



TN : PREETHI Sales Performance 05/04/2026 9:26 AM

MTD Sales
80.29 L

Brand Share %
45.24 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **45.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	39.75	59.64 %
Gas-Stov	16.10	37.53 %
Grinder	13.15	35.48 %
Chimney	7.25	57.86 %
Small-Ap	1.66	20.88 %
Iron	1.26	23.87 %
In-Stove	0.93	19.52 %
Cook-Ele	0.20	53.47 %
Total	80.29	45.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.52	44.12 %
TRICHY-01	12.56	50.11 %
SOUTH-03	12.13	49.82 %
WEST-02	10.32	54.67 %
CHENNAI-01	8.89	40.48 %
WEST-01	8.63	47.92 %
CHENNAI-02	5.21	30.71 %
SOUTH ARCOT	4.53	41.81 %
NORTH ARCOT	4.50	41.75 %
Total	80.29	45.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	6.60	62.92 %
Gas-Stov	3.04	35.68 %
Grinder	2.15	32.32 %
Chimney	0.91	49.45 %
Small-Ap	0.54	27.50 %
Iron	0.17	16.20 %
In-Stove	0.12	100.00 %
Total	13.52	44.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.06	43.58 %
TKS2	0.73	42.77 %
NGR1	0.64	30.17 %
RPM1	0.58	37.33 %
TUT2	0.55	44.95 %
RND1	0.45	37.58 %
TCN1	0.32	26.40 %
KGL1	0.30	40.10 %
UDN1	0.25	29.58 %
VNR2	0.23	22.40 %
TKS1	0.17	15.21 %
APK2	0.15	33.39 %
TYI1	0.14	29.16 %
SDI1	0.11	29.99 %
KSM1	0.09	17.79 %
COL1	0.08	26.79 %
ARM1	0.07	21.37 %
ERL2	0.04	6.47 %
ASM1	0.01	8.48 %
APK1		0.00 %
Total	13.52	44.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.27	58.64 %
Grinder	2.72	47.51 %
Gas-Stov	2.18	41.22 %
Chimney	0.94	57.56 %
Iron	0.24	32.73 %
Small-Ap	0.22	22.62 %
Total	12.56	50.11 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.11	36.92 %
TVR2	0.80	43.06 %
JKM1	0.18	33.23 %
NMM1	0.17	32.28 %
PBR1	0.13	30.84 %
TVR1	0.10	39.23 %
NCK1	0.10	17.07 %
TRY4	0.05	8.60 %
AYR1	0.04	30.76 %
TRY2	0.03	34.13 %
KRN1	0.03	5.49 %
APM1	0.03	24.88 %
Total	12.56	50.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	5.73	67.52 %
Gas-Stov	2.41	42.27 %
Grinder	2.13	41.12 %
Chimney	1.24	52.63 %
Small-Ap	0.30	22.91 %
Iron	0.22	23.49 %
Cook-Ele	0.08	49.60 %
In-Stove	0.03	10.56 %
Total	12.13	49.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.03	44.66 %
DGL1	0.82	34.63 %
KKD3	0.44	34.02 %
USL1	0.25	39.99 %
PNI1	0.18	41.15 %
CMR1	0.14	38.11 %
DKI1	0.13	22.27 %
MDU3	0.12	29.73 %
BNR1	0.12	18.42 %
ADP1	0.11	14.80 %
ODM1	0.09	38.26 %
KPT1	0.04	41.13 %
DGL2		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	12.13	49.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.43	59.84 %
Gas-Stov	2.43	55.89 %
Grinder	1.00	33.09 %
Chimney	0.91	67.21 %
In-Stove	0.26	100.00 %
Iron	0.17	33.38 %
Small-Ap	0.10	34.96 %
Cook-Ele	0.02	100.00 %
Total	10.32	54.67 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.19	33.05 %
SGG1	0.13	28.39 %
MTR1	0.12	42.36 %
TCG1	0.12	45.05 %
MCR1	0.11	14.18 %
VKL1	0.11	37.84 %
EDP1	0.06	17.51 %
DPR2	0.04	20.92 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
Total	10.32	54.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.46	60.74 %
Grinder	2.08	39.97 %
Gas-Stov	1.48	28.77 %
Chimney	0.53	38.61 %
Small-Ap	0.10	11.15 %
Iron	0.09	17.76 %
In-Stove	0.08	6.00 %
Cook-Ele	0.06	100.00 %
Total	8.89	40.48 %

