



TN : PREETHI Sales Performance 09/05/2026 9:26 AM

MTD Sales
145.09 L

Brand Share %
47.88 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **47.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	64.87	58.52 %
Gas-Stov	27.95	37.40 %
Grinder	22.54	36.90 %
Chimney	20.00	69.69 %
In-Stove	4.18	52.99 %
Small-Ap	2.92	24.30 %
Iron	2.56	34.21 %
Cook-Ele	0.08	25.50 %
Total	145.09	47.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.15	49.25 %
SOUTH-03	22.39	53.93 %
CHENNAI-01	21.42	38.95 %
WEST-02	17.56	57.00 %
TRICHY-01	16.32	50.23 %
WEST-01	14.32	47.78 %
CHENNAI-02	11.54	42.51 %
NORTH ARCOT	8.23	49.76 %
SOUTH ARCOT	8.15	44.08 %
Total	145.09	47.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.77	62.07 %
Grinder	5.16	48.67 %
Gas-Stov	4.75	35.30 %
Chimney	2.23	63.44 %
Small-Ap	0.59	23.54 %
Iron	0.49	31.41 %
In-Stove	0.14	40.66 %
Cook-Ele	0.03	19.54 %
Total	25.15	49.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.79	42.79 %
RND1	1.34	42.50 %
MAR1	1.05	47.86 %
NGR1	0.99	43.61 %
VNR2	0.95	37.20 %
TKS2	0.84	35.51 %
TCN1	0.71	41.27 %
PKD1	0.44	42.69 %
KGL1	0.33	35.87 %
STU2	0.26	36.84 %
APK2	0.23	16.98 %
ASM1	0.20	46.47 %
APK1	0.18	44.43 %
UDN1	0.18	39.95 %
SDI1	0.16	37.55 %
TKS1	0.14	8.97 %
COL1	0.13	28.36 %
TYI1	0.12	9.81 %
ARM1	0.11	20.56 %
KSM1	0.11	25.37 %
ERL2	0.11	12.21 %
WHTV		0.00 %
Total	25.15	49.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.19	62.92 %
Chimney	4.60	87.76 %
Gas-Stov	4.16	41.57 %
Grinder	3.27	40.29 %
Small-Ap	0.52	24.04 %
Iron	0.45	38.96 %
In-Stove	0.17	100.00 %
Cook-Ele	0.03	54.31 %
Total	22.39	53.93 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.66	33.03 %
MDU6	0.61	41.58 %
TEN1	0.50	37.67 %
CBM1	0.48	43.23 %
NKI1	0.41	42.91 %
MDU7	0.35	30.34 %
BTU1	0.32	45.66 %
BNR1	0.31	34.22 %
MDU3	0.28	21.03 %
ADP1	0.23	38.44 %
PNV2	0.22	35.69 %
KPT1	0.20	38.82 %
TDI1	0.18	23.70 %
PKM1	0.13	25.32 %
DGL2	0.12	14.52 %
ODM1	0.03	15.63 %
WHMD		0.00 %
Total	22.39	53.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	9.40	68.09 %
Gas-Stov	4.06	40.33 %
Grinder	3.35	16.11 %
Chimney	2.24	61.12 %
In-Stove	1.47	41.62 %
Small-Ap	0.57	26.36 %
Iron	0.32	33.66 %
Total	21.42	38.95 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	40.43 %
CH07	1.14	37.89 %
CH42	1.05	39.91 %
CH49	0.87	23.69 %
GUD2	0.35	36.50 %
CH39	0.28	29.02 %
SKL1	0.26	38.09 %
CH30	0.26	36.05 %
CGL1	0.17	46.86 %
MRM1	0.17	12.44 %
CH38	0.11	18.58 %
KNR1	0.10	44.94 %
CH26	0.03	23.29 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-0.14	6.06 %
Total	21.42	38.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.04	55.76 %
Gas-Stov	3.69	40.28 %
Chimney	2.90	63.16 %
Grinder	1.77	198.04 %
In-Stove	0.57	100.00 %
Small-Ap	0.37	70.31 %
Iron	0.22	34.58 %
Total	17.56	57.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	30.92 %
VPD1	0.40	34.86 %
MCR1	0.40	43.20 %
SGI1	0.35	38.02 %
PLC1	0.33	22.11 %
BMD1	0.29	39.05 %
HRR1	0.16	26.26 %
PDR1	0.15	45.17 %
CMI1	0.15	28.80 %
RSP1	0.15	18.39 %
SGG1	0.11	20.95 %
KVP1	0.09	7.54 %
TRM1	0.06	8.37 %
OML1	0.05	10.68 %
EDP1	0.04	10.06 %
WHPD		0.00 %
Total	17.56	57.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.58	53.17 %
Grinder	3.50	52.60 %
Gas-Stov	3.43	39.00 %
Chimney	2.39	86.64 %
Iron	0.24	37.21 %
Small-Ap	0.22	16.97 %
In-Stove	-0.03	100.00 %
Total	16.32	50.23 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.84	37.56 %
TNJ2	0.64	25.76 %
TNJ1	0.62	36.43 %
MVM1	0.58	34.40 %
TVR2	0.56	33.58 %
JKM1	0.41	36.10 %
PBR1	0.41	39.67 %
APM1	0.26	24.32 %
KUM2	0.22	36.32 %
PDK1	0.11	37.34 %
TTP1	0.07	35.09 %
TRY4	0.03	4.80 %
KRN1		0.00 %
WTRZ		0.00 %
Total	16.32	50.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.59	57.92 %
Chimney	3.03	70.21 %
Gas-Stov	2.18	33.70 %
Grinder	1.78	31.92 %
In-Stove	0.51	77.10 %
Iron	0.14	32.35 %
Small-Ap	0.08	7.09 %
Cook-Ele	0.02	100.00 %
Total	14.32	47.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.59	42.72 %
KMR1	0.78	29.94 %
MPM1	0.71	45.63 %
CBE5	0.36	30.08 %
CBE6	0.30	35.03 %
KGI1	0.29	42.92 %
AVI1	0.28	23.41 %
SYM2	0.24	40.04 %
PPI1	0.16	27.50 %
KGM1	0.15	20.92 %
UMP1	0.15	20.48 %
GBM1	0.12	27.82 %
DPM2	0.11	21.51 %
GDR1		0.00 %
TPR3		0.00 %
Total	14.32	47.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.75	56.11 %
Gas-Stov	2.35	32.85 %
Grinder	1.47	31.76 %
Chimney	0.87	36.75 %
In-Stove	0.75	93.60 %
Iron	0.20	24.39 %
Small-Ap	0.17	14.37 %
Total	11.54	42.51 %

