



# TN : PREETHI Sales Performance 08/05/2026 9:26 AM

MTD Sales  
131.65 L

Brand Share %  
47.99 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **47.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	59.68	58.81 %
Gas-Stov	25.16	37.46 %
Grinder	20.38	36.98 %
Chimney	18.10	68.60 %
In-Stove	3.60	53.32 %
Iron	2.33	34.27 %
Small-Ap	2.33	22.50 %
Cook-Ele	0.08	25.50 %
<b>Total</b>	<b>131.65</b>	<b>47.99 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.74	49.34 %
SOUTH-03	20.33	54.16 %
CHENNAI-01	19.77	38.86 %
WEST-02	15.33	56.33 %
TRICHY-01	14.78	51.25 %
WEST-01	13.53	48.62 %
CHENNAI-02	10.25	42.41 %
SOUTH ARCOT	7.70	44.87 %
NORTH ARCOT	7.23	49.37 %
<b>Total</b>	<b>131.65</b>	<b>47.99 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	10.84	62.45 %
Grinder	4.42	47.66 %
Gas-Stov	4.35	35.85 %
Chimney	2.03	61.24 %
Small-Ap	0.53	25.06 %
Iron	0.43	30.04 %
In-Stove	0.11	36.42 %
Cook-Ele	0.03	19.54 %
<b>Total</b>	<b>22.74</b>	<b>49.34 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	1.71	43.47 %
RND1	1.25	42.69 %
NGR1	0.91	46.17 %
VNR2	0.87	39.08 %
TKS2	0.75	32.88 %
TCN1	0.59	37.24 %
PKD1	0.40	40.83 %
KGL1	0.29	37.92 %
STU2	0.26	35.77 %
UDN1	0.18	39.95 %
SDI1	0.15	35.91 %
TKS1	0.14	8.97 %
APK1	0.14	42.68 %
COL1	0.13	33.37 %
TYI1	0.12	10.84 %
KSM1	0.11	32.09 %
APK2	0.11	9.56 %
ERL2	0.11	13.16 %
ARM1	0.10	22.48 %
WHTV		0.00 %
<b>Total</b>	<b>22.74</b>	<b>49.34 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	8.34	62.60 %
Chimney	4.30	87.01 %
Gas-Stov	3.59	40.29 %
Grinder	3.08	43.13 %
Small-Ap	0.44	21.98 %
Iron	0.41	39.53 %
In-Stove	0.15	100.00 %
Cook-Ele	0.03	54.31 %
<b>Total</b>	<b>20.33</b>	<b>54.16 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	0.66	35.87 %
MDU6	0.58	44.01 %
TEN1	0.50	37.67 %
CBM1	0.42	40.01 %
NKI1	0.41	44.57 %
MDU7	0.35	32.00 %
BTU1	0.32	45.66 %
BNR1	0.31	36.64 %
PNV2	0.22	45.48 %
MDU3	0.20	17.40 %
TDI1	0.18	25.08 %
KPT1	0.17	34.69 %
PKM1	0.13	36.20 %
DGL2	0.12	14.52 %
ODM1	0.03	18.19 %
WHMD		0.00 %
<b>Total</b>	<b>20.33</b>	<b>54.16 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	8.60	68.78 %
Gas-Stov	3.73	39.87 %
Grinder	3.17	15.93 %
Chimney	2.10	60.75 %
In-Stove	1.47	48.14 %
Small-Ap	0.38	22.53 %
Iron	0.30	34.42 %
<b>Total</b>	<b>19.77</b>	<b>38.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	1.42	47.51 %
CH47	1.17	37.87 %
CH07	1.05	38.04 %
CH42	0.97	41.08 %
CH49	0.78	25.35 %
CH39	0.28	29.94 %
SKL1	0.26	39.95 %
CH30	0.26	39.35 %
GUD2	0.25	30.51 %
MRM1	0.17	12.87 %
CH38	0.11	24.30 %
KNR1	0.10	44.94 %
CH26	0.03	24.74 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-0.14	6.06 %
<b>Total</b>	<b>19.77</b>	<b>38.86 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.43	55.73 %
Gas-Stov	3.40	41.46 %
Chimney	2.16	56.15 %
Grinder	1.54	291.43 %
In-Stove	0.43	100.00 %
Iron	0.20	35.06 %
Small-Ap	0.16	55.69 %
<b>Total</b>	<b>15.33</b>	<b>56.33 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	34.14 %
MCR1	0.40	43.20 %
PLC1	0.33	23.81 %
VPD1	0.32	29.85 %
BMD1	0.29	39.05 %
SGI1	0.18	25.12 %
HRR1	0.16	27.78 %
PDR1	0.15	45.17 %
CMI1	0.15	29.31 %
RSP1	0.12	16.75 %
SGG1	0.11	23.39 %
TRM1	0.06	8.37 %