Branch *	MTD Sales L	Brand Share %
CH49	0.49	40.90 %
CH16	0.39	43.94 %
CH47	0.30	28.80 %
CH30	0.30	28.03 %
CH07	0.29	26.98 %
CH38	0.25	36.21 %
GUD2	0.24	19.59 %
CH45	0.21	16.98 %
CH28	0.16	21.51 %
MRM1	0.11	15.39 %
AVD1	0.10	38.61 %
CH35	0.06	14.10 %
CH39	0.05	7.26 %
CH26	0.04	23.46 %
CGL1	0.03	15.90 %
KNR1	0.03	39.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	8.89	40.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.46	60.34 %
Gas-Stov	1.86	39.01 %
Grinder	1.13	33.70 %
Chimney	0.90	75.51 %
Small-Ap	0.16	19.57 %
Iron	0.07	20.92 %
In-Stove	0.03	23.26 %
Cook-Ele	0.02	100.00 %
Total	8.63	47.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.60	41.05 %
KMR1	0.50	28.13 %
MPM1	0.45	34.50 %
UAM1	0.37	42.14 %
CBE6	0.31	31.81 %
PLI1	0.22	26.63 %
AVI1	0.20	37.67 %
CNR1	0.16	28.97 %
KGM1	0.09	28.60 %
DPM2	0.07	26.27 %
CBE5	0.07	31.45 %
SYM2	0.03	7.34 %
PDM1	0.02	11.67 %
PPI1		0.00 %
Total	8.63	47.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.55	50.27 %
Gas-Stov	1.33	29.00 %
Grinder	0.52	15.81 %
Chimney	0.35	72.05 %
In-Stove	0.19	9.46 %
Small-Ap	0.18	19.61 %
Iron	0.06	12.63 %
Cook-Ele	0.02	36.93 %
Total	5.21	30.71 %

Branch *	MTD Sales L	Brand Share %
CH15	0.71	31.41 %
CH03	0.55	34.91 %
CH21	0.37	41.17 %
CH12	0.23	29.98 %
CH50	0.22	30.55 %
CH44	0.16	33.76 %
MJR1	0.10	7.52 %
CH20	0.09	14.80 %
PON1	0.07	23.28 %
CH24	0.07	7.15 %
UKI1	0.06	37.68 %
CH46	0.04	13.16 %
CH31	0.03	22.11 %
CH01	0.02	21.82 %
CH23		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH51		0.00 %
Total	5.21	30.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.22	54.24 %
Grinder	0.95	28.98 %
Chimney	0.57	81.24 %
Gas-Stov	0.56	27.82 %
Iron	0.10	32.73 %
In-Stove	0.09	88.76 %
Small-Ap	0.04	12.03 %
Total	4.53	41.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.41	27.24 %
VPM2	0.33	42.03 %
PRT1	0.25	41.71 %
POY1	0.21	32.55 %
KML1	0.18	33.15 %
SJI2	0.14	28.15 %
KLM1	0.11	19.34 %
TVM2	0.07	34.57 %
VCM1	0.04	22.61 %
VPM1	0.03	15.20 %
CDM1		0.00 %
MKM1		0.00 %
Total	4.53	41.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.02	50.57 %
Chimney	0.91	56.47 %
Gas-Stov	0.82	32.13 %
Grinder	0.46	34.81 %
Iron	0.13	34.50 %
In-Stove	0.13	29.33 %
Small-Ap	0.02	4.42 %
Total	4.50	41.75 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.51	24.98 %
ABR1	0.20	23.21 %
WJP1	0.18	37.68 %
KPM2	0.17	29.93 %
KPM1	0.13	32.51 %
VSI1	0.07	13.62 %
ARC2	0.06	25.16 %
CPT1	0.05	13.58 %
PTU1	0.05	40.44 %
SLG1	0.05	34.93 %
SBR1	0.01	10.11 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	4.50	41.75 %