

MTD Sales
49.00 L

Brand Share %
41.37 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **41.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.49	54.97 %
Gas-Stov	8.07	27.22 %
Grinder	7.71	35.79 %
Chimney	6.13	62.34 %
In-Stove	3.48	46.66 %
Iron	1.10	33.68 %
Small-Ap	0.02	0.40 %
Total	49.00	41.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.39	45.76 %
SOUTH-01	7.33	40.54 %
TRICHY-01	6.77	48.01 %
CHENNAI-01	6.28	37.11 %
WEST-02	5.38	48.57 %
CHENNAI-02	4.01	37.24 %
WEST-01	3.56	35.71 %
NORTH ARCOT	3.11	38.56 %
SOUTH ARCOT	3.06	38.31 %
WEST-03	2.11	39.61 %
Total	49.00	41.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.29	57.83 %
Grinder	1.49	36.85 %
Gas-Stov	0.95	31.48 %
Chimney	0.85	75.26 %
In-Stove	0.67	56.88 %
Iron	0.11	22.58 %
Small-Ap	0.02	3.95 %
Total	7.39	45.76 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	32.92 %
DGL1	0.38	38.34 %
MDU2	0.29	31.64 %
DGL2	0.24	41.14 %
KKD3	0.19	26.50 %
MDU6	0.18	38.03 %
BNR1	0.16	32.40 %
KPT1	0.15	36.58 %
DKI1	0.15	39.05 %
PKM1	0.09	19.14 %
ADP1	0.08	35.12 %
MDU5	0.05	14.63 %
PNI1	0.04	36.86 %
KRR1	0.04	14.76 %
TDI1	0.04	12.56 %
ODM1	0.04	17.41 %
NKI1	0.01	9.76 %
MDU3		0.00 %
MDU7		0.00 %
PNV2		0.00 %
TEN1		0.00 %
Total	7.39	45.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.16	54.33 %
Grinder	1.55	40.56 %
Gas-Stov	1.13	24.11 %
Chimney	0.77	68.94 %
In-Stove	0.47	44.19 %
Iron	0.25	36.50 %
Total	7.33	40.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.45	26.19 %
TKS2	0.40	37.14 %
TVL1	0.28	28.68 %
NGR1	0.26	27.64 %
RND1	0.24	36.08 %
PDI1	0.24	32.41 %
TKS1	0.20	37.43 %
MMT1	0.12	39.95 %
APK2	0.11	34.69 %
STU2	0.10	37.40 %
PKD1	0.10	34.27 %
UDN1	0.08	27.35 %
TCN1	0.08	13.56 %
TYI1	0.06	18.87 %
VLY1	0.06	30.38 %
ARM1	0.05	18.48 %
ASM1	0.05	25.15 %
KSM1	0.03	11.02 %
COL1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
VNR1		0.00 %
Total	7.33	40.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.42	53.89 %
Grinder	1.34	42.32 %
Gas-Stov	1.17	41.31 %
In-Stove	0.94	67.45 %
Chimney	0.77	68.22 %
Iron	0.13	32.06 %
Total	6.77	48.01 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.41	40.98 %
TRY1	0.40	40.66 %
TNJ2	0.35	34.17 %
KIK1	0.26	36.36 %
TVR2	0.22	41.09 %
JKM1	0.17	38.49 %
KUM1	0.15	34.81 %
KUM2	0.11	34.42 %
ORU1	0.11	40.95 %
NCK1	0.05	23.27 %
APM1	0.03	17.75 %
TRY4	0.03	7.71 %
KRN1	0.03	6.65 %
Total	6.77	48.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.94	54.77 %
Gas-Stov	1.32	24.66 %
Grinder	0.94	28.53 %
Chimney	0.71	74.07 %
In-Stove	0.26	32.84 %
Iron	0.10	28.24 %
Total	6.28	37.11 %

