



TN : PREETHI Sales Performance 05/05/2026 9:26 AM

MTD Sales
92.27 L

Brand Share %
48.39 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	41.93	59.40 %
Gas-Stov	18.07	37.94 %
Grinder	13.44	36.43 %
Chimney	13.24	68.16 %
In-Stove	2.44	57.00 %
Small-Ap	1.65	22.67 %
Iron	1.44	32.51 %
Cook-Ele	0.05	36.32 %
Total	92.27	48.39 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	14.55	36.98 %
SOUTH-01	14.35	50.43 %
SOUTH-03	13.67	56.83 %
WEST-02	11.13	57.30 %
WEST-01	10.84	51.33 %
TRICHY-01	9.92	49.57 %
CHENNAI-02	7.57	43.07 %
SOUTH ARCOT	5.42	49.27 %
NORTH ARCOT	4.81	49.77 %
Total	92.27	48.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	6.54	73.82 %
Gas-Stov	2.71	40.55 %
Grinder	2.25	13.14 %
Chimney	1.31	49.02 %
In-Stove	1.31	59.81 %
Small-Ap	0.26	20.56 %
Iron	0.18	31.51 %
Total	14.55	36.98 %

Branch *	MTD Sales L	Brand Share %
CH07	0.98	44.93 %
CH42	0.85	47.08 %
CH48	0.68	48.00 %
CH47	0.64	32.10 %
CH28	0.53	46.53 %
CH49	0.52	26.68 %
GUD1	0.47	45.57 %
CH14	0.24	47.38 %
CH39	0.18	26.02 %
MRM1	0.17	21.18 %
CH30	0.17	38.73 %
GUD2	0.14	32.78 %
CH38	0.11	32.99 %
CH26	0.03	38.02 %
CZWH		0.00 %
WCHN	-0.14	6.06 %
Total	14.55	36.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.07	61.64 %
Gas-Stov	2.85	38.92 %
Grinder	2.44	47.06 %
Chimney	1.36	63.02 %
Small-Ap	0.33	25.77 %
Iron	0.27	27.86 %
Cook-Ele	0.03	56.11 %
Total	14.35	50.43 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.64	42.38 %
RND1	0.61	35.81 %
VNR2	0.48	30.93 %
NGR1	0.42	43.45 %
TCN1	0.34	33.76 %
STU2	0.26	42.93 %
KGL1	0.18	41.47 %
SDI1	0.15	38.99 %
TYI1	0.12	12.67 %
PKD1	0.09	24.25 %
APK1	0.09	34.22 %
UDN1	0.09	41.01 %
ASM1	0.08	40.19 %
KSM1	0.07	30.99 %
APK2	0.05	9.35 %
TKS1	0.04	4.18 %
ERL2	0.04	6.53 %
COL1	0.03	29.15 %
ARM1	0.02	11.08 %
WHTV		0.00 %
Total	14.35	50.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.07	62.83 %
Chimney	3.12	82.97 %
Gas-Stov	2.94	45.71 %
Grinder	1.91	52.94 %
Small-Ap	0.38	24.76 %
Iron	0.22	37.25 %
In-Stove	0.02	100.00 %
Total	13.67	56.83 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.36	44.05 %
TEN1	0.46	42.16 %
KKD3	0.43	36.30 %
MDU6	0.31	40.18 %
BTU1	0.23	38.40 %
MDU7	0.18	20.19 %
BNR1	0.16	30.30 %
TDI1	0.10	35.94 %
PKM1	0.10	38.58 %
MDU3	0.09	11.22 %
ODM1	0.02	11.93 %
DGL2		0.00 %
KPT1		0.00 %
WHMD		0.00 %
Total	13.67	56.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.30	55.25 %
Gas-Stov	2.51	40.12 %
Chimney	1.82	55.48 %
Grinder	1.05	-187.67 %
In-Stove	0.20	100.00 %
Iron	0.16	33.95 %
Small-Ap	0.10	51.84 %
Total	11.13	57.30 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.41	43.88 %
SLM1	0.31	26.01 %
PLC1	0.27	23.43 %
BMD1	0.26	36.79 %
MCR1	0.26	35.64 %
SGI1	0.15	27.78 %
PDR1	0.13	40.71 %
VPD1	0.12	23.07 %
SGG1	0.11	30.89 %
TRM1	0.06	9.80 %
RSP1	0.05	10.81 %
HRR1	0.04	10.03 %
EDP1	0.04	12.32 %
OML1	0.03	9.17 %
KVP1	0.02	2.72 %
CMI1		0.00 %
WHPD		0.00 %
Total	11.13	57.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.10	62.68 %
Chimney	2.50	84.68 %
Gas-Stov	1.58	32.80 %
Grinder	1.26	32.60 %
In-Stove	0.22	81.49 %
Small-Ap	0.08	10.50 %
Iron	0.07	25.79 %
Cook-Ele	0.02	100.00 %
Total	10.84	51.33 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.47	37.04 %
PLI1	0.44	44.95 %
KGI1	0.25	45.30 %
CBE6	0.24	35.00 %
AVI1	0.22	19.03 %
CBE5	0.14	24.67 %
UMP1	0.14	25.70 %
GBM1	0.12	28.30 %
PPI1	0.12	24.08 %
DPM2	0.11	35.47 %
KGM1	0.04	7.33 %
SYM2	0.03	9.33 %
GDR1		0.00 %
TPR3		0.00 %
Total	10.84	51.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.36	52.68 %
Grinder	2.20	65.42 %
Gas-Stov	2.06	35.55 %
Chimney	1.09	74.85 %
Iron	0.14	39.73 %
Small-Ap	0.10	12.33 %
In-Stove	-0.03	100.00 %
Total	9.92	49.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.25	45.05 %
TVR2	0.50	39.72 %
TNJ2	0.45	26.72 %
MVM1	0.43	39.22 %
TNJ1	0.38	38.14 %
KUM1	0.37	27.26 %
PBR1	0.27	32.97 %
KUM2	0.22	44.35 %
JKM1	0.17	25.81 %
APM1	0.10	17.34 %
TTP1	0.06	39.66 %
NCK1	0.05	14.37 %
TRY4	0.03	7.08 %
KRN1		0.00 %
WTRZ		0.00 %
Total	9.92	49.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.97	59.39 %
Gas-Stov	1.41	30.27 %
Grinder	0.76	24.64 %
In-Stove	0.64	94.45 %
Chimney	0.58	43.30 %
Iron	0.11	24.49 %
Small-Ap	0.10	15.28 %
Total	7.57	43.07 %

