



TN : PREETHI Sales Performance 11/05/2026 9:26 AM

MTD Sales
175.93 L

Brand Share %
47.52 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **47.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	78.19	58.18 %
Gas-Stov	34.16	37.50 %
Grinder	27.85	36.92 %
Chimney	22.66	68.95 %
In-Stove	6.21	56.17 %
Small-Ap	3.50	22.44 %
Iron	3.29	34.85 %
Cook-Ele	0.08	22.09 %
Total	175.93	47.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.64	48.78 %
SOUTH-03	26.75	51.74 %
CHENNAI-01	26.36	40.05 %
WEST-02	22.54	58.12 %
TRICHY-01	19.80	51.22 %
WEST-01	17.79	46.92 %
CHENNAI-02	12.95	40.09 %
NORTH ARCOT	9.89	49.36 %
SOUTH ARCOT	9.21	41.51 %
Total	175.93	47.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	15.14	62.89 %
Grinder	6.24	46.48 %
Gas-Stov	5.32	33.50 %
Chimney	2.23	63.44 %
Small-Ap	0.73	25.16 %
Iron	0.64	32.75 %
In-Stove	0.32	34.94 %
Cook-Ele	0.03	16.82 %
Total	30.64	48.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.55	46.85 %
KVT1	2.00	39.18 %
RND1	1.61	44.80 %
VNR2	1.21	37.94 %
TKS2	1.16	39.59 %
NGR1	1.07	38.90 %
TCN1	0.85	43.37 %
PKD1	0.47	40.75 %
KGL1	0.43	41.93 %
ERL2	0.32	23.93 %
STU2	0.31	33.69 %
APK1	0.26	41.55 %
APK2	0.23	14.16 %
TKS1	0.22	11.37 %
UDN1	0.20	35.61 %
COL1	0.20	37.67 %
SDI1	0.19	38.37 %
TYI1	0.12	7.88 %
ARM1	0.11	15.34 %
KSM1	0.11	21.53 %
WHTV		0.00 %
Total	30.64	48.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	10.58	59.93 %
Chimney	5.14	88.90 %
Gas-Stov	5.12	41.25 %
Grinder	4.30	39.14 %
Iron	0.59	41.45 %
Small-Ap	0.56	18.91 %
In-Stove	0.44	100.00 %
Cook-Ele	0.03	54.31 %
Total	26.75	51.74 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.95	33.35 %
MDU6	0.94	42.77 %
DKI1	0.62	45.54 %
TEN1	0.59	39.82 %
CBM1	0.55	45.83 %
NKI1	0.47	44.36 %
MDU3	0.36	22.99 %
MDU7	0.36	28.17 %
BTU1	0.32	45.12 %
BNR1	0.31	31.28 %
PNV2	0.25	39.07 %
KPT1	0.24	35.47 %
ADP1	0.23	35.58 %
TDI1	0.23	26.97 %
PKM1	0.17	30.56 %
DGL2	0.12	12.02 %
ODM1	0.06	20.50 %
WHMD		0.00 %
Total	26.75	51.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	11.59	68.22 %
Gas-Stov	5.44	40.45 %
Grinder	4.06	17.81 %
Chimney	2.58	58.37 %
In-Stove	1.51	39.35 %
Small-Ap	0.76	25.43 %
Iron	0.41	32.07 %
Total	26.36	40.05 %

