

MTD Sales
154.71 L

Brand Share %
39.67 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	70.71	54.33 %
Gas-Stov	29.47	28.00 %
Grinder	21.33	31.03 %
Chimney	15.87	50.05 %
In-Stove	13.74	52.71 %
Iron	3.53	27.80 %
Small-Ap	0.07	0.45 %
Total	154.71	39.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.09	38.07 %
SOUTH-03	24.49	43.80 %
TRICHY-01	23.07	45.75 %
CHENNAI-01	20.57	39.44 %
WEST-02	14.92	50.05 %
CHENNAI-02	10.66	32.93 %
WEST-01	9.53	31.46 %
NORTH ARCOT	8.70	33.83 %
SOUTH ARCOT	8.68	31.60 %
WEST-03	8.01	46.25 %
Total	154.71	39.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.90	52.01 %
Gas-Stov	5.40	28.41 %
Grinder	3.82	27.94 %
Chimney	2.15	52.63 %
In-Stove	2.15	51.36 %
Iron	0.65	23.58 %
Small-Ap	0.02	1.12 %
Total	26.09	38.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.67	33.89 %
TVL1	1.58	36.11 %
KVT1	1.31	26.08 %
TKS2	1.17	33.27 %
VNR2	1.15	33.35 %
RND2	1.08	32.52 %
NGR1	1.02	24.62 %
TKS1	0.84	27.37 %
RND1	0.77	31.76 %
SDI1	0.45	35.61 %
APK2	0.34	18.10 %
VKM1	0.29	39.03 %
VNR1	0.23	21.42 %
KGL1	0.21	36.16 %
ARM1	0.13	34.84 %
APK1	0.09	12.09 %
UDN1	0.08	17.89 %
SGT1	0.07	22.21 %
TYI1	0.02	1.99 %
KSM1	0.02	4.14 %
S2SD		0.00 %
Total	26.09	38.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	10.19	58.12 %
Grinder	4.74	38.12 %
Gas-Stov	4.13	29.59 %
Chimney	3.18	63.71 %
In-Stove	1.76	57.13 %
Iron	0.48	23.16 %
Total	24.49	43.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.04	31.98 %
DGL1	1.75	34.34 %
KKD3	1.20	39.41 %
NKI1	0.47	30.77 %
KPT1	0.37	34.93 %
PNI1	0.33	27.96 %
DKI1	0.32	21.36 %
ODM1	0.23	39.51 %
NTM1	0.23	39.01 %
TDI1	0.23	33.34 %
TEN1	0.19	22.03 %
SVG1	0.18	26.59 %
CMR1	0.17	39.03 %
MDU3	0.13	17.17 %
DGL2	0.13	14.07 %
MNM1	0.12	31.52 %
PKM1	0.12	14.27 %
MDU7	0.04	3.28 %
ADP1		0.00 %
Total	24.49	43.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.36	54.93 %
Gas-Stov	4.82	34.84 %
Grinder	3.84	37.53 %
In-Stove	2.80	66.67 %
Chimney	1.81	68.74 %
Iron	0.43	37.10 %
Small-Ap	0.02	1.76 %
Total	23.07	45.75 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.98	34.96 %
TVR2	1.09	34.69 %
KUM1	0.82	27.87 %
JKM1	0.45	38.41 %
TRY4	0.41	21.88 %
AYR1	0.33	36.32 %
ORU1	0.31	36.25 %
KUM2	0.20	22.05 %
KRN1	0.15	21.46 %
PBR1	0.12	21.97 %
APM1	0.11	20.51 %
NCK1	0.10	13.10 %
Total	23.07	45.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	10.36	60.93 %
Gas-Stov	4.29	29.96 %
Grinder	2.45	26.72 %
In-Stove	1.53	39.44 %
Chimney	1.45	39.34 %
Iron	0.48	34.37 %
Total	20.57	39.44 %

Branch *	MTD Sales L	Brand Share %
CH47	1.42	38.26 %
CH07	1.11	36.92 %
CH49	0.88	21.55 %
CH42	0.81	39.20 %
GUD1	0.78	39.41 %
CH28	0.69	30.66 %
AVD1	0.53	35.80 %
GUD2	0.45	30.42 %
CH30	0.41	20.70 %
CGL1	0.39	19.47 %
MRM1	0.33	30.38 %
CH39	0.31	21.20 %
SKL1	0.25	31.60 %
CH22	0.24	26.64 %
KNR1	0.20	28.73 %
CH38	0.16	12.94 %
CH40		0.00 %
CZWH		0.00 %
Total	20.57	39.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.02	55.62 %
Gas-Stov	3.67	41.38 %
Chimney	2.43	62.58 %
Grinder	1.24	51.24 %
In-Stove	1.22	62.14 %
Iron	0.33	33.25 %
Total	14.92	50.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.76	36.93 %
SLM3	0.35	24.75 %
PLC1	0.34	23.93 %
MCR1	0.30	27.90 %
DPR2	0.19	20.97 %
EDP1	0.16	23.93 %
BMD1	0.15	28.22 %
KVP1	0.13	15.30 %
SGI1	0.03	5.33 %
WZWH		0.00 %
Total	14.92	50.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.11	54.07 %
Gas-Stov	1.79	21.41 %
In-Stove	0.99	50.11 %
Grinder	0.94	18.21 %
Chimney	0.49	19.62 %
Iron	0.31	31.47 %
Small-Ap	0.02	1.11 %
Total	10.66	32.93 %

