

MTD Sales
179.68 L

Brand Share %
46.68 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **46.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	82.78	61.44 %
Gas-Stov	35.85	37.18 %
Grinder	32.98	37.20 %
Chimney	14.41	87.36 %
In-Stove	9.16	54.12 %
Iron	3.17	24.52 %
Cook-Ele	1.21	81.28 %
Small-Ap	0.13	0.73 %
Total	179.68	46.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.90	49.81 %
SOUTH-03	23.88	45.51 %
WEST-02	23.47	55.99 %
TRICHY-01	23.34	45.94 %
WEST-01	23.24	46.32 %
CHENNAI-01	18.79	42.91 %
SOUTH ARCOT	11.75	45.75 %
CHENNAI-02	11.46	36.80 %
NORTH ARCOT	9.96	49.08 %
KL-SOUTH	0.90	34.38 %
Total	179.68	46.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.78	64.96 %
Gas-Stov	7.41	42.90 %
Grinder	7.06	41.11 %
In-Stove	1.90	65.85 %
Chimney	1.66	87.30 %
Iron	0.80	34.32 %
Cook-Ele	0.26	100.00 %
Small-Ap	0.02	0.71 %
Total	32.90	49.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.03	43.32 %
VNR2	1.67	46.29 %
RND1	0.96	34.78 %
MAR1	0.93	39.82 %
TKS1	0.82	21.68 %
APK1	0.82	40.01 %
TYI1	0.75	45.84 %
TCN1	0.69	38.16 %
SVK1	0.65	37.72 %
PKD1	0.52	39.44 %
ASM1	0.35	40.22 %
SDI1	0.31	38.96 %
KSM1	0.23	29.64 %
ERL1	0.14	37.98 %
ARM1	0.11	13.45 %
COL1	0.09	14.58 %
S2SD		0.00 %
Total	32.90	49.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.07	64.18 %
Grinder	5.16	38.36 %
Gas-Stov	4.20	31.66 %
Chimney	1.77	94.37 %
In-Stove	1.18	50.94 %
Iron	0.45	22.82 %
Cook-Ele	0.02	37.09 %
Small-Ap	0.02	0.89 %
Total	23.88	45.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.37	44.92 %
MDU1	1.94	32.03 %
MDU6	0.96	41.40 %
CBM1	0.86	36.98 %
MDU5	0.73	41.95 %
NKI1	0.41	43.30 %
PN11	0.41	33.36 %
TDI1	0.41	38.09 %
KKD2	0.38	24.41 %
ADP1	0.32	29.40 %
BNR1	0.23	23.42 %
PNV1	0.20	33.40 %
CMR1	0.16	40.98 %
PKM1	0.16	30.46 %
TEN1	0.16	20.60 %
ODM1	0.09	7.38 %
SZSD		0.00 %
Total	23.88	45.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.39	70.45 %
Gas-Stov	5.00	47.61 %
Grinder	3.16	42.14 %
Chimney	2.40	95.78 %
In-Stove	1.01	49.27 %
Iron	0.30	21.35 %
Cook-Ele	0.18	100.00 %
Small-Ap	0.02	1.35 %
Total	23.47	55.99 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.06	38.21 %
ATU1	0.57	30.68 %
TRM1	0.55	45.28 %
DPR2	0.42	36.33 %
APN1	0.42	46.59 %
MCR1	0.37	31.73 %
KVP1	0.27	28.03 %
OML1	0.26	29.79 %
SGG1	0.26	40.01 %
HRR1	0.20	20.56 %
PDR1	0.16	40.18 %
TCG1	0.08	23.04 %
EDP1	0.04	9.58 %
WZWH		0.00 %
Total	23.47	55.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.93	57.35 %
Grinder	5.85	40.40 %
Gas-Stov	3.42	32.74 %
Chimney	1.95	94.85 %
In-Stove	1.52	52.87 %
Iron	0.44	30.91 %
Cook-Ele	0.23	75.29 %
Total	23.34	45.94 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.72	39.28 %
TNJ2	1.53	41.32 %
TNJ1	1.23	32.44 %
TVR2	0.85	39.21 %
MVM1	0.85	19.99 %
JKM1	0.59	36.03 %
NGT1	0.53	44.48 %
TTP1	0.45	46.52 %
PDK1	0.38	42.60 %
NMM1	0.35	41.69 %
MSI1	0.29	42.08 %
NCK1	0.27	26.30 %
PBR1	0.26	37.01 %
AYR1	0.26	45.21 %
KRN1	0.21	39.26 %
APM1	0.05	5.02 %
TZSD		0.00 %
Total	23.34	45.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	10.21	56.61 %
Gas-Stov	4.27	33.86 %
Chimney	3.65	88.71 %
Grinder	3.59	35.07 %
In-Stove	1.16	52.83 %
Iron	0.26	17.05 %
Cook-Ele	0.07	77.21 %
Small-Ap	0.04	3.03 %
Total	23.24	46.32 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.11	39.42 %
SYM2	0.79	44.67 %
CBE6	0.59	43.30 %
AVI1	0.59	37.54 %
TPR3	0.54	41.66 %
TPR2	0.39	15.23 %
DPM2	0.38	23.68 %
KMD1	0.32	27.81 %
UMP1	0.31	29.24 %
KGI1	0.31	32.69 %
PLI1	0.20	8.03 %
TPR4	0.20	33.47 %
WZSD		0.00 %
Total	23.24	46.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	8.39	61.34 %
Gas-Stov	5.04	42.79 %
Grinder	2.90	27.27 %
Chimney	1.31	72.50 %
In-Stove	0.69	51.98 %
Iron	0.28	23.73 %
Cook-Ele	0.16	66.11 %
Small-Ap	0.02	0.68 %
Total	18.79	42.91 %