Branch *	MTD Sales L	Brand Share %
CH15	1.23	42.26 %
CH18	0.59	46.18 %
CH03	0.35	41.81 %
CH21	0.33	35.51 %
CH24	0.31	30.22 %
CH46	0.19	39.51 %
CH34	0.16	18.51 %
CH23	0.16	28.11 %
UKI1	0.11	33.55 %
GPD1	0.09	21.49 %
PON1	0.08	24.02 %
CH33	0.05	8.91 %
CH36	0.04	9.87 %
MJR1	0.04	6.37 %
CH41	0.03	12.76 %
CH31		0.00 %
CH44		0.00 %
Total	7.57	43.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.04	44.35 %
Grinder	1.25	78.55 %
Gas-Stov	0.96	38.49 %
Chimney	0.83	85.14 %
Small-Ap	0.18	41.49 %
Iron	0.15	39.62 %
In-Stove	0.02	4.44 %
Total	5.42	49.27 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.36	42.03 %
CUD1	0.33	29.93 %
ULP1	0.22	39.30 %
SJI2	0.19	26.16 %
KML1	0.19	29.83 %
TDM1	0.12	42.84 %
CDM1	0.10	13.88 %
STP1	0.09	39.23 %
VPM1	0.03	28.60 %
KLM1		0.00 %
MKM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	5.42	49.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.48	50.63 %
Gas-Stov	1.06	33.10 %
Chimney	0.64	75.23 %
Grinder	0.32	-84.28 %
Iron	0.14	38.29 %
Small-Ap	0.12	34.60 %
In-Stove	0.05	13.34 %
Total	4.81	49.77 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.29	20.95 %
TRR1	0.22	24.79 %
KPM1	0.19	45.57 %
KPM2	0.15	16.72 %
CGM1	0.15	44.88 %
VNB1	0.13	29.50 %
VSI1	0.12	40.49 %
CYR1	0.12	43.24 %
ANI1	0.12	35.90 %
SBR1	0.11	35.38 %
CPT1	0.11	32.29 %
PLR1	0.11	41.09 %
AKM1	0.10	36.62 %
GDM1	0.08	44.19 %
SLG1	0.03	9.81 %
WJP1	0.03	18.95 %
UGI1	0.03	26.03 %
WHVL		0.00 %
Total	4.81	49.77 %