Branch *	MTD Sales L	Brand Share %
CH15	1.31	39.13 %
CH03	0.85	31.20 %
CH50	0.61	36.23 %
CH17	0.50	38.17 %
CH18	0.48	18.21 %
CH12	0.37	28.69 %
GPD1	0.29	39.03 %
CH24	0.26	17.21 %
CH44	0.25	26.36 %
CH33	0.25	16.14 %
CH36	0.23	27.18 %
CH23	0.16	29.13 %
CH41	0.13	17.13 %
CH31	0.11	37.29 %
PON1	0.11	12.55 %
CH21	0.09	7.31 %
MJR1	0.08	8.73 %
CH46	0.08	13.64 %
CH27	0.05	10.05 %
CH51		0.00 %
Total	10.66	32.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	49.00 %
Chimney	1.53	36.35 %
Gas-Stov	1.38	16.88 %
Grinder	1.26	26.71 %
In-Stove	1.02	41.64 %
Iron	0.20	25.13 %
Total	9.53	31.46 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.98	28.65 %
CBE4	0.60	34.43 %
CBE2	0.54	13.11 %
UMP1	0.52	39.06 %
SNR1	0.44	21.56 %
CBE5	0.34	28.26 %
PLI1	0.29	14.86 %
CNR1	0.18	37.56 %
KGI1	0.17	28.07 %
DPM2	0.16	19.09 %
PPI1	0.15	20.86 %
CBE6	0.12	5.17 %
KMD1	0.07	8.10 %
PDM1	0.06	17.24 %
WZSD		0.00 %
Total	9.53	31.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.40	49.65 %
Chimney	1.37	43.18 %
Gas-Stov	1.23	17.44 %
In-Stove	1.01	57.98 %
Grinder	0.37	15.93 %
Iron	0.32	32.53 %
Total	8.70	33.83 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.97	38.12 %
VEL3	0.78	32.73 %
KPM2	0.51	20.68 %
VEL2	0.38	18.66 %
ABR1	0.31	22.18 %
GDM1	0.30	30.20 %
CPT1	0.17	17.90 %
PLR1	0.16	19.03 %
AKM1	0.15	26.40 %
SBR1	0.13	23.35 %
WJP1	0.12	37.33 %
ARC2	0.11	22.87 %
CGM1	0.09	23.72 %
VSI1	0.08	23.14 %
SLG1	0.04	12.61 %
TRT1		0.00 %
UGI1		0.00 %
Total	8.70	33.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.52	45.66 %
Grinder	1.85	28.83 %
Gas-Stov	1.18	18.28 %
In-Stove	0.56	36.57 %
Chimney	0.34	29.55 %
Iron	0.23	21.82 %
Total	8.68	31.60 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.93	29.98 %
POY1	0.82	25.54 %
POY2	0.53	33.30 %
KML1	0.39	31.98 %
SJI2	0.39	31.59 %
CDM1	0.24	10.26 %
PRT1	0.23	17.27 %
KLM1	0.21	16.16 %
ULP1	0.21	17.86 %
VPM1	0.12	18.72 %
MKM1	0.11	19.85 %
TVM1	0.11	25.39 %
TDM1	0.07	8.90 %
TVM2	0.05	17.52 %
STP1	0.03	13.14 %
Total	8.68	31.60 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.71	58.38 %
Gas-Stov	1.58	30.22 %
Chimney	1.11	80.52 %
Grinder	0.82	37.05 %
In-Stove	0.69	66.79 %
Iron	0.10	19.76 %
Total	8.01	46.25 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.64	32.10 %
AVI1	0.63	34.06 %
CMI1	0.21	32.64 %
KGM1	0.15	22.89 %
GBM1	0.11	39.05 %
TPR3	0.08	18.00 %
SYM2	0.08	14.99 %
PDR1	0.04	11.85 %
TPR4		0.00 %
W3SD		0.00 %
Total	8.01	46.25 %