

MTD Sales
29.28 L

Brand Share %
40.91 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **40.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.09	54.41 %
Gas-Stov	6.83	31.12 %
Grinder	4.64	38.57 %
In-Stove	3.57	56.99 %
Chimney	1.23	39.14 %
Iron	0.53	27.08 %
Cook-Ele	0.28	85.33 %
Small-Ap	0.12	3.26 %
Total	29.28	40.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.31	48.21 %
SOUTH-01	5.21	40.61 %
TRICHY-01	3.84	49.39 %
WEST-01	3.62	35.11 %
WEST-02	3.60	41.07 %
NORTH ARCOT	2.11	40.84 %
CHENNAI-01	1.89	30.39 %
SOUTH ARCOT	1.31	35.47 %
CHENNAI-02	1.19	38.42 %
KL-SOUTH	0.21	32.15 %
Total	29.28	40.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.98	69.48 %
Gas-Stov	1.49	38.75 %
Grinder	0.88	32.48 %
In-Stove	0.64	55.24 %
Chimney	0.17	51.58 %
Iron	0.11	29.72 %
Cook-Ele	0.03	100.00 %
Total	6.31	48.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.38	29.01 %
ODM1	0.15	38.71 %
MDU1	0.11	18.39 %
TPT1	0.09	36.54 %
SGP1	0.09	23.07 %
KYK1	0.08	32.76 %
BNR1	0.05	19.77 %
DKI1	0.04	19.34 %
MNM1	0.04	29.79 %
TEN1	0.04	34.85 %
CMR1	0.03	20.30 %
ADP1	0.03	10.45 %
CBM1	0.03	9.48 %
MDU4		0.00 %
PNI1		0.00 %
TDI1		0.00 %
Total	6.31	48.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.00	51.71 %
Grinder	1.34	47.07 %
Gas-Stov	1.09	29.75 %
In-Stove	0.57	55.79 %
Cook-Ele	0.10	77.29 %
Iron	0.08	27.62 %
Chimney	0.04	100.00 %
Total	5.21	40.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.36	29.26 %
TKS2	0.29	37.35 %
RND1	0.27	32.41 %
NGR1	0.22	21.54 %
VNR2	0.19	38.69 %
TCN1	0.15	39.42 %
APK2	0.14	40.37 %
TKS1	0.13	30.57 %
MAR1	0.10	34.33 %
APK1	0.09	27.20 %
SNL1	0.08	36.52 %
ASM1	0.07	37.40 %
TYI1	0.03	9.40 %
TUT2	0.02	5.34 %
VKM1	0.02	10.75 %
PKD1	0.01	4.80 %
KSM1		0.00 %
STU2		0.00 %
TVL2		0.00 %
Total	5.21	40.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.26	60.35 %
Gas-Stov	0.79	34.30 %
Grinder	0.78	45.83 %
In-Stove	0.45	74.27 %
Chimney	0.35	68.32 %
Iron	0.10	43.86 %
Small-Ap	0.06	20.60 %
Cook-Ele	0.05	100.00 %
Total	3.84	49.39 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.19	37.79 %
KIK1	0.10	22.31 %
TVR2	0.09	30.68 %
AYR1	0.06	27.35 %
MSI1	0.05	25.32 %
KRN1	0.02	15.05 %
TTP1	0.01	16.05 %
APM1		0.00 %
NCK1		0.00 %
Total	3.84	49.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.50	43.52 %
Gas-Stov	0.63	22.22 %
Grinder	0.58	35.24 %
In-Stove	0.52	54.84 %
Chimney	0.32	50.52 %
Small-Ap	0.04	8.18 %
Cook-Ele	0.03	100.00 %
Total	3.62	35.11 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.17	27.92 %
AVI1	0.16	28.38 %
TPR1	0.09	27.05 %
KMR1	0.09	19.47 %
CBE2	0.09	14.19 %
CBE6	0.08	19.37 %
CBE5	0.08	15.78 %
TPR3	0.06	12.31 %
KGM1	0.06	36.54 %
DPM2	0.04	13.56 %
KGI1	0.04	18.79 %
CNR1	0.03	21.02 %
PPI1	0.03	11.22 %
GDR1		0.00 %
PDM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
Total	3.62	35.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.44	56.08 %
Gas-Stov	0.91	29.05 %
In-Stove	0.74	75.24 %
Grinder	0.24	28.97 %
Chimney	0.18	25.53 %
Cook-Ele	0.05	100.00 %
Iron	0.04	16.31 %
Total	3.60	41.07 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.21	34.25 %
SGI1	0.11	22.63 %
ERD2	0.11	38.76 %
VKL1	0.10	31.02 %
ERD1	0.08	33.63 %
PLC1	0.07	12.96 %
KMM1	0.06	28.45 %
SLM1	0.05	14.88 %
SLM3	0.05	16.38 %
SGG1	0.04	22.42 %
ATU1	0.03	40.78 %
OML1	0.03	11.61 %
EDP1	0.03	9.11 %
SLM2	0.02	14.65 %
KVP1		0.00 %
Total	3.60	41.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.10	61.47 %
Gas-Stov	0.52	32.53 %
Chimney	0.17	34.45 %
In-Stove	0.13	36.31 %
Iron	0.09	44.14 %
Grinder	0.09	21.14 %
Total	2.11	40.84 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.17	36.80 %
BGR1	0.08	36.04 %
PLR1	0.07	34.54 %
VNB1	0.05	20.22 %
WJD1	0.04	17.09 %
TRL1	0.04	25.46 %
SLG1	0.03	19.53 %
CGM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	2.11	40.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.66	36.81 %
Gas-Stov	0.48	27.79 %
Grinder	0.47	39.82 %
In-Stove	0.23	54.35 %
Iron	0.03	19.40 %
Small-Ap	0.02	4.33 %
Total	1.89	30.39 %

Branch *	MTD Sales L	Brand Share %
CH42	0.14	33.93 %
CH48	0.12	40.32 %
CH07	0.09	28.84 %
CGL1	0.07	25.36 %
CH08	0.06	16.05 %
GUD2	0.04	19.27 %
CH28	0.04	11.16 %
MRM1	0.04	11.09 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	1.89	30.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.52	36.63 %
Mixie	0.42	39.42 %
Grinder	0.23	41.09 %
In-Stove	0.09	24.89 %
Iron	0.06	69.73 %
Total	1.31	35.47 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.21	40.65 %
POY1	0.11	37.40 %
CUD1	0.08	14.64 %
POY2	0.07	25.76 %
STP1	0.04	37.94 %
VPM2	0.03	13.20 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	1.31	35.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.63	53.77 %
Gas-Stov	0.33	29.80 %
In-Stove	0.20	54.37 %
Cook-Ele	0.02	100.00 %
Iron	0.01	36.43 %
Total	1.19	38.42 %

Branch *	MTD Sales L	Brand Share %
CH15	0.13	21.82 %
CH20	0.04	32.73 %
MJR1	0.03	30.12 %
CH17	0.03	13.48 %
CH32	0.03	30.24 %
CH24	0.03	21.75 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	1.19	38.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.10	65.94 %
Gas-Stov	0.06	21.31 %
Grinder	0.04	54.86 %
Total	0.21	32.15 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.08	32.88 %
KLR1		0.00 %
Total	0.21	32.15 %