

MTD Sales
124.54 L

Brand Share %
39.84 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	57.22	54.29 %
Gas-Stov	22.83	27.64 %
Grinder	17.52	31.33 %
Chimney	12.99	52.20 %
In-Stove	10.96	51.00 %
Iron	2.95	28.59 %
Small-Ap	0.07	0.58 %
Total	124.54	39.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	20.40	44.83 %
SOUTH-01	20.37	37.49 %
TRICHY-01	17.73	46.36 %
CHENNAI-01	16.23	38.24 %
WEST-02	12.95	51.15 %
CHENNAI-02	8.66	32.85 %
WEST-01	8.28	33.17 %
WEST-03	6.87	47.70 %
SOUTH ARCOT	6.66	30.91 %
NORTH ARCOT	6.39	32.79 %
Total	124.54	39.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	8.29	57.23 %
Grinder	3.99	38.82 %
Gas-Stov	3.39	31.03 %
Chimney	3.00	68.27 %
In-Stove	1.32	53.96 %
Iron	0.40	24.37 %
Total	20.40	44.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.59	32.47 %
DGL1	1.22	32.11 %
BNR1	0.35	35.50 %
NKI1	0.34	30.39 %
PNI1	0.30	34.32 %
DKI1	0.27	23.25 %
TDI1	0.20	30.91 %
TEN1	0.19	23.68 %
KRR1	0.19	30.59 %
BTU1	0.18	23.96 %
SVG1	0.17	27.20 %
ODM1	0.16	30.30 %
DGL2	0.13	18.68 %
MNM1	0.12	33.91 %
CMR1	0.11	32.36 %
MDU3	0.11	17.77 %
MDU7	0.03	2.77 %
PKM1	0.01	2.48 %
ADP1		0.00 %
Total	20.40	44.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.33	52.15 %
Gas-Stov	4.34	28.87 %
Grinder	3.22	29.08 %
In-Stove	1.57	46.45 %
Chimney	1.37	43.39 %
Iron	0.52	23.60 %
Small-Ap	0.02	1.37 %
Total	20.37	37.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.53	34.72 %
TVL1	1.41	37.75 %
KVT1	1.03	24.42 %
TKS2	0.98	33.98 %
NGR1	0.86	25.49 %
VNR2	0.78	29.51 %
TKS1	0.67	28.56 %
RND2	0.63	26.28 %
RND1	0.47	24.63 %
APK2	0.31	20.78 %
VNR1	0.23	31.75 %
KGL1	0.21	39.49 %
PDI1	0.18	37.03 %
SDI1	0.11	20.85 %
ARM1	0.09	28.47 %
UDN1	0.08	18.56 %
APK1	0.08	13.82 %
SGT1	0.05	19.05 %
TYI1	0.02	2.30 %
KSM1		0.00 %
S2SD		0.00 %
Total	20.37	37.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.53	58.65 %
Gas-Stov	3.45	34.00 %
Grinder	3.19	39.38 %
In-Stove	2.10	64.70 %
Chimney	1.11	57.37 %
Iron	0.34	36.14 %
Small-Ap	0.02	2.22 %
Total	17.73	46.36 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.56	37.37 %
TVR2	0.81	32.60 %
KUM1	0.65	29.80 %
TRY4	0.33	24.02 %
JKM1	0.31	35.68 %
ORU1	0.26	36.89 %
AYR1	0.15	34.81 %
KRN1	0.12	21.10 %
APM1	0.11	20.51 %
KUM2	0.11	14.66 %
NCK1	0.10	15.24 %
PBR1	0.06	14.47 %
Total	17.73	46.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	8.29	58.40 %
Gas-Stov	3.22	28.11 %
Grinder	2.02	26.56 %
In-Stove	1.19	36.05 %
Chimney	1.10	39.83 %
Iron	0.42	35.39 %
Total	16.23	38.24 %

