



# TN : PREETHI Sales Performance 12/05/2026 9:26 AM

MTD Sales  
199.33 L

Brand Share %  
47.29 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **47.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	90.48	59.98 %
Gas-Stov	36.19	37.14 %
Grinder	30.04	36.44 %
Chimney	24.99	70.15 %
In-Stove	7.20	57.04 %
Small-Ap	3.89	21.69 %
Iron	3.64	35.43 %
Cook-Ele	2.90	89.87 %
Cook-Pre	0.02	0.14 %
<b>Total</b>	<b>199.33</b>	<b>47.29 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.92	48.55 %
CHENNAI-01	31.90	42.37 %
SOUTH-03	29.16	50.20 %
WEST-02	26.43	58.86 %
TRICHY-01	22.16	50.28 %
WEST-01	19.52	45.98 %
CHENNAI-02	13.68	38.48 %
NORTH ARCOT	10.69	47.10 %
SOUTH ARCOT	9.88	40.32 %
<b>Total</b>	<b>199.33</b>	<b>47.29 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	17.76	65.01 %
Grinder	7.01	45.52 %
Gas-Stov	5.83	34.33 %
Chimney	2.94	66.05 %
Small-Ap	0.86	26.21 %
Iron	0.74	34.09 %
In-Stove	0.49	35.64 %
Cook-Ele	0.30	68.11 %
<b>Total</b>	<b>35.92</b>	<b>48.55 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.71	45.75 %
KVT1	2.20	37.33 %
RND1	1.81	43.01 %
TKS2	1.39	40.28 %
VNR2	1.33	36.61 %
NGR1	1.14	35.91 %
TCN1	1.01	42.34 %
TUT2	0.77	44.50 %
PKD1	0.53	40.66 %
STU2	0.49	41.75 %
KGL1	0.43	37.37 %
TKS1	0.33	13.50 %
ERL2	0.32	20.97 %
APK1	0.29	36.94 %
COL1	0.25	36.01 %
SDI1	0.24	43.90 %
UDN1	0.24	39.66 %
APK2	0.23	13.78 %
TYI1	0.15	9.55 %
ARM1	0.14	17.52 %
KSM1	0.11	14.15 %
WHTV		0.00 %
<b>Total</b>	<b>35.92</b>	<b>48.55 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	15.44	72.61 %
Gas-Stov	5.72	40.40 %
Grinder	4.25	18.08 %
Chimney	2.58	61.01 %
In-Stove	1.51	37.99 %
Cook-Ele	1.20	98.09 %
Small-Ap	0.76	18.38 %
Iron	0.43	31.69 %
<b>Total</b>	<b>31.90</b>	<b>42.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	1.91	37.37 %
CH47	1.60	32.52 %
CH49	1.34	27.87 %
CH07	1.33	36.23 %
CH42	1.26	36.79 %
CH39	0.36	25.06 %
GUD2	0.35	35.60 %
CH30	0.31	27.97 %
SKL1	0.26	38.09 %
MRM1	0.18	11.03 %
CGL1	0.17	46.86 %
CH38	0.12	12.79 %
KNR1	0.10	39.01 %
CZWH	0.05	0.40 %
CH26	0.05	25.58 %
WCHN	-0.14	5.48 %
<b>Total</b>	<b>31.90</b>	<b>42.37 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.43	59.94 %
Chimney	5.75	87.73 %
Gas-Stov	5.33	40.34 %
Grinder	4.50	37.16 %
Iron	0.69	43.42 %
Small-Ap	0.60	19.26 %
In-Stove	0.60	97.37 %
Cook-Ele	0.27	92.35 %
<b>Total</b>	<b>29.16</b>	<b>50.20 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.62	46.40 %
MDU5	1.03	47.17 %
KKD3	1.00	32.60 %
MDU6	0.99	41.34 %
DKI1	0.65	46.87 %
CBM1	0.60	44.22 %
TEN1	0.59	35.36 %
NKI1	0.44	37.49 %
MDU7	0.38	23.83 %
MDU3	0.36	21.46 %
BTU1	0.32	45.12 %
BNR1	0.31	24.77 %
PNV2	0.25	33.73 %
TDI1	0.25	26.02 %
KPT1	0.24	33.42 %
ADP1	0.23	35.58 %
DGL2	0.17	15.11 %
PKM1	0.17	23.29 %
ODM1	0.06	18.46 %
WHMD		0.00 %
<b>Total</b>	<b>29.16</b>	<b>50.20 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.43	59.14 %
Gas-Stov	5.24	44.80 %
Chimney	4.49	68.30 %
Grinder	2.48	101.78 %
In-Stove	1.21	100.00 %
Cook-Ele	0.67	100.00 %
Small-Ap	0.49	65.16 %
Iron	0.41	41.60 %
Cook-Pre	0.02	1.25 %
<b>Total</b>	<b>26.43</b>	<b>58.86 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	40.26 %
KVP1	0.45	26.99 %
PLC1	0.44	23.90 %
SGI1	0.43	37.33 %
VPD1	0.42	31.79 %
RSP1	0.41	33.13 %
MCR1	0.40	32.87 %
BMD1	0.33	37.15 %
CMI1	0.27	39.35 %
TRM1	0.25	19.74 %
