

MTD Sales
187.28 L

Brand Share %
45.96 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **45.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	82.64	62.33 %
Gas-Stov	43.93	38.22 %
Grinder	28.95	35.24 %
Chimney	15.47	93.98 %
In-Stove	11.26	51.62 %
Iron	3.62	26.03 %
Cook-Ele	1.24	85.50 %
Small-Ap	0.17	0.70 %
Total	187.28	45.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.39	49.79 %
SOUTH-03	28.93	50.27 %
WEST-02	22.59	56.67 %
CHENNAI-01	22.11	39.36 %
TRICHY-01	20.03	48.41 %
WEST-01	20.00	41.01 %
NORTH ARCOT	10.94	48.87 %
SOUTH ARCOT	10.65	42.59 %
CHENNAI-02	9.77	34.17 %
KL-SOUTH	3.85	36.27 %
Total	187.28	45.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	16.76	65.49 %
Gas-Stov	8.21	39.90 %
Grinder	7.11	41.53 %
Chimney	2.80	86.64 %
In-Stove	2.46	61.69 %
Iron	0.84	29.98 %
Cook-Ele	0.17	78.28 %
Small-Ap	0.04	1.20 %
Total	38.39	49.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.79	44.53 %
MAR1	1.25	41.40 %
RND1	1.14	40.21 %
TKS2	1.06	41.27 %
TCN1	1.05	37.32 %
VNR2	1.00	31.64 %
VLY1	0.83	44.60 %
TKS1	0.75	25.83 %
ERL2	0.53	28.50 %
APK1	0.48	34.85 %
ASM1	0.48	36.26 %
SKD1	0.38	34.84 %
PKD1	0.32	36.23 %
APK2	0.27	36.83 %
ARM1	0.26	35.46 %
TVL2	0.13	38.56 %
Total	38.39	49.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	12.96	68.89 %
Gas-Stov	6.94	41.12 %
Grinder	4.84	37.69 %
Chimney	1.78	95.25 %
In-Stove	1.55	58.71 %
Iron	0.65	36.82 %
Cook-Ele	0.20	100.00 %
Total	28.93	50.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.36	30.15 %
DGL1	2.11	41.98 %
KKD2	0.74	32.50 %
DGL2	0.67	45.82 %
MDU3	0.40	38.29 %
BNR1	0.40	38.07 %
ODM1	0.36	28.29 %
BTU1	0.20	37.65 %
PNI1	0.10	27.97 %
TEN1	0.10	11.13 %
ADP1	0.06	10.72 %
Total	28.93	50.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.15	66.44 %
Gas-Stov	5.25	47.55 %
Chimney	3.55	100.00 %
Grinder	2.42	43.84 %
In-Stove	1.76	55.12 %
Iron	0.36	28.65 %
Cook-Ele	0.11	83.94 %
Total	22.59	56.67 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.04	38.95 %
ATU1	0.67	43.46 %
VKL1	0.40	34.23 %
PDR1	0.29	45.49 %
RSP1	0.27	29.58 %
HRR1	0.25	35.80 %
PMP1	0.19	26.31 %
MCR1	0.16	12.17 %
SGG1	0.15	35.94 %
EDP1	0.13	29.36 %
PLC1	0.11	15.77 %
Total	22.59	56.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	10.64	69.42 %
Gas-Stov	5.75	38.34 %
Grinder	3.02	26.70 %
Chimney	1.18	100.00 %
In-Stove	1.03	45.18 %
Iron	0.34	23.65 %
Cook-Ele	0.10	45.58 %
Small-Ap	0.04	0.46 %
Total	22.11	39.36 %

