



TN : PREETHI Sales Performance 10/05/2026 9:26 AM

MTD Sales
160.38 L

Brand Share %
48.13 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	71.37	58.58 %
Gas-Stov	31.29	37.97 %
Grinder	24.51	36.72 %
Chimney	21.83	70.88 %
In-Stove	5.18	55.78 %
Small-Ap	3.23	24.01 %
Iron	2.90	34.63 %
Cook-Ele	0.08	23.67 %
Total	160.38	48.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.22	49.69 %
SOUTH-03	24.88	53.47 %
CHENNAI-01	23.37	39.61 %
WEST-02	19.85	57.24 %
TRICHY-01	18.59	51.78 %
WEST-01	15.87	48.21 %
CHENNAI-02	12.19	42.10 %
NORTH ARCOT	8.79	49.34 %
SOUTH ARCOT	8.63	41.75 %
Total	160.38	48.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.85	63.53 %
Grinder	5.63	48.08 %
Gas-Stov	5.03	34.38 %
Chimney	2.23	63.44 %
Small-Ap	0.63	23.80 %
Iron	0.55	31.71 %
In-Stove	0.27	47.11 %
Cook-Ele	0.03	16.82 %
Total	28.22	49.69 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.44	47.94 %
KVT1	1.95	43.12 %
RND1	1.61	45.31 %
NGR1	1.06	42.71 %
VNR2	0.98	36.79 %
TKS2	0.91	37.07 %
TCN1	0.84	44.73 %
PKD1	0.47	40.75 %
KGL1	0.38	39.11 %
STU2	0.31	38.72 %
ERL2	0.29	25.20 %
APK2	0.23	15.45 %
TKS1	0.22	12.32 %
COL1	0.20	37.67 %
ASM1	0.20	45.10 %
SDI1	0.19	39.39 %
APK1	0.18	39.61 %
UDN1	0.18	36.89 %
TYI1	0.12	8.61 %
ARM1	0.11	17.22 %
KSM1	0.11	21.53 %
WHTV		0.00 %
Total	28.22	49.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.82	61.26 %
Chimney	5.32	89.25 %
Gas-Stov	4.73	42.88 %
Grinder	3.55	38.46 %
Small-Ap	0.54	20.86 %
Iron	0.53	41.53 %
In-Stove	0.35	100.00 %
Cook-Ele	0.03	54.31 %
Total	24.88	53.47 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.92	44.58 %
KKD3	0.77	30.11 %
CBM1	0.54	46.52 %
TEN1	0.50	36.56 %
NKI1	0.44	43.95 %
MDU7	0.36	29.97 %
BTU1	0.32	45.66 %
BNR1	0.31	32.69 %
MDU3	0.28	21.03 %
PNV2	0.25	39.07 %
KPT1	0.24	40.48 %
ADP1	0.23	38.44 %
TDI1	0.23	28.53 %
PKM1	0.17	31.47 %
DGL2	0.12	12.10 %
ODM1	0.03	14.12 %
WHMD		0.00 %
Total	24.88	53.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	10.21	67.49 %
Gas-Stov	4.56	40.07 %
Grinder	3.73	17.23 %
Chimney	2.24	61.12 %
In-Stove	1.51	41.07 %
Small-Ap	0.74	30.86 %
Iron	0.39	34.23 %
Total	23.37	39.61 %

