



TN : PREETHI Sales Performance 07/05/2026 9:26 AM

MTD Sales
117.74 L

Brand Share %
48.28 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	53.28	59.20 %
Gas-Stov	22.99	37.91 %
Grinder	18.50	38.18 %
Chimney	15.84	66.46 %
In-Stove	2.95	52.92 %
Small-Ap	2.12	23.08 %
Iron	1.98	33.52 %
Cook-Ele	0.08	32.39 %
Total	117.74	48.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.80	49.92 %
SOUTH-03	18.05	55.52 %
CHENNAI-01	17.98	38.30 %
WEST-02	13.51	56.68 %
TRICHY-01	13.04	51.28 %
WEST-01	12.62	49.76 %
CHENNAI-02	9.48	42.53 %
SOUTH ARCOT	6.89	46.15 %
NORTH ARCOT	6.37	49.39 %
Total	117.74	48.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.50	61.88 %
Gas-Stov	3.98	37.59 %
Grinder	3.81	49.42 %
Chimney	1.68	59.86 %
Small-Ap	0.45	26.47 %
Iron	0.36	28.45 %
Cook-Ele	0.03	35.20 %
Total	19.80	49.92 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.54	45.57 %
RND1	1.02	40.53 %
MAR1	0.89	47.17 %
VNR2	0.83	40.28 %
NGR1	0.71	41.41 %
TKS2	0.65	34.59 %
TCN1	0.46	37.04 %
KGL1	0.29	38.38 %
STU2	0.26	35.77 %
SDI1	0.15	35.91 %
APK1	0.14	44.56 %
UDN1	0.13	40.12 %
TYI1	0.12	10.84 %
KSM1	0.11	33.67 %
ARM1	0.10	29.66 %
TKS1	0.08	5.65 %
ERL2	0.08	13.24 %
APK2	0.08	9.57 %
COL1	0.05	17.57 %
WHTV		0.00 %
Total	19.80	49.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	6.83	61.56 %
Chimney	4.11	86.50 %
Gas-Stov	3.46	43.35 %
Grinder	2.74	46.49 %
Small-Ap	0.44	25.32 %
Iron	0.33	37.35 %
In-Stove	0.11	100.00 %
Cook-Ele	0.03	54.31 %
Total	18.05	55.52 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.57	34.58 %
MDU6	0.55	46.84 %
TEN1	0.46	35.61 %
BTU1	0.32	46.74 %
PNI1	0.24	45.93 %
MDU7	0.23	23.95 %
BNR1	0.23	34.67 %
PNV2	0.18	45.12 %
TDI1	0.13	27.36 %
PKM1	0.13	44.05 %
MDU3	0.13	13.32 %
KPT1	0.09	24.08 %
DGL2	0.07	10.26 %
ODM1	0.03	18.19 %
WHMD		0.00 %
Total	18.05	55.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	7.96	70.48 %
Gas-Stov	3.34	39.29 %
Grinder	2.83	14.93 %
Chimney	1.82	57.23 %
In-Stove	1.40	54.02 %
Small-Ap	0.36	22.37 %
Iron	0.26	34.44 %
Total	17.98	38.30 %