Branch *	MTD Sales L	Brand Share %
CH28	1.04	36.14 %
CH42	1.00	31.38 %
CH22	0.77	45.20 %
CH38	0.57	42.77 %
CH07	0.43	17.54 %
CH39	0.39	20.17 %
TKM1	0.37	31.06 %
GUD2	0.26	18.07 %
CH35	0.26	31.82 %
CGL1	0.18	41.12 %
MRM1	0.15	13.15 %
KNR1	0.14	24.25 %
CH26	0.14	32.82 %
CZWH		0.00 %
WHC3		0.00 %
Total	22.11	39.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.89	57.93 %
Gas-Stov	4.81	42.38 %
Grinder	4.25	44.68 %
In-Stove	1.31	55.10 %
Chimney	1.18	100.00 %
Iron	0.41	32.72 %
Cook-Ele	0.16	100.00 %
Small-Ap	0.02	1.14 %
Total	20.03	48.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.19	38.07 %
TVR2	1.10	40.69 %
TNJ1	1.04	36.21 %
KIK1	1.02	36.74 %
KUM1	0.79	29.98 %
PDK1	0.41	37.65 %
MSI1	0.29	44.18 %
NCK1	0.25	23.49 %
ORU1	0.19	26.60 %
KRN1	0.08	17.00 %
APM1	0.03	4.99 %
Total	20.03	48.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.34	55.05 %
Gas-Stov	5.04	33.27 %
Grinder	2.57	28.81 %
Chimney	2.45	83.93 %
In-Stove	1.23	41.81 %
Iron	0.21	11.59 %
Cook-Ele	0.14	87.34 %
Small-Ap	0.02	0.99 %
Total	20.00	41.01 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.36	30.40 %
CBE2	1.04	18.78 %
CBE6	0.87	29.44 %
TPR3	0.68	35.07 %
SUL1	0.59	36.25 %
CBE5	0.48	25.52 %
KMD1	0.46	26.05 %
DPM2	0.40	24.08 %
CBE3	0.34	28.08 %
PLI1	0.32	16.75 %
SYM2	0.24	33.89 %
ANR1	0.20	34.85 %
GBM1	0.18	37.91 %
TPR4	0.17	35.22 %
PDM1	0.16	18.84 %
KGI1	0.15	40.18 %
AVI1	0.14	12.84 %
GDR1	0.02	11.14 %
Total	20.00	41.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.56	67.83 %
Gas-Stov	2.26	30.76 %
Chimney	1.14	100.00 %
Grinder	1.07	41.19 %
In-Stove	0.61	53.06 %
Iron	0.22	21.73 %
Cook-Ele	0.07	100.00 %
Small-Ap	0.02	2.28 %
Total	10.94	48.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.00	38.39 %
TRR1	0.59	44.39 %
WJD1	0.37	40.80 %
CYR1	0.30	44.77 %
ARC2	0.24	37.06 %
KPM1	0.19	32.23 %
GDM1	0.18	31.54 %
CGM1	0.17	36.51 %
WJP1	0.09	32.96 %
ABR1	0.05	9.24 %
UGI1		0.00 %
Total	10.94	48.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.53	53.55 %
Gas-Stov	2.48	37.96 %
Grinder	1.74	28.79 %
Chimney	0.96	100.00 %
In-Stove	0.49	48.56 %
Iron	0.25	24.13 %
Cook-Ele	0.20	100.00 %
Total	10.65	42.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.12	33.07 %
POY1	1.08	34.88 %
NVL2	0.88	42.98 %
VPM1	0.31	45.54 %
VPM2	0.28	20.06 %
ULP1	0.22	12.98 %
TVM1	0.18	36.28 %
CDM1	0.15	13.21 %
MKM1	0.14	23.18 %
Total	10.65	42.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.62	47.50 %
Gas-Stov	2.45	31.05 %
Grinder	1.25	20.39 %
In-Stove	0.64	39.97 %
Chimney	0.43	100.00 %
Iron	0.25	21.97 %
Cook-Ele	0.10	100.00 %
Small-Ap	0.02	1.42 %
Total	9.77	34.17 %

Branch *	MTD Sales L	Brand Share %
CH15	0.95	27.58 %
CH03	0.70	37.65 %
CH34	0.67	29.14 %
CH18	0.66	27.45 %
CH21	0.42	28.15 %
CH20	0.41	27.39 %
CH36	0.31	39.11 %
CH44	0.30	34.61 %
CH41	0.26	20.17 %
CH17	0.19	44.29 %
CH33	0.18	20.25 %
CH24	0.15	12.09 %
GPD1	0.15	30.39 %
MJR1	0.15	10.88 %
CH09	0.14	23.21 %
CH46	0.11	30.03 %
CH32	0.11	43.14 %
PON1	0.11	16.94 %
Total	9.77	34.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	2.18	55.75 %
Gas-Stov	0.72	22.92 %
Grinder	0.68	31.55 %
In-Stove	0.18	28.20 %
Iron	0.09	22.70 %
Total	3.85	36.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.62	45.72 %
PAS1	0.74	28.93 %
KLR1	0.49	21.03 %
Total	3.85	36.27 %