OML1	0.05	10.68 %
EDP1	0.04	10.06 %
KVP1	0.02	2.24 %
WHPD		0.00 %
<b>Total</b>	<b>15.33</b>	<b>56.33 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.95	53.47 %
Gas-Stov	3.22	41.56 %
Grinder	3.21	54.71 %
Chimney	2.03	84.64 %
Iron	0.21	37.05 %
Small-Ap	0.20	17.00 %
In-Stove	-0.03	100.00 %
<b>Total</b>	<b>14.78</b>	<b>51.25 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.77	38.55 %
TNJ2	0.64	30.34 %
TNJ1	0.62	39.52 %
TVR2	0.55	36.66 %
MVM1	0.52	34.51 %
JKM1	0.38	37.58 %
PBR1	0.32	34.71 %
KUM2	0.22	37.08 %
NCK1	0.22	42.45 %
APM1	0.22	28.64 %
PDK1	0.11	46.99 %
TTP1	0.07	43.53 %
TRY4	0.03	5.58 %
KRN1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>14.78</b>	<b>51.25 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	6.28	58.11 %
Chimney	2.86	72.04 %
Gas-Stov	1.99	34.13 %
Grinder	1.78	34.05 %
In-Stove	0.39	84.55 %
Iron	0.14	33.74 %
Small-Ap	0.08	7.19 %
Cook-Ele	0.02	100.00 %
<b>Total</b>	<b>13.53</b>	<b>48.62 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.56	45.84 %
KMR1	0.75	32.33 %
MPM1	0.65	44.52 %
CBE6	0.30	35.27 %
AVI1	0.28	23.41 %
KGI1	0.25	39.17 %
SYM2	0.24	44.71 %
UMP1	0.15	20.48 %
CBE5	0.14	19.29 %
GBM1	0.12	27.82 %
PPI1	0.12	22.36 %
DPM2	0.11	24.63 %
KGM1	0.08	12.65 %
GDR1		0.00 %
TPR3		0.00 %
<b>Total</b>	<b>13.53</b>	<b>48.62 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	5.27	56.65 %
Gas-Stov	1.93	30.71 %
Grinder	1.14	28.65 %
Chimney	0.87	39.64 %
In-Stove	0.73	94.91 %
Iron	0.16	23.13 %
Small-Ap	0.14	15.87 %
<b>Total</b>	<b>10.25</b>	<b>42.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.46	43.70 %
CH18	0.83	45.52 %
CH03	0.62	42.36 %
CH24	0.41	32.17 %
CH21	0.33	30.08 %
CH46	0.27	45.45 %
MJR1	0.17	16.53 %
CH34	0.17	15.71 %
CH23	0.17	22.30 %
CH33	0.13	16.25 %
PON1	0.13	33.77 %
GPD1	0.13	29.86 %
CH36	0.04	9.87 %
CH41	0.03	8.67 %
CH44	0.01	1.16 %
CH51		0.00 %
<b>Total</b>	<b>10.25</b>	<b>42.41 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.27	47.45 %
Grinder	1.59	48.02 %
Gas-Stov	1.34	35.99 %
Chimney	0.97	76.15 %
Small-Ap	0.26	43.92 %
Iron	0.25	41.63 %
In-Stove	0.02	3.32 %
<b>Total</b>	<b>7.70</b>	<b>44.87 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.73	47.29 %
VCM2	0.53	41.82 %
CUD1	0.36	23.40 %
ULP1	0.30	39.59 %
KML1	0.29	33.91 %
SJI2	0.24	22.90 %
KLM1	0.23	18.54 %
TDM1	0.23	45.13 %
TVM1	0.15	40.24 %
CDM1	0.13	12.85 %
STP1	0.09	39.23 %
TVM2	0.08	33.88 %
VPM1	0.07	41.34 %
VPM2	0.05	9.14 %
MKM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>7.70</b>	<b>44.87 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.69	54.06 %
Gas-Stov	1.61	32.35 %
Chimney	0.79	78.76 %
Grinder	0.46	-502.18 %
In-Stove	0.32	36.28 %
Iron	0.22	37.91 %
Small-Ap	0.12	28.81 %
<b>Total</b>	<b>7.23</b>	<b>49.37 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	33.74 %
VEL2	0.42	22.40 %
KPM1	0.29	47.84 %
SBR1	0.26	46.96 %
VNB1	0.24	35.45 %
KPM2	0.20	19.30 %
PLR1	0.17	33.95 %
AKM1	0.16	46.15 %
CGM1	0.15	34.99 %
VSI1	0.13	29.39 %
ARC2	0.12	36.62 %
WJP1	0.12	34.32 %
ANI1	0.12	35.90 %
CPT1	0.11	30.68 %
GDM1	0.08	28.27 %
SLG1	0.03	8.18 %
UGI1	0.03	20.66 %
WHVL		0.00 %
<b>Total</b>	<b>7.23</b>	<b>49.37 %</b>