Branch *	MTD Sales L	Brand Share %
CH16	1.26	40.32 %
CH07	1.07	39.19 %
CH05	1.06	44.37 %
CH42	0.95	32.17 %
CH28	0.83	34.39 %
CH39	0.57	41.92 %
CH35	0.46	35.16 %
TKM1	0.33	36.88 %
MRM1	0.25	18.70 %
CH38	0.21	13.88 %
CH26	0.16	28.93 %
CH29	0.14	25.64 %
CZWH	0.09	5.00 %
GUD2	0.07	7.19 %
CH40	0.03	12.98 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	18.79	42.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.66	59.84 %
Grinder	2.51	40.69 %
Gas-Stov	1.72	30.38 %
Chimney	0.76	87.76 %
In-Stove	0.66	52.63 %
Iron	0.31	31.27 %
Cook-Ele	0.13	76.83 %
Total	11.75	45.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.43	36.80 %
POY1	0.98	27.22 %
POY2	0.93	40.00 %
ULP1	0.49	37.67 %
CDM1	0.41	19.50 %
TRK1	0.38	36.22 %
STP1	0.33	45.68 %
VPM2	0.27	27.52 %
MKM1	0.14	31.86 %
TVM1	0.08	41.92 %
Total	11.75	45.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.25	52.06 %
Gas-Stov	2.32	27.57 %
Grinder	1.66	26.80 %
Chimney	0.55	61.03 %
In-Stove	0.38	40.61 %
Iron	0.18	21.33 %
Cook-Ele	0.12	100.00 %
Total	11.46	36.80 %

Branch *	MTD Sales L	Brand Share %
CH15	2.76	45.82 %
CH18	1.19	42.93 %
CH03	0.88	30.82 %
CH44	0.33	40.88 %
CH41	0.30	31.99 %
CH09	0.30	35.57 %
CH33	0.25	22.18 %
PON1	0.24	29.58 %
MJR1	0.23	19.13 %
CH24	0.19	11.59 %
CH21	0.18	14.65 %
CH46	0.14	37.39 %
CH17	0.14	27.54 %
CH20	0.14	11.69 %
CH34	0.13	8.98 %
CH23	0.04	30.61 %
CH31	0.03	10.41 %
CH01		0.00 %
Total	11.46	36.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.78	66.78 %
Gas-Stov	2.28	38.81 %
Grinder	0.87	40.16 %
In-Stove	0.52	58.31 %
Chimney	0.35	76.30 %
Iron	0.13	10.88 %
Cook-Ele	0.03	58.12 %
Total	9.96	49.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	46.01 %
TRR1	0.63	35.26 %
WJD1	0.45	45.43 %
TRT1	0.35	45.95 %
VSI1	0.30	37.81 %
SLG1	0.29	38.18 %
KPM1	0.20	23.86 %
CPT1	0.18	31.82 %
ABR1	0.16	23.22 %
CYR1	0.14	35.80 %
PLR1	0.13	27.60 %
WJP1	0.13	33.29 %
ARC2	0.10	33.46 %
GDM1	0.06	34.63 %
PTU1	0.04	22.27 %
Total	9.96	49.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.32	33.72 %
Grinder	0.22	34.40 %
Gas-Stov	0.18	31.25 %
In-Stove	0.14	72.97 %
Iron	0.03	29.68 %
Total	0.90	34.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.75	39.96 %
PAS1	0.15	20.06 %
Total	0.90	34.38 %