



# TN : PREETHI Sales Performance 06/04/2026 9:26 AM

MTD Sales  
96.58 L

Brand Share %  
44.27 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **44.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	47.90	58.63 %
Gas-Stov	19.68	37.58 %
Grinder	15.57	34.88 %
Chimney	8.73	57.01 %
Small-Ap	1.92	19.71 %
Iron	1.60	24.12 %
In-Stove	0.95	13.04 %
Cook-Ele	0.23	48.90 %
<b>Total</b>	<b>96.58</b>	<b>44.27 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.24	43.62 %
SOUTH-03	15.07	48.79 %
TRICHY-01	14.48	50.35 %
WEST-02	11.82	52.26 %
CHENNAI-01	11.16	38.37 %
WEST-01	10.74	47.18 %
CHENNAI-02	6.36	29.98 %
SOUTH ARCOT	5.47	42.01 %
NORTH ARCOT	5.25	41.60 %
<b>Total</b>	<b>96.58</b>	<b>44.27 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.63	60.61 %
Gas-Stov	3.98	37.59 %
Grinder	2.61	32.60 %
Chimney	1.07	53.59 %
Small-Ap	0.60	26.86 %
Iron	0.23	18.22 %
In-Stove	0.12	23.24 %
<b>Total</b>	<b>16.24</b>	<b>43.62 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	1.25	39.94 %
TKS2	0.86	43.66 %
RPM1	0.81	43.71 %
NGR1	0.66	27.37 %
RND1	0.61	42.26 %
TUT2	0.61	40.05 %
TCN1	0.41	28.88 %
KGL1	0.30	39.25 %
VNR2	0.26	18.57 %
UDN1	0.25	27.92 %
TKS1	0.17	11.97 %
APK2	0.15	33.39 %
TYI1	0.14	27.96 %
SDI1	0.11	29.99 %
KSM1	0.09	16.88 %
COL1	0.08	25.79 %
ARM1	0.07	19.05 %
ERL2	0.04	6.44 %
ASM1	0.03	21.93 %
APK1	0.03	12.79 %
<b>Total</b>	<b>16.24</b>	<b>43.62 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.23	63.61 %
Gas-Stov	2.86	42.27 %
Grinder	2.63	41.96 %
Chimney	1.61	54.23 %
Small-Ap	0.34	22.55 %
Iron	0.29	24.95 %
Cook-Ele	0.08	49.60 %
In-Stove	0.03	3.71 %
<b>Total</b>	<b>15.07</b>	<b>48.79 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.28	41.98 %
DGL1	0.98	34.12 %
KKD3	0.59	36.98 %
PNI1	0.18	34.13 %
BNR1	0.18	21.63 %
ODM1	0.15	41.35 %
MDU3	0.13	31.43 %
DKI1	0.13	16.80 %
ADP1	0.11	12.54 %
KPT1	0.04	10.09 %
DGL2		0.00 %
SZSD		0.00 %
TEN1		0.00 %
<b>Total</b>	<b>15.07</b>	<b>48.79 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.33	59.96 %
Grinder	3.09	45.51 %
Gas-Stov	2.61	42.61 %
Chimney	0.94	57.56 %
Iron	0.27	31.68 %
Small-Ap	0.24	21.95 %
<b>Total</b>	<b>14.48</b>	<b>50.35 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	1.19	35.16 %
TVR2	0.80	40.55 %
TTP1	0.26	44.15 %
JKM1	0.21	31.18 %
NMM1	0.20	33.80 %
PBR1	0.17	34.74 %
MSI1	0.15	30.17 %
TRY4	0.14	19.82 %
NCK1	0.11	16.82 %
AYR1	0.08	41.82 %
TRY2	0.03	34.13 %
KRN1	0.03	4.11 %
APM1	0.03	24.88 %
<b>Total</b>	<b>14.48</b>	<b>50.35 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.47	59.07 %
Gas-Stov	2.68	51.99 %
Grinder	1.19	34.32 %
Chimney	0.91	48.87 %
In-Stove	0.26	100.00 %
Iron	0.19	34.35 %
Small-Ap	0.10	28.73 %
Cook-Ele	0.02	100.00 %
<b>Total</b>	<b>11.82</b>	<b>52.26 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.69	39.99 %
VPD1	0.22	42.93 %
MTR1	0.20	42.53 %
PLC1	0.19	30.13 %
MCR1	0.14	14.36 %
SGG1	0.13	28.39 %
CMI1	0.12	41.00 %
DPR2	0.07	21.08 %
EDP1	0.06	15.81 %
OML1	0.01	1.90 %
KVP1		0.00 %
PDR1		0.00 %
