



TN : PREETHI Sales Performance 06/05/2026 9:26 AM

MTD Sales
104.35 L

Brand Share %
48.36 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	47.84	59.74 %
Gas-Stov	20.18	37.73 %
Grinder	15.98	37.61 %
Chimney	14.11	66.25 %
In-Stove	2.54	53.42 %
Small-Ap	1.90	23.10 %
Iron	1.72	32.75 %
Cook-Ele	0.08	37.05 %
Total	104.35	48.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.68	49.48 %
CHENNAI-01	16.51	38.12 %
SOUTH-03	15.60	56.90 %
WEST-02	11.90	57.38 %
WEST-01	11.76	51.45 %
TRICHY-01	11.71	50.93 %
CHENNAI-02	8.42	42.25 %
SOUTH ARCOT	6.19	45.87 %
NORTH ARCOT	5.60	49.21 %
Total	104.35	48.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.15	61.40 %
Gas-Stov	3.39	38.62 %
Grinder	3.24	49.42 %
Chimney	1.19	51.35 %
Small-Ap	0.37	24.19 %
Iron	0.32	27.17 %
Cook-Ele	0.03	56.11 %
Total	16.68	49.48 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.46	47.07 %
VNR2	0.68	37.93 %
RND1	0.66	34.89 %
TKS2	0.50	29.90 %
NGR1	0.47	37.91 %
TCN1	0.34	33.02 %
STU2	0.26	37.93 %
PKD1	0.23	38.50 %
KGL1	0.21	34.51 %
SDI1	0.15	38.99 %
APK1	0.14	44.56 %
TYI1	0.12	11.04 %
UDN1	0.09	41.01 %
ERL2	0.08	13.24 %
APK2	0.08	12.48 %
KSM1	0.07	28.41 %
COL1	0.05	27.58 %
TKS1	0.05	4.57 %
ARM1	0.02	9.34 %
WHTV		0.00 %
Total	16.68	49.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	7.49	72.36 %
Gas-Stov	3.04	39.63 %
Grinder	2.45	13.73 %
Chimney	1.64	54.66 %
In-Stove	1.36	56.84 %
Small-Ap	0.32	22.91 %
Iron	0.20	30.82 %
Total	16.51	38.12 %

Branch *	MTD Sales L	Brand Share %
CH07	1.00	44.76 %
CH47	0.90	35.27 %
CH42	0.85	42.65 %
CH49	0.71	29.66 %
GUD1	0.47	40.11 %
CH30	0.26	43.09 %
GUD2	0.23	37.21 %
CH39	0.19	27.18 %
MRM1	0.17	16.11 %
CH38	0.11	32.99 %
KNR1	0.10	44.94 %
CH26	0.03	24.74 %
CZWH		0.00 %
WCHN	-0.14	6.06 %
Total	16.51	38.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.96	63.58 %
Chimney	3.45	84.33 %
Gas-Stov	3.25	47.28 %
Grinder	2.23	47.94 %
Small-Ap	0.40	24.72 %
Iron	0.25	35.16 %
Cook-Ele	0.03	54.31 %
In-Stove	0.02	100.00 %
Total	15.60	56.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.51	45.73 %
KKD3	0.54	36.30 %
TEN1	0.46	40.09 %
MDU6	0.36	38.74 %
BTU1	0.32	46.74 %
PNI1	0.24	47.03 %
MDU7	0.21	22.22 %
BNR1	0.18	33.74 %
TDI1	0.13	34.95 %
MDU3	0.13	14.65 %
PKM1	0.10	38.58 %
DGL2	0.04	8.30 %
ODM1	0.02	11.93 %
KPT1	0.01	4.77 %
WHMD		0.00 %
Total	15.60	56.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.73	55.79 %
Gas-Stov	2.67	41.07 %
Chimney	1.82	52.96 %
Grinder	1.14	-247.94 %
In-Stove	0.25	100.00 %
Iron	0.16	31.88 %
Small-Ap	0.12	53.22 %
Total	11.90	57.38 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.41	43.88 %
SLM1	0.35	28.69 %
MCR1	0.29	36.27 %
PLC1	0.27	23.43 %
BMD1	0.26	36.79 %
SGI1	0.15	27.78 %
VPD1	0.14	25.84 %
PDR1	0.13	40.71 %
SGG1	0.11	28.47 %
HRR1	0.11	21.57 %
TRM1	0.06	9.48 %
RSP1	0.05	10.81 %
OML1	0.05	15.10 %
EDP1	0.04	11.08 %
KVP1	0.02	2.72 %
CMI1		0.00 %
WHPD		0.00 %
Total	11.90	57.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.54	63.05 %
Chimney	2.68	81.20 %
Gas-Stov	1.74	33.84 %
Grinder	1.35	32.62 %
In-Stove	0.22	81.49 %
Iron	0.12	31.29 %
Small-Ap	0.08	10.02 %
Cook-Ele	0.02	100.00 %
Total	11.76	51.45 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.75	44.09 %
MPM1	0.47	36.87 %
AVI1	0.28	22.87 %
KGI1	0.25	39.17 %
CBE6	0.25	34.84 %
SYM2	0.24	44.84 %
CBE5	0.14	23.38 %
UMP1	0.14	25.70 %
GBM1	0.12	28.30 %
PPI1	0.12	24.08 %
DPM2	0.11	35.47 %
KGM1	0.04	7.33 %
GDR1		0.00 %
TPR3		0.00 %
Total	11.76	51.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.03	54.06 %
Grinder	2.67	62.82 %
Gas-Stov	2.46	38.22 %
Chimney	1.28	77.70 %
Iron	0.18	43.64 %
Small-Ap	0.12	12.19 %
In-Stove	-0.03	100.00 %
Total	11.71	50.93 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.55	41.83 %
TNJ2	0.45	25.49 %
TNJ1	0.45	37.95 %
MVM1	0.44	37.96 %
KUM1	0.38	26.07 %
PBR1	0.32	34.71 %
KUM2	0.22	44.35 %
JKM1	0.22	31.04 %
APM1	0.10	17.34 %
TTP1	0.06	39.66 %
NCK1	0.05	14.37 %
TRY4	0.03	6.98 %
KRN1		0.00 %
WTRZ		0.00 %
Total	11.71	50.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.41	58.44 %
Gas-Stov	1.51	28.29 %
Grinder	1.04	29.51 %
In-Stove	0.64	94.45 %
Chimney	0.58	38.03 %
Small-Ap	0.12	15.77 %
Iron	0.12	22.81 %
Total	8.42	42.25 %

