



TN : PREETHI Sales Performance 07/04/2026 9:26 AM

MTD Sales
111.16 L

Brand Share %
44.10 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.10 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie | 54.26 | 58.83 % |
| Gas-Stov | 22.03 | 36.97 % |
| Grinder | 18.34 | 35.97 % |
| Chimney | 10.73 | 59.61 % |
| Small-Ap | 2.43 | 21.17 % |
| Iron | 1.96 | 25.26 % |
| In-Stove | 1.15 | 10.08 % |
| Cook-Ele | 0.25 | 44.52 % |
| Total | 111.16 | 44.10 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 19.20 | 44.82 % |
| SOUTH-03 | 17.62 | 49.29 % |
| TRICHY-01 | 15.51 | 49.02 % |
| WEST-02 | 14.04 | 52.33 % |
| CHENNAI-01 | 13.19 | 37.34 % |
| WEST-01 | 12.60 | 48.36 % |
| CHENNAI-02 | 7.11 | 29.21 % |
| NORTH ARCOT | 6.09 | 41.36 % |
| SOUTH ARCOT | 5.81 | 39.79 % |
| Total | 111.16 | 44.10 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie | 8.81 | 61.98 % |
| Gas-Stov | 4.40 | 38.93 % |
| Grinder | 3.25 | 34.13 % |
| Chimney | 1.64 | 60.08 % |
| Small-Ap | 0.64 | 26.27 % |
| Iron | 0.31 | 20.11 % |
| In-Stove | 0.14 | 14.19 % |
| Total | 19.20 | 44.82 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1 | 1.27 | 38.85 % |
| NGR1 | 0.78 | 28.72 % |
| TUT2 | 0.62 | 40.45 % |
| TCN1 | 0.55 | 33.29 % |
| VNR2 | 0.38 | 22.59 % |
| KGL1 | 0.32 | 36.58 % |
| UDN1 | 0.25 | 27.44 % |
| TKS1 | 0.20 | 12.04 % |
| SDI1 | 0.18 | 40.83 % |
| ERL2 | 0.15 | 18.60 % |
| APK2 | 0.15 | 27.64 % |
| TYI1 | 0.14 | 27.96 % |
| COL1 | 0.12 | 34.32 % |
| KSM1 | 0.09 | 16.88 % |
| ARM1 | 0.07 | 17.94 % |
| ASM1 | 0.03 | 16.30 % |
| APK1 | 0.03 | 6.25 % |
| Total | 19.20 | 44.82 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 8.29 | 65.20 % |
| Grinder | 3.33 | 43.10 % |
| Gas-Stov | 3.24 | 41.48 % |
| Chimney | 1.95 | 56.67 % |
| Small-Ap | 0.38 | 22.20 % |
| Iron | 0.32 | 23.70 % |
| Cook-Ele | 0.08 | 35.90 % |
| In-Stove | 0.03 | 3.32 % |
| Total | 17.62 | 49.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| DGL1 | 1.00 | 31.37 % |
| KKD3 | 0.74 | 37.15 % |
| KPT1 | 0.19 | 32.73 % |
| BTU1 | 0.18 | 35.93 % |
| PNI1 | 0.18 | 33.39 % |
| DKI1 | 0.18 | 17.83 % |
| BNR1 | 0.18 | 20.04 % |
| ODM1 | 0.16 | 42.86 % |
| MDU3 | 0.13 | 30.34 % |
| ADP1 | 0.11 | 9.49 % |
| DGL2 | 0.09 | 13.40 % |
| SZSD | | 0.00 % |
| TEN1 | | 0.00 % |
| Total | 17.62 | 49.29 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 7.86 | 59.57 % |
| Grinder | 3.28 | 44.86 % |
| Gas-Stov | 2.91 | 41.62 % |
| Chimney | 0.94 | 50.56 % |
| Iron | 0.28 | 29.39 % |