<b>Total</b>	<b>11.82</b>	<b>52.26 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.52	58.32 %
Grinder	2.42	38.24 %
Gas-Stov	2.26	32.27 %
Chimney	0.53	32.41 %
Iron	0.16	20.69 %
Small-Ap	0.12	8.86 %
In-Stove	0.08	3.49 %
Cook-Ele	0.06	73.01 %
<b>Total</b>	<b>11.16</b>	<b>38.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.72	27.25 %
CH49	0.50	29.90 %
CH28	0.48	36.45 %
CH07	0.37	24.78 %
CH30	0.35	30.12 %
CH47	0.30	22.12 %
TKM1	0.25	37.13 %
CH38	0.25	33.31 %
GUD2	0.24	19.50 %
CH45	0.21	15.30 %
MRM1	0.11	13.91 %
SKL1	0.10	35.67 %
CGL1	0.07	23.25 %
CH35	0.06	13.65 %
CH39	0.05	5.60 %
CH26	0.04	22.20 %
KNR1	0.03	39.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>11.16</b>	<b>38.37 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.41	59.40 %
Gas-Stov	2.05	37.41 %
Grinder	1.51	34.63 %
Chimney	1.43	76.75 %
Small-Ap	0.22	20.42 %
Iron	0.07	16.81 %
In-Stove	0.03	6.70 %
Cook-Ele	0.02	55.19 %
<b>Total</b>	<b>10.74</b>	<b>47.18 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.87	36.80 %
CBE2	0.60	30.63 %
CBE6	0.53	42.54 %
MPM1	0.45	33.41 %
UAM1	0.37	39.35 %
PLI1	0.26	21.73 %
AVI1	0.20	33.25 %
CNR1	0.20	33.00 %
DPM2	0.14	40.42 %
CBE5	0.12	27.07 %
PDM1	0.10	36.68 %
KGM1	0.09	28.60 %
SYM2	0.07	13.22 %
PPI1		0.00 %
<b>Total</b>	<b>10.74</b>	<b>47.18 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.31	48.40 %
Gas-Stov	1.43	25.14 %
Grinder	0.57	14.41 %
Chimney	0.56	80.34 %
In-Stove	0.19	8.92 %
Small-Ap	0.18	16.29 %
Iron	0.09	13.73 %
Cook-Ele	0.02	27.83 %
<b>Total</b>	<b>6.36</b>	<b>29.98 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.82	29.92 %
CH03	0.56	32.26 %
CH43	0.49	40.38 %
CH21	0.37	35.89 %
CH12	0.27	29.20 %
CH20	0.25	24.89 %
CH50	0.25	24.88 %
MJR1	0.18	11.93 %
CH44	0.16	25.85 %
CH24	0.11	8.97 %
CH46	0.08	20.65 %
PON1	0.07	24.34 %
UKI1	0.06	37.68 %
CH41	0.05	7.34 %
CH31	0.03	22.11 %
CH01	0.02	21.82 %
CH33		0.00 %
CH34		0.00 %
CH51		0.00 %
<b>Total</b>	<b>6.36</b>	<b>29.98 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.79	58.40 %
Grinder	1.04	27.46 %
Gas-Stov	0.74	29.33 %
Chimney	0.57	81.24 %
Iron	0.13	34.47 %
Small-Ap	0.10	21.21 %
In-Stove	0.09	25.54 %
<b>Total</b>	<b>5.47</b>	<b>42.01 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.54	30.80 %
POY1	0.38	34.39 %
VPM2	0.33	37.65 %
KML1	0.26	39.16 %
SJ12	0.17	30.60 %
KLM1	0.11	17.79 %
TVM2	0.07	30.11 %
VPM1	0.07	30.96 %
VCM1	0.04	21.30 %
CDM1	0.02	3.70 %
MKM1		0.00 %
<b>Total</b>	<b>5.47</b>	<b>42.01 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.22	50.58 %
Chimney	1.11	56.94 %
Gas-Stov	1.06	35.16 %
Grinder	0.51	30.21 %
Iron	0.16	30.20 %
In-Stove	0.15	30.84 %
Cook-Ele	0.02	45.85 %
Small-Ap	0.02	3.66 %
<b>Total</b>	<b>5.25</b>	<b>41.60 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.60	25.27 %
KPM2	0.23	29.36 %
ABR1	0.20	22.82 %
WJP1	0.18	37.68 %
KPM1	0.16	35.13 %
VSI1	0.12	17.31 %
ARC2	0.06	25.16 %
CPT1	0.05	12.60 %
PTU1	0.05	28.65 %
SLG1	0.05	28.32 %
ANI1	0.03	25.22 %
SBR1	0.02	14.38 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>5.25</b>	<b>41.60 %</b>