32.45 %
In-Stove	1.61	53.30 %
Iron	0.31	15.71 %
Cook-Ele	0.07	77.21 %
Small-Ap	0.04	2.59 %
Total	28.62	46.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.94	45.12 %
KMR1	2.35	40.42 %
TPR2	1.07	27.43 %
SYM2	0.85	42.84 %
AVI1	0.73	37.64 %
CBE6	0.64	38.17 %
TPR3	0.61	37.99 %
TPR4	0.50	42.75 %
UMP1	0.42	35.33 %
PLI1	0.41	12.37 %
KMD1	0.40	27.64 %
DPM2	0.39	20.95 %
KGI1	0.34	28.39 %
GBM1	0.09	45.16 %
WZSD		0.00 %
Total	28.62	46.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	12.32	58.61 %
Grinder	6.68	40.41 %
Gas-Stov	4.08	32.92 %
Chimney	2.15	95.30 %
In-Stove	1.87	53.63 %
Iron	0.50	27.84 %
Cook-Ele	0.34	81.52 %
Total	27.94	46.49 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.94	40.96 %
TNJ2	1.89	44.69 %
TNJ1	1.43	33.04 %
TVR2	1.22	43.40 %
MVM1	1.12	22.85 %
JKM1	0.83	37.29 %
NGT1	0.57	43.68 %
TTP1	0.49	45.71 %
NMM1	0.35	41.35 %
NCK1	0.31	25.67 %
PBR1	0.30	37.79 %
AYR1	0.26	45.21 %
KRN1	0.21	29.33 %
APM1	0.05	3.22 %
TZSD		0.00 %
Total	27.94	46.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	13.88	70.19 %
Gas-Stov	5.96	47.79 %
Grinder	3.54	39.42 %
Chimney	2.63	96.13 %
In-Stove	1.17	45.45 %
Iron	0.41	23.57 %
Cook-Ele	0.20	100.00 %
Small-Ap	0.02	1.20 %
Total	27.82	55.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.32	34.89 %
ATU1	0.64	30.06 %
TRM1	0.63	38.45 %
MCR1	0.48	35.36 %
RSP1	0.45	43.77 %
KVP1	0.43	37.51 %
DPR2	0.42	33.27 %
SGG1	0.33	41.36 %
OML1	0.29	25.84 %
HRR1	0.20	17.81 %
TCG1	0.12	27.41 %
EDP1	0.09	14.13 %
WZWH		0.00 %
Total	27.82	55.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	11.13	61.79 %
Gas-Stov	5.92	40.38 %
Grinder	3.60	27.22 %
Chimney	1.31	72.50 %
In-Stove	0.90	54.97 %
Iron	0.40	26.09 %
Cook-Ele	0.18	63.99 %
Small-Ap	0.02	0.53 %
Total	23.46	42.51 %

Branch *	MTD Sales L	Brand Share %
CH16	1.83	43.74 %
CH07	1.58	40.30 %
CH05	1.26	39.50 %
CH42	1.19	32.72 %
CH28	1.11	39.12 %
CH39	0.62	36.24 %
CH35	0.50	32.26 %
TKM1	0.39	38.95 %
CH38	0.38	17.39 %
MRM1	0.30	17.83 %
SKL1	0.28	34.72 %
CH26	0.26	33.03 %
CH29	0.14	21.58 %
CZWH	0.09	5.00 %
CH40	0.08	29.61 %
GUD2	0.07	5.27 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	23.46	42.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	8.10	55.62 %
Gas-Stov	2.88	27.93 %
Grinder	2.08	26.78 %
Chimney	0.55	61.03 %
In-Stove	0.46	39.90 %
Iron	0.20	18.04 %
Cook-Ele	0.12	100.00 %
Total	14.40	37.97 %

Branch *	MTD Sales L	Brand Share %
CH15	3.20	45.08 %
CH18	1.28	40.67 %
CH03	1.06	31.26 %
CH09	0.39	35.92 %
CH44	0.36	41.33 %
MJR1	0.32	22.74 %
PON1	0.31	35.18 %
CH41	0.31	31.96 %
CH24	0.30	15.88 %
GPD1	0.27	32.85 %
CH21	0.26	16.89 %
CH33	0.25	18.85 %
CH34	0.21	11.39 %
CH46	0.21	31.41 %
CH20	0.14	10.51 %
CH31	0.10	23.69 %
CH01		0.00 %
Total	14.40	37.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.68	58.50 %
Grinder	2.68	36.26 %
Gas-Stov	2.21	33.29 %
Chimney	0.76	87.76 %
In-Stove	0.71	46.05 %
Iron	0.34	26.46 %
Cook-Ele	0.16	79.50 %
Total	13.54	44.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.77	36.72 %
POY1	1.07	27.30 %
POY2	1.00	38.41 %
ULP1	0.50	30.15 %
CDM1	0.44	16.50 %
PRT1	0.42	46.04 %
TRK1	0.38	29.10 %
STP1	0.33	39.83 %
VPM2	0.32	27.91 %
MKM1	0.14	22.22 %
TVM1	0.08	35.88 %
Total	13.54	44.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.71	65.43 %
Gas-Stov	2.75	35.51 %
Grinder	1.10	38.96 %
Chimney	0.71	76.06 %
In-Stove	0.57	54.20 %
Iron	0.17	11.76 %
Cook-Ele	0.03	40.86 %
Total	12.03	47.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.96	45.63 %
TRR1	0.71	31.71 %
WJD1	0.55	44.40 %
VSI1	0.33	31.02 %
CPT1	0.29	37.60 %
SLG1	0.29	35.65 %
PLR1	0.28	41.69 %
KPM1	0.24	19.75 %
ABR1	0.22	24.99 %
UGI1	0.19	40.43 %
CYR1	0.14	29.01 %
WJP1	0.13	23.46 %
GDM1	0.08	30.86 %
PTU1	0.04	22.27 %
Total	12.03	47.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.51	40.04 %
Grinder	0.31	39.21 %
Gas-Stov	0.26	25.31 %
In-Stove	0.14	72.97 %
Iron	0.03	26.46 %
Total	1.25	35.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.98	38.99 %
PAS1	0.27	26.50 %
Total	1.25	35.35 %