| Small-Ap | 0.24 | 20.17 % |
| Total | 15.51 | 49.02 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| MVM1 | 1.29 | 36.12 % |
| TVR2 | 0.96 | 43.70 % |
| KUM1 | 0.85 | 41.51 % |
| TTP1 | 0.26 | 42.93 % |
| PBR1 | 0.22 | 39.66 % |
| NMM1 | 0.22 | 29.93 % |
| JKM1 | 0.21 | 25.49 % |
| MSI1 | 0.19 | 35.29 % |
| TRY4 | 0.14 | 18.02 % |
| NCK1 | 0.11 | 15.74 % |
| AYR1 | 0.08 | 36.11 % |
| TRY2 | 0.03 | 24.39 % |
| KRN1 | 0.03 | 3.59 % |
| APM1 | 0.03 | 20.62 % |
| Total | 15.51 | 49.02 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 7.47 | 58.96 % |
| Gas-Stov | 2.93 | 48.86 % |
| Grinder | 1.46 | 36.26 % |
| Chimney | 1.10 | 53.60 % |
| Small-Ap | 0.40 | 45.72 % |
| In-Stove | 0.36 | 85.76 % |
| Iron | 0.28 | 38.39 % |
| Cook-Ele | 0.02 | 100.00 % |
| Total | 14.04 | 52.33 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| ERD2 | 0.69 | 38.18 % |
| VPD1 | 0.67 | 41.17 % |
| PLC1 | 0.21 | 30.73 % |
| MCR1 | 0.21 | 16.30 % |
| SGG1 | 0.13 | 28.39 % |
| CMI1 | 0.12 | 39.28 % |
| DPR2 | 0.11 | 30.34 % |
| EDP1 | 0.06 | 15.81 % |
| OML1 | 0.01 | 1.74 % |
| KVP1 | | 0.00 % |
| PDR1 | | 0.00 % |
| Total | 14.04 | 52.33 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.48 | 58.12 % |
| Grinder | 2.76 | 37.58 % |
| Gas-Stov | 2.66 | 30.85 % |
| Chimney | 0.71 | 38.89 % |
| Small-Ap | 0.21 | 11.09 % |
| Iron | 0.19 | 21.84 % |
| In-Stove | 0.11 | 2.99 % |
| Cook-Ele | 0.08 | 80.32 % |
| Total | 13.19 | 37.34 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH05 | 0.89 | 26.25 % |
| CH47 | 0.76 | 28.48 % |
| CH49 | 0.66 | 28.98 % |
| CH28 | 0.48 | 34.04 % |
| CH07 | 0.44 | 25.68 % |
| CH30 | 0.36 | 26.53 % |
| CH38 | 0.28 | 36.48 % |
| GUD2 | 0.26 | 21.31 % |
| TKM1 | 0.25 | 37.13 % |
| CH45 | 0.21 | 14.30 % |
| CH35 | 0.13 | 21.20 % |
| MRM1 | 0.11 | 9.70 % |
| CGL1 | 0.07 | 22.79 % |
| CH39 | 0.05 | 5.31 % |
| CH26 | 0.04 | 15.27 % |
| KNR1 | 0.03 | 39.00 % |
| CH40 | | 0.00 % |
| CZWH | | 0.00 % |
| WCHN | | 0.00 % |
| Total | 13.19 | 37.34 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.18 | 60.21 % |
| Gas-Stov | 2.16 | 35.63 % |
| Chimney | 1.98 | 76.73 % |
| Grinder | 1.90 | 39.39 % |
| Small-Ap | 0.25 | 21.24 % |
| Iron | 0.09 | 20.07 % |
| In-Stove | 0.03 | 3.84 % |
| Cook-Ele | 0.02 | 55.19 % |
| Total | 12.60 | 48.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KMR1 | 0.91 | 37.07 % |
| CBE2 | 0.91 | 34.43 % |
| MPM1 | 0.45 | 32.48 % |
| UAM1 | 0.40 | 37.04 % |
| PLI1 | 0.26 | 19.46 % |