HRR1	0.20	27.12 %
SGG1	0.17	24.81 %
PDR1	0.15	45.17 %
EDP1	0.10	18.49 %
OML1	0.05	8.48 %
WHPD		0.00 %
<b>Total</b>	<b>26.43</b>	<b>58.86 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.54	57.97 %
Grinder	4.28	49.40 %
Gas-Stov	4.25	38.58 %
Chimney	2.91	82.85 %
Iron	0.37	36.98 %
In-Stove	0.31	97.28 %
Small-Ap	0.30	16.21 %
Cook-Ele	0.20	89.84 %
<b>Total</b>	<b>22.16</b>	<b>50.28 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	1.11	39.89 %
TNJ2	1.09	34.04 %
KUM1	1.04	35.08 %
TNJ1	0.99	44.11 %
TVR2	0.56	26.97 %
JKM1	0.51	36.52 %
PBR1	0.41	37.33 %
NCK1	0.37	44.09 %
APM1	0.28	25.03 %
MSI1	0.24	42.43 %
KUM2	0.22	27.07 %
TRY4	0.13	14.17 %
PDK1	0.12	34.27 %
TRY2	0.08	41.92 %
KRN1	0.03	2.60 %
WTRZ		0.00 %
<b>Total</b>	<b>22.16</b>	<b>50.28 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	8.51	53.85 %
Chimney	3.70	69.91 %
Gas-Stov	3.05	34.38 %
Grinder	2.68	34.42 %
In-Stove	0.99	75.35 %
Cook-Ele	0.27	100.00 %
Iron	0.18	31.54 %
Small-Ap	0.14	9.37 %
<b>Total</b>	<b>19.52</b>	<b>45.98 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.84	38.16 %
KMR1	1.09	27.25 %
MPM1	0.76	35.31 %
PLI1	0.70	43.57 %
CBE6	0.54	35.52 %
CBE5	0.46	30.11 %
PPI1	0.41	39.27 %
KMD1	0.37	46.84 %
AVI1	0.35	22.76 %
KGI1	0.29	40.98 %
PDM1	0.29	41.13 %
SYM2	0.24	30.37 %
KGM1	0.20	25.90 %
DPM2	0.15	21.76 %
UMP1	0.15	17.40 %
TPR3	0.14	20.62 %
GBM1	0.12	24.62 %
GDR1	0.03	22.12 %
<b>Total</b>	<b>19.52</b>	<b>45.98 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	6.79	54.73 %
Gas-Stov	2.81	30.45 %
Grinder	1.90	27.71 %
Chimney	0.87	35.58 %
In-Stove	0.86	66.70 %
Small-Ap	0.23	14.37 %
Iron	0.23	24.33 %
<b>Total</b>	<b>13.68</b>	<b>38.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.88	34.41 %
CH18	1.27	47.09 %
CH03	0.82	36.98 %
CH24	0.41	23.54 %
CH21	0.40	29.65 %
CH46	0.31	38.38 %
MJR1	0.25	16.54 %
CH34	0.25	18.47 %
CH27	0.22	41.86 %
PON1	0.18	30.47 %
CH23	0.17	17.90 %
CH36	0.17	23.80 %
GPD1	0.16	27.73 %
CH32	0.14	43.68 %
CH33	0.13	13.16 %
CH41	0.06	10.40 %
CH51	0.04	6.82 %
CH44	0.01	0.87 %
CH01		0.00 %
<b>Total</b>	<b>13.68</b>	<b>38.48 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.27	53.81 %
Gas-Stov	1.93	28.29 %
In-Stove	1.22	68.84 %
Grinder	0.99	125.65 %
Chimney	0.79	68.33 %
Iron	0.27	34.41 %
Small-Ap	0.22	28.42 %
<b>Total</b>	<b>10.69</b>	<b>47.10 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.92	39.70 %
KPM2	0.63	28.50 %
VEL2	0.63	23.07 %
VNB1	0.34	33.67 %
WJP1	0.27	44.93 %
CPT1	0.27	45.75 %
VSI1	0.22	30.08 %
CGM1	0.20	37.29 %
ARC2	0.19	37.99 %
CYR1	0.18	41.88 %
PLR1	0.17	27.96 %
GDM1	0.15	36.54 %
ANI1	0.15	25.74 %
SLG1	0.05	8.52 %
UGI1	0.03	19.39 %
WHVL		0.00 %
<b>Total</b>	<b>10.69</b>	<b>47.10 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.31	45.81 %
Gas-Stov	2.02	37.29 %
Grinder	1.96	39.91 %
Chimney	0.97	68.01 %
Iron	0.32	36.70 %
Small-Ap	0.28	32.51 %
In-Stove	0.02	3.08 %
<b>Total</b>	<b>9.88</b>	<b>40.32 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.95	40.00 %
VCM2	0.89	46.23 %
CUD1	0.62	21.10 %
ULP1	0.48	44.50 %
PRT1	0.46	44.43 %
KML1	0.33	31.44 %
KLM1	0.27	16.27 %
SJ2	0.26	19.79 %
TVM1	0.19	35.09 %
CDM1	0.18	10.99 %
STP1	0.14	39.74 %
VPM2	0.09	13.01 %
TVM2	0.08	25.05 %
VPM1	0.07	30.18 %
MKM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>9.88</b>	<b>40.32 %</b>