Branch *	MTD Sales L	Brand Share %
CH47	0.55	40.11 %
CH42	0.32	36.75 %
CH07	0.29	32.99 %
CH14	0.27	30.95 %
CH48	0.26	28.00 %
CH25	0.25	25.36 %
CH45	0.23	36.99 %
CH49	0.22	13.55 %
GUD2	0.14	19.42 %
CH28	0.13	19.69 %
GUD1	0.12	19.82 %
SKL1	0.10	35.17 %
CGL1	0.09	25.13 %
CH26	0.09	32.07 %
CH30	0.07	28.05 %
KNR1	0.04	28.82 %
CH38	0.01	2.62 %
TKM1		0.00 %
Total	6.28	37.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.21	55.38 %
Chimney	1.38	65.29 %
Gas-Stov	0.93	33.08 %
Grinder	0.53	58.67 %
In-Stove	0.17	31.03 %
Iron	0.15	49.60 %
Total	5.38	48.57 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.38	27.78 %
ATU1	0.24	41.25 %
SLM1	0.24	38.62 %
DPR2	0.11	29.57 %
OML1	0.07	25.28 %
HRR1	0.06	24.24 %
DPR1	0.05	18.92 %
MCR1	0.04	18.02 %
EDP1	0.04	17.08 %
PLC1	0.03	11.06 %
PMP1		0.00 %
SGI1		0.00 %
Total	5.38	48.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.76	62.89 %
Gas-Stov	0.63	22.27 %
Grinder	0.36	22.54 %
In-Stove	0.15	31.43 %
Iron	0.10	53.23 %
Chimney		-0.03 %
Total	4.01	37.24 %

Branch *	MTD Sales L	Brand Share %
CH18	0.30	36.17 %
CH50	0.26	31.83 %
CH44	0.18	36.95 %
MJR1	0.14	22.17 %
CH03	0.13	34.03 %
CH37	0.08	30.62 %
CH24	0.06	12.99 %
CH01	0.03	16.87 %
CH36	0.01	11.28 %
CH12		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH41		0.00 %
CH46		0.00 %
Total	4.01	37.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.42	43.57 %
Gas-Stov	0.75	30.12 %
Chimney	0.58	54.57 %
Grinder	0.45	26.51 %
In-Stove	0.27	43.24 %
Iron	0.09	45.11 %
Total	3.56	35.71 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.61	38.16 %
CBE2	0.30	19.96 %
PLI1	0.15	24.31 %
MPM1	0.14	32.43 %
UMP1	0.09	26.13 %
CBE6	0.06	10.91 %
CBE3	0.05	23.17 %
CBE1	0.03	13.91 %
CBE5	0.01	5.58 %
ANR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PDM1		0.00 %
Total	3.56	35.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.88	54.07 %
Gas-Stov	0.55	21.61 %
Grinder	0.22	41.94 %
In-Stove	0.22	37.01 %
Chimney	0.17	69.23 %
Iron	0.08	30.68 %
Total	3.11	38.56 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.44	40.69 %
KPM2	0.23	33.14 %
CPT1	0.20	38.79 %
TRL1	0.14	33.63 %
CGM1	0.13	31.62 %
VEL2	0.11	38.00 %
ABR1	0.09	22.78 %
TRR1	0.08	19.41 %
KPM1	0.06	32.30 %
SLG1	0.04	23.70 %
ARC2	0.03	12.57 %
TRT1	0.03	13.17 %
AKM1	0.01	6.92 %
BGR1	0.01	12.74 %
UGI1		0.00 %
WJP1		0.00 %
VEL1	-0.03	-11.35 %
Total	3.11	38.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.09	50.90 %
Chimney	0.69	69.90 %
Grinder	0.61	36.21 %
Gas-Stov	0.45	20.72 %
In-Stove	0.18	39.77 %
Iron	0.04	24.78 %
Total	3.06	38.31 %

Branch *	MTD Sales L	Brand Share %
POY1	0.30	26.97 %
TDM1	0.21	30.66 %
CUD1	0.12	18.15 %
KML1	0.10	37.56 %
PRT1	0.09	22.62 %
SJI2	0.07	19.03 %
KLM1	0.07	21.65 %
TVM1	0.04	27.09 %
CDM1	0.04	7.36 %
ULP1	0.03	11.57 %
VPM1	0.03	39.30 %
Total	3.06	38.31 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	1.33	57.54 %
Grinder	0.22	27.45 %
Chimney	0.21	30.31 %
Gas-Stov	0.18	20.29 %
In-Stove	0.15	45.32 %
Iron	0.03	18.19 %
Total	2.11	39.61 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	36.05 %
TPR2	0.11	28.45 %
AVI1	0.06	10.81 %
KMM1	0.04	20.84 %
PDR1	0.03	32.14 %
CMI1		0.00 %
GBM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	2.11	39.61 %