Branch *	MTD Sales L	Brand Share %
CH08	1.86	46.42 %
CH47	1.60	33.96 %
CH07	1.33	39.17 %
CH49	1.31	29.33 %
CH42	1.18	38.82 %
CH39	0.36	26.11 %
GUD2	0.35	36.50 %
CH30	0.27	27.65 %
SKL1	0.26	38.09 %
CGL1	0.17	46.86 %
MRM1	0.17	10.88 %
CH38	0.11	13.22 %
KNR1	0.10	40.70 %
CH26	0.05	25.58 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-0.14	6.06 %
Total	26.36	40.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.84	56.58 %
Gas-Stov	4.76	43.39 %
Chimney	4.13	66.47 %
Grinder	2.01	124.55 %
In-Stove	1.03	100.00 %
Small-Ap	0.41	64.03 %
Iron	0.35	38.95 %
Total	22.54	58.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.80	38.82 %
SGI1	0.43	39.00 %
PLC1	0.42	22.69 %
VPD1	0.40	32.89 %
MCR1	0.40	36.45 %
RSP1	0.36	31.11 %
KVP1	0.36	24.85 %
BMD1	0.33	37.65 %
HRR1	0.20	31.31 %
CMI1	0.18	30.96 %
TRM1	0.17	15.71 %
PDR1	0.15	45.17 %
SGG1	0.12	21.02 %
EDP1	0.10	19.75 %
OML1	0.05	10.68 %
WHPD		0.00 %
Total	22.54	58.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	8.25	56.69 %
Grinder	4.14	51.71 %
Gas-Stov	4.11	39.45 %
Chimney	2.56	80.96 %
Iron	0.32	36.82 %
Small-Ap	0.26	17.44 %
In-Stove	0.17	100.00 %
Total	19.80	51.22 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.98	41.82 %
KUM1	0.96	38.63 %
TNJ2	0.94	33.08 %
TNJ1	0.86	42.47 %
TVR2	0.56	29.73 %
JKM1	0.47	34.62 %
PBR1	0.41	39.06 %
APM1	0.28	25.95 %
MSI1	0.24	46.26 %
KUM2	0.22	33.34 %
TTP1	0.18	41.84 %
TRY4	0.13	16.26 %
PDK1	0.11	33.67 %
TRY2	0.08	45.22 %
KRN1	0.03	3.25 %
WTRZ		0.00 %
Total	19.80	51.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.71	54.02 %
Chimney	3.40	68.09 %
Gas-Stov	2.89	35.42 %
Grinder	2.58	35.48 %
In-Stove	0.87	75.41 %
Iron	0.18	34.02 %
Small-Ap	0.12	8.29 %
Cook-Ele	0.02	100.00 %
Total	17.79	46.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.71	40.49 %
KMR1	1.09	29.36 %
MPM1	0.74	36.32 %
PLI1	0.70	45.64 %
CBE6	0.52	40.14 %
CBE5	0.46	32.15 %
AVI1	0.32	23.29 %
KGI1	0.29	42.31 %
SYM2	0.24	37.65 %
PPI1	0.18	28.57 %
KGM1	0.15	20.92 %
UMP1	0.15	17.86 %
TPR3	0.14	24.91 %
GBM1	0.12	24.62 %
DPM2	0.11	16.90 %
GDR1	0.03	31.58 %
Total	17.79	46.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.45	54.69 %
Gas-Stov	2.62	31.66 %
Grinder	1.75	28.22 %
Chimney	0.87	36.75 %
In-Stove	0.86	69.94 %
Iron	0.22	24.00 %
Small-Ap	0.19	12.33 %
Total	12.95	40.09 %

Branch *	MTD Sales L	Brand Share %
CH15	1.88	35.81 %
CH18	1.10	46.82 %
CH03	0.77	39.10 %
CH24	0.41	26.00 %
CH21	0.38	30.54 %
CH46	0.27	36.03 %
CH34	0.25	18.82 %
MJR1	0.22	15.33 %
CH27	0.18	42.99 %
PON1	0.18	36.27 %
CH23	0.17	20.94 %
CH33	0.13	13.64 %
GPD1	0.13	24.49 %
CH36	0.13	21.09 %
CH41	0.06	12.26 %
CH51	0.04	6.82 %
CH44	0.01	1.01 %
CH01		0.00 %
Total	12.95	40.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.73	52.67 %
Gas-Stov	1.93	30.48 %
In-Stove	0.99	64.24 %
Grinder	0.99	151.45 %
Chimney	0.79	78.76 %
Iron	0.27	34.81 %
Small-Ap	0.18	25.08 %
Total	9.89	49.36 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.74	37.01 %
VEL2	0.57	23.49 %
KPM2	0.45	26.01 %
VNB1	0.34	40.23 %
WJP1	0.25	46.44 %
VSI1	0.22	40.08 %
CGM1	0.20	41.56 %
ARC2	0.19	40.97 %
CPT1	0.18	37.30 %
CYR1	0.18	46.26 %
PLR1	0.17	27.96 %
GDM1	0.15	36.54 %
ANI1	0.12	22.35 %
SLG1	0.05	10.53 %
UGI1	0.03	19.39 %
WHVL		0.00 %
Total	9.89	49.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.89	44.86 %
Gas-Stov	1.96	37.91 %
Grinder	1.77	39.84 %
Chimney	0.97	68.01 %
Iron	0.31	38.66 %
Small-Ap	0.28	33.06 %
In-Stove	0.02	3.16 %
Total	9.21	41.51 %

Branch *	MTD Sales L	Brand Share %
POY1	0.95	41.22 %
VCM2	0.77	46.14 %
CUD1	0.48	18.83 %
ULP1	0.37	43.24 %
KML1	0.33	33.46 %
KLM1	0.27	17.55 %
SJI2	0.26	20.61 %
TDM1	0.23	45.13 %
TVM1	0.19	36.69 %
CDM1	0.14	8.80 %
STP1	0.09	31.25 %
VPM2	0.09	13.80 %
TVM2	0.08	28.82 %
VPM1	0.07	30.18 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.21	41.51 %