Branch *	MTD Sales L	Brand Share %
CH47	1.09	37.64 %
CH07	1.00	39.66 %
CH42	0.89	40.52 %
CH49	0.77	28.43 %
SKL1	0.26	42.93 %
CH30	0.26	39.35 %
GUD2	0.23	31.97 %
CH39	0.19	23.32 %
MRM1	0.17	13.39 %
CH38	0.11	24.30 %
KNR1	0.10	44.94 %
CH26	0.03	24.74 %
CZWH		0.00 %
WCHN	-0.14	6.06 %
Total	17.98	38.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.42	54.93 %
Gas-Stov	3.06	41.46 %
Chimney	2.01	54.34 %
Grinder	1.38	-2993.67 %
In-Stove	0.34	100.00 %
Iron	0.16	31.37 %
Small-Ap	0.14	52.27 %
Total	13.51	56.68 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.51	43.33 %
SLM1	0.47	34.69 %
MCR1	0.34	38.89 %
PLC1	0.32	24.40 %
BMD1	0.26	36.79 %
VPD1	0.17	19.91 %
SGI1	0.15	27.78 %
PDR1	0.13	40.71 %
SGG1	0.11	23.39 %
HRR1	0.11	21.57 %
RSP1	0.10	15.47 %
TRM1	0.06	9.48 %
OML1	0.05	10.68 %
EDP1	0.04	10.06 %
KVP1	0.02	2.72 %
CMI1		0.00 %
WHPD		0.00 %
Total	13.51	56.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.47	53.74 %
Grinder	3.01	61.30 %
Gas-Stov	2.75	39.58 %
Chimney	1.49	80.20 %
Iron	0.19	39.01 %
Small-Ap	0.16	14.84 %
In-Stove	-0.03	100.00 %
Total	13.04	51.28 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.74	40.12 %
TNJ1	0.62	44.40 %
TNJ2	0.56	28.98 %
TVR2	0.55	40.73 %
MVM1	0.48	37.20 %
PBR1	0.32	34.71 %
JKM1	0.30	34.97 %
KUM2	0.22	43.30 %
APM1	0.10	16.20 %
TTP1	0.06	39.66 %
NCK1	0.05	14.37 %
TRY4	0.03	6.62 %
KRN1		0.00 %
WTRZ		0.00 %
Total	13.04	51.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	61.93 %
Chimney	2.68	70.76 %
Gas-Stov	1.91	34.58 %
Grinder	1.59	33.30 %
In-Stove	0.32	86.15 %
Iron	0.13	33.25 %
Small-Ap	0.08	8.12 %
Cook-Ele	0.02	100.00 %
Total	12.62	49.76 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.75	35.31 %
MPM1	0.65	44.72 %
AVI1	0.28	22.21 %
KGI1	0.25	39.17 %
CBE6	0.25	30.95 %
SYM2	0.24	45.45 %
UMP1	0.15	24.95 %
CBE5	0.14	20.29 %
GBM1	0.12	28.30 %
PPI1	0.12	24.08 %
DPM2	0.11	31.06 %
KGM1	0.08	14.98 %
GDR1		0.00 %
TPR3		0.00 %
Total	12.62	49.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.96	57.79 %
Gas-Stov	1.84	30.69 %
Grinder	1.14	30.22 %
In-Stove	0.69	94.66 %
Chimney	0.58	32.78 %
Iron	0.15	24.57 %
Small-Ap	0.12	14.92 %
Total	9.48	42.53 %

Branch *	MTD Sales L	Brand Share %
CH15	1.41	42.29 %
CH18	0.83	46.67 %
CH03	0.40	34.32 %
CH24	0.38	33.23 %
CH21	0.33	30.08 %
CH46	0.27	45.45 %
CH34	0.17	18.07 %
CH23	0.16	22.86 %
MJR1	0.13	13.67 %
CH33	0.13	18.28 %
GPD1	0.13	29.86 %
PON1	0.08	24.02 %
CH36	0.04	9.87 %
CH41	0.03	8.67 %
CH44	0.01	1.31 %
CH51		0.00 %
Total	9.48	42.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.79	46.62 %
Grinder	1.54	58.53 %
Gas-Stov	1.26	37.46 %
Chimney	0.83	73.09 %
Small-Ap	0.24	41.50 %
Iron	0.21	39.23 %
In-Stove	0.02	3.72 %
Total	6.89	46.15 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.46	42.30 %
CUD1	0.36	23.40 %
ULP1	0.30	43.36 %
SJI2	0.24	25.70 %
KML1	0.24	31.40 %
TVM1	0.15	42.38 %
CDM1	0.13	14.62 %
KLM1	0.12	11.86 %
STP1	0.09	39.23 %
VPM1	0.07	41.34 %
TVM2	0.05	25.64 %
MKM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	6.89	46.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.46	54.72 %
Gas-Stov	1.39	31.88 %
Chimney	0.64	75.23 %
Grinder	0.46	-283.65 %
Iron	0.19	40.64 %
Small-Ap	0.12	31.01 %
In-Stove	0.10	15.22 %
Total	6.37	49.39 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.38	30.63 %
VEL2	0.36	21.57 %
VNB1	0.24	35.45 %
KPM2	0.20	19.30 %
CGM1	0.15	41.83 %
AKM1	0.14	43.42 %
VSI1	0.12	30.94 %
CYR1	0.12	43.24 %
ARC2	0.12	36.62 %
WJP1	0.12	34.32 %
ANI1	0.12	35.90 %
CPT1	0.11	30.68 %
PLR1	0.11	29.81 %
GDM1	0.08	35.96 %
SLG1	0.03	8.61 %
UGI1	0.03	26.03 %
WHVL		0.00 %
Total	6.37	49.39 %