Branch *	MTD Sales L	Brand Share %
CH15	1.23	41.26 %
CH18	0.82	46.34 %
CH03	0.40	37.11 %
CH24	0.38	34.41 %
CH21	0.33	32.87 %
CH46	0.22	40.80 %
CH34	0.17	19.26 %
CH23	0.16	28.11 %
MJR1	0.13	14.87 %
UKI1	0.11	30.30 %
GPD1	0.09	21.49 %
CH33	0.08	12.25 %
PON1	0.08	24.02 %
CH36	0.04	9.87 %
CH41	0.03	12.76 %
CH31		0.00 %
CH44		0.00 %
CH51		0.00 %
Total	8.42	42.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.48	45.42 %
Grinder	1.45	63.81 %
Gas-Stov	0.99	33.12 %
Chimney	0.83	73.09 %
Small-Ap	0.24	46.59 %
Iron	0.19	40.69 %
In-Stove	0.02	3.83 %
Total	6.19	45.87 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.42	42.52 %
CUD1	0.36	26.88 %
ULP1	0.25	39.66 %
SJI2	0.19	22.93 %
KML1	0.19	28.54 %
TVM1	0.15	44.33 %
TDM1	0.12	42.84 %
KLM1	0.12	12.35 %
CDM1	0.10	11.92 %
STP1	0.09	39.23 %
TVM2	0.05	25.64 %
VPM1	0.03	19.51 %
MKM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	6.19	45.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.05	53.40 %
Gas-Stov	1.14	30.11 %
Chimney	0.64	75.23 %
Grinder	0.42	-167.02 %
Iron	0.18	42.51 %
Small-Ap	0.12	32.86 %
In-Stove	0.05	10.73 %
Total	5.60	49.21 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.38	31.83 %
VEL2	0.29	20.17 %
VNB1	0.24	37.67 %
KPM1	0.20	42.79 %
KPM2	0.15	15.98 %
CGM1	0.15	41.83 %
VSI1	0.12	32.57 %
CYR1	0.12	43.24 %
ANI1	0.12	35.90 %
SBR1	0.11	35.38 %
CPT1	0.11	31.21 %
PLR1	0.11	41.09 %
AKM1	0.10	36.62 %
ARC2	0.10	36.67 %
GDM1	0.08	35.96 %
SLG1	0.03	9.28 %
WJP1	0.03	18.95 %
UGI1	0.03	26.03 %
WHVL		0.00 %
Total	5.60	49.21 %