Branch *	MTD Sales L	Brand Share %
CH47	1.51	37.67 %
CH42	1.15	39.67 %
CH07	1.14	37.35 %
CH49	0.99	24.67 %
GUD2	0.35	36.50 %
CH39	0.28	27.11 %
SKL1	0.26	38.09 %
CH30	0.26	36.05 %
CGL1	0.17	46.86 %
MRM1	0.17	11.04 %
CH38	0.11	16.39 %
KNR1	0.10	40.70 %
CH26	0.03	14.39 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-0.14	6.06 %
Total	23.37	39.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.88	56.57 %
Gas-Stov	4.36	42.10 %
Chimney	3.45	65.00 %
Grinder	1.77	141.39 %
In-Stove	0.73	100.00 %
Small-Ap	0.39	66.40 %
Iron	0.27	36.12 %
Total	19.85	57.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	37.24 %
PLC1	0.42	23.69 %
VPD1	0.40	34.86 %
MCR1	0.40	38.49 %
SGI1	0.36	36.85 %
BMD1	0.29	36.81 %
HRR1	0.20	31.31 %
KVP1	0.17	13.69 %
PDR1	0.15	45.17 %
CMI1	0.15	27.56 %
RSP1	0.15	18.39 %
SGG1	0.11	19.51 %
EDP1	0.10	21.78 %
TRM1	0.09	10.97 %
OML1	0.05	10.68 %
WHPD		0.00 %
Total	19.85	57.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.63	55.45 %
Gas-Stov	3.91	40.99 %
Grinder	3.85	52.64 %
Chimney	2.56	85.28 %
Iron	0.30	37.98 %
Small-Ap	0.24	17.23 %
In-Stove	0.10	100.00 %
Total	18.59	51.78 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.89	42.66 %
TNJ2	0.85	31.75 %
KUM1	0.84	37.56 %
TNJ1	0.67	37.86 %
TVR2	0.56	31.62 %
JKM1	0.45	36.95 %
PBR1	0.41	39.06 %
APM1	0.26	24.13 %
KUM2	0.22	33.34 %
TTP1	0.15	44.01 %
TRY4	0.12	16.35 %
PDK1	0.11	35.11 %
KRN1	0.03	4.49 %
WTRZ		0.00 %
Total	18.59	51.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.99	56.51 %
Chimney	3.40	74.60 %
Gas-Stov	2.42	34.27 %
Grinder	2.07	33.04 %
In-Stove	0.71	80.86 %
Iron	0.14	31.03 %
Small-Ap	0.12	9.25 %
Cook-Ele	0.02	100.00 %
Total	15.87	48.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.59	40.86 %
KMR1	0.80	30.36 %
MPM1	0.74	45.33 %
CBE5	0.41	32.75 %
CBE6	0.30	31.05 %
KGI1	0.29	42.31 %
AVI1	0.28	21.17 %
SYM2	0.24	37.65 %
PPI1	0.18	28.57 %
KGM1	0.15	20.92 %
UMP1	0.15	18.35 %
ANR1	0.14	40.96 %
GBM1	0.12	24.62 %
DPM2	0.11	20.31 %
TPR3	0.09	32.79 %
GDR1		0.00 %
Total	15.87	48.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.06	55.32 %
Gas-Stov	2.58	34.14 %
Grinder	1.52	30.45 %
Chimney	0.87	36.75 %
In-Stove	0.79	79.03 %
Iron	0.20	24.83 %
Small-Ap	0.17	13.45 %
Total	12.19	42.10 %

Branch *	MTD Sales L	Brand Share %
CH15	1.85	40.72 %
CH18	0.97	46.32 %
CH03	0.77	43.07 %
CH24	0.41	28.85 %
CH21	0.33	29.73 %
CH46	0.27	36.03 %
MJR1	0.22	18.05 %
CH27	0.18	42.99 %
PON1	0.18	39.02 %
CH34	0.17	14.47 %
CH23	0.17	21.40 %
CH33	0.13	15.50 %
GPD1	0.13	28.81 %
CH36	0.13	23.29 %
CH41	0.06	14.47 %
CH51	0.04	6.82 %
CH44	0.01	1.07 %
CH01		0.00 %
Total	12.19	42.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.29	53.98 %
Gas-Stov	1.90	31.56 %
Chimney	0.79	78.76 %
Grinder	0.70	248.18 %
In-Stove	0.69	55.77 %
Iron	0.26	35.33 %
Small-Ap	0.14	25.93 %
Total	8.79	49.34 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.67	35.77 %
VEL2	0.52	22.90 %
VNB1	0.34	40.23 %
KPM2	0.21	18.04 %
CGM1	0.20	41.56 %
ARC2	0.19	40.97 %
VSI1	0.18	36.04 %
PLR1	0.17	30.27 %
CPT1	0.16	36.08 %
GDM1	0.15	37.69 %
WJP1	0.12	34.32 %
ANI1	0.12	27.03 %
SLG1	0.05	10.53 %
UGI1	0.03	19.39 %
WHVL		0.00 %
Total	8.79	49.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.64	44.63 %
Gas-Stov	1.79	37.22 %
Grinder	1.68	41.40 %
Chimney	0.97	68.01 %
Iron	0.26	37.85 %
Small-Ap	0.26	35.92 %
In-Stove	0.02	3.24 %
Total	8.63	41.75 %

Branch *	MTD Sales L	Brand Share %
POY1	0.86	44.13 %
VCM2	0.62	41.12 %
CUD1	0.43	17.55 %
ULP1	0.35	41.52 %
KML1	0.29	31.60 %
KLM1	0.26	19.32 %
SJI2	0.25	20.29 %
TDM1	0.23	45.13 %
TVM1	0.19	36.69 %
CDM1	0.13	8.62 %
STP1	0.09	36.46 %
VPM2	0.09	15.34 %
TVM2	0.08	33.88 %
VPM1	0.07	30.18 %
MKM1		0.00 %
WHUT		0.00 %
Total	8.63	41.75 %