| CNR1 | 0.25 | 38.19 % |
| AVI1 | 0.20 | 31.35 % |
| DPM2 | 0.14 | 36.07 % |
| CBE5 | 0.12 | 26.36 % |
| PDM1 | 0.10 | 36.68 % |
| KGM1 | 0.09 | 25.83 % |
| SYM2 | 0.07 | 12.39 % |
| PPI1 | | 0.00 % |
| Total | 12.60 | 48.36 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.82 | 47.62 % |
| Gas-Stov | 1.51 | 25.59 % |
| Grinder | 0.71 | 16.35 % |
| Chimney | 0.56 | 80.34 % |
| In-Stove | 0.19 | 5.83 % |
| Small-Ap | 0.18 | 14.74 % |
| Iron | 0.11 | 15.34 % |
| Cook-Ele | 0.02 | 27.83 % |
| Total | 7.11 | 29.21 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH15 | 0.82 | 27.84 % |
| CH03 | 0.56 | 22.61 % |
| CH43 | 0.49 | 39.84 % |
| CH21 | 0.37 | 30.53 % |
| CH50 | 0.34 | 30.11 % |
| CH12 | 0.27 | 27.19 % |
| CH20 | 0.25 | 24.89 % |
| CH27 | 0.19 | 38.92 % |
| MJR1 | 0.18 | 11.74 % |
| CH44 | 0.16 | 21.08 % |
| PON1 | 0.13 | 36.71 % |
| CH46 | 0.12 | 28.59 % |
| CH24 | 0.11 | 7.27 % |
| UKI1 | 0.06 | 37.68 % |
| CH41 | 0.05 | 7.34 % |
| CH31 | 0.03 | 20.43 % |
| CH01 | 0.02 | 21.82 % |
| CH33 | | 0.00 % |
| CH34 | | 0.00 % |
| CH51 | | 0.00 % |
| Total | 7.11 | 29.21 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 2.37 | 50.26 % |
| Gas-Stov | 1.42 | 35.81 % |
| Chimney | 1.29 | 60.54 % |
| Grinder | 0.55 | 30.33 % |
| Iron | 0.22 | 34.71 % |
| In-Stove | 0.18 | 20.58 % |
| Small-Ap | 0.04 | 7.24 % |
| Cook-Ele | 0.02 | 45.85 % |
| Total | 6.09 | 41.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| VEL2 | 0.60 | 23.83 % |
| KPM2 | 0.25 | 30.60 % |
| ABR1 | 0.20 | 22.26 % |
| KPM1 | 0.19 | 39.10 % |
| WJP1 | 0.18 | 37.68 % |
| VSI1 | 0.16 | 19.33 % |
| CPT1 | 0.12 | 22.25 % |
| TRT1 | 0.09 | 36.00 % |
| ARC2 | 0.06 | 17.19 % |
| PTU1 | 0.05 | 28.65 % |
| SLG1 | 0.05 | 28.32 % |
| BGR1 | 0.03 | 22.63 % |
| GDM1 | 0.02 | 6.81 % |
| UGI1 | | 0.00 % |
| WHVL | | 0.00 % |
| Total | 6.09 | 41.36 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 2.99 | 56.35 % |
| Grinder | 1.08 | 26.85 % |
| Gas-Stov | 0.80 | 27.28 % |
| Chimney | 0.57 | 81.24 % |
| Iron | 0.15 | 31.94 % |
| In-Stove | 0.12 | 17.69 % |
| Small-Ap | 0.10 | 20.51 % |
| Total | 5.81 | 39.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CUD1 | 0.54 | 26.14 % |
| POY1 | 0.39 | 31.60 % |
| VPM2 | 0.33 | 37.65 % |
| KML1 | 0.26 | 33.47 % |
| SJI2 | 0.17 | 30.22 % |
| TVM1 | 0.16 | 43.26 % |
| VCM1 | 0.11 | 38.79 % |
| KLM1 | 0.11 | 14.39 % |
| TVM2 | 0.07 | 26.37 % |
| VPM1 | 0.07 | 29.38 % |
| CDM1 | 0.02 | 3.32 % |
| MKM1 | | 0.00 % |
| Total | 5.81 | 39.79 % |