Branch *	MTD Sales L	Brand Share %
CH47	1.28	37.17 %
CH07	0.98	36.33 %
CH42	0.70	39.78 %
CH28	0.63	30.09 %
GUD1	0.63	38.48 %
CH08	0.56	35.59 %
CH49	0.49	16.82 %
AVD1	0.46	34.48 %
CH30	0.33	20.04 %
CH39	0.31	24.61 %
CGL1	0.27	18.90 %
SKL1	0.25	35.43 %
CH22	0.24	35.45 %
GUD2	0.23	19.69 %
MRM1	0.18	25.83 %
CH38	0.16	13.45 %
KNR1	0.13	23.48 %
CH40		0.00 %
CZWH		0.00 %
Total	16.23	38.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.05	54.73 %
Gas-Stov	3.07	41.70 %
Chimney	2.43	65.10 %
Grinder	1.09	54.92 %
In-Stove	1.05	63.73 %
Iron	0.27	34.03 %
Total	12.95	51.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.59	33.74 %
PLC1	0.34	24.31 %
MCR1	0.26	29.92 %
HRR1	0.25	37.85 %
SLM3	0.23	21.03 %
DPR2	0.19	26.36 %
EDP1	0.16	27.94 %
KVP1	0.13	15.54 %
BMD1	0.09	26.68 %
SGI1	0.02	4.07 %
WZWH		0.00 %
Total	12.95	51.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.06	53.64 %
Gas-Stov	1.34	20.60 %
In-Stove	0.91	50.55 %
Grinder	0.70	17.08 %
Chimney	0.34	17.86 %
Iron	0.29	34.45 %
Small-Ap	0.02	1.30 %
Total	8.66	32.85 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	36.10 %
CH03	0.68	31.63 %
CH18	0.41	17.89 %
CH12	0.37	32.78 %
CH17	0.32	34.61 %
CH33	0.25	18.37 %
GPD1	0.21	32.87 %
CH36	0.17	25.01 %
CH23	0.16	29.13 %
CH37	0.13	37.14 %
CH31	0.11	37.29 %
CH24	0.08	6.86 %
MJR1	0.08	12.09 %
CH46	0.08	14.88 %
PON1	0.06	10.41 %
CH27	0.05	16.55 %
CH21	0.04	4.73 %
CH41	0.03	9.56 %
CH51		0.00 %
Total	8.66	32.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.50	48.90 %
Chimney	1.53	47.49 %
Gas-Stov	1.18	18.03 %
Grinder	1.02	25.38 %
In-Stove	0.89	42.40 %
Iron	0.16	22.73 %
Total	8.28	33.17 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.77	27.45 %
CBE2	0.54	16.36 %
SNR1	0.39	23.64 %
CBE5	0.31	26.59 %
PLI1	0.21	15.61 %
DPM2	0.16	23.10 %
PPI1	0.15	21.66 %
KGI1	0.15	27.50 %
CBE6	0.12	6.31 %
KMD1	0.06	11.24 %
PDM1	0.06	17.74 %
WZSD		0.00 %
Total	8.28	33.17 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.23	60.64 %
Gas-Stov	1.31	29.73 %
Chimney	0.90	88.74 %
Grinder	0.72	39.15 %
In-Stove	0.64	68.48 %
Iron	0.08	19.11 %
Total	6.87	47.70 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.49	35.62 %
CMI1	0.18	29.67 %
TCG1	0.16	38.38 %
KGM1	0.15	24.72 %
SYM2	0.08	15.39 %
GBM1	0.06	35.06 %
SGG1	0.06	25.68 %
PDR1	0.04	25.84 %
TPR3	0.03	9.65 %
TPR4		0.00 %
W3SD		0.00 %
Total	6.87	47.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.68	46.06 %
Grinder	1.43	28.04 %
Gas-Stov	0.85	17.74 %
In-Stove	0.48	38.54 %
Iron	0.22	26.28 %
Total	6.66	30.91 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.85	35.78 %
POY1	0.73	26.55 %
KML1	0.38	33.26 %
NVL2	0.35	24.79 %
POY2	0.26	21.41 %
CDM1	0.24	12.53 %
VPM2	0.22	36.53 %
KLM1	0.21	18.32 %
PRT1	0.19	18.66 %
VPM1	0.12	20.07 %
MKM1	0.11	22.96 %
ULP1	0.11	17.40 %
TVM1	0.11	29.10 %
TDM1	0.07	10.59 %
TVM2	0.05	17.52 %
STP1	0.03	23.22 %
Total	6.66	30.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.25	47.52 %
Chimney	1.21	61.46 %
In-Stove	0.83	58.15 %
Gas-Stov	0.68	12.57 %
Iron	0.27	32.84 %
Grinder	0.14	7.76 %
Total	6.39	32.79 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.78	37.70 %
VEL3	0.54	29.75 %
VEL2	0.38	23.70 %
KPM2	0.35	19.16 %
ABR1	0.22	19.89 %
GDM1	0.19	31.17 %
AKM1	0.15	32.81 %
KPM1	0.13	36.04 %
PLR1	0.12	17.49 %
SBR1	0.10	20.06 %
CGM1	0.09	25.39 %
VSI1	0.08	24.35 %
CPT1	0.08	13.25 %
CYR1	0.04	21.32 %
SLG1	0.03	12.28 %
ARC2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	6.39	32.79 %