Branch *	MTD Sales L	Brand Share %
CH15	1.69	42.74 %
CH18	0.90	45.57 %
CH03	0.77	46.83 %
CH24	0.41	32.17 %
CH21	0.33	30.08 %
CH46	0.27	36.03 %
MJR1	0.22	19.76 %
PON1	0.18	39.95 %
CH34	0.17	14.47 %
CH23	0.17	21.40 %
CH33	0.13	16.25 %
GPD1	0.13	29.86 %
CH36	0.13	25.12 %
CH41	0.06	14.47 %
CH51	0.04	6.82 %
CH44	0.01	1.10 %
CH01		0.00 %
Total	11.54	42.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.15	53.95 %
Gas-Stov	1.77	31.73 %
Chimney	0.79	78.76 %
In-Stove	0.58	51.29 %
Grinder	0.56	1240.39 %
Iron	0.24	37.07 %
Small-Ap	0.14	32.07 %
Total	8.23	49.76 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.62	36.35 %
VEL2	0.44	21.41 %
VNB1	0.34	42.98 %
KPM1	0.29	47.84 %
KPM2	0.21	18.04 %
CGM1	0.20	41.56 %
VSI1	0.18	36.04 %
PLR1	0.17	31.60 %
GDM1	0.15	37.69 %
ARC2	0.14	34.41 %
WJP1	0.12	34.32 %
ANI1	0.12	27.03 %
CPT1	0.11	30.68 %
SLG1	0.03	8.18 %
UGI1	0.03	20.66 %
WHVL		0.00 %
Total	8.23	49.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.40	46.23 %
Grinder	1.68	44.49 %
Gas-Stov	1.56	38.48 %
Chimney	0.97	76.15 %
Small-Ap	0.26	41.85 %
Iron	0.25	40.56 %
In-Stove	0.02	3.32 %
Total	8.15	44.08 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.56	39.13 %
CUD1	0.40	22.35 %
ULP1	0.35	43.00 %
KML1	0.29	33.91 %
KLM1	0.26	19.32 %
SJI2	0.24	19.57 %
TDM1	0.23	45.13 %
TVM1	0.15	34.93 %
CDM1	0.13	12.36 %
STP1	0.09	39.23 %
VPM2	0.09	15.96 %
TVM2	0.08	33.88 %
VPM1	0.07	36.96 %
MKM1		0.00 %
WHUT		0.00 %
Total	8.15	44.08 %