



TN : PREETHI Sales Performance 04/05/2026 9:26 AM

MTD Sales
83.17 L

Brand Share %
48.88 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	37.66	59.28 %
Gas-Stov	16.32	38.32 %
Chimney	12.24	67.49 %
Grinder	12.00	37.53 %
In-Stove	2.23	60.22 %
Small-Ap	1.46	22.66 %
Iron	1.20	32.86 %
Cook-Ele	0.05	43.32 %
Total	83.17	48.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.02	36.01 %
SOUTH-01	12.33	51.19 %
SOUTH-03	12.19	57.56 %
WEST-02	10.45	57.82 %
WEST-01	10.11	52.97 %
TRICHY-01	8.92	49.72 %
CHENNAI-02	6.98	44.08 %
SOUTH ARCOT	4.91	51.65 %
NORTH ARCOT	4.25	51.33 %
Total	83.17	48.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.77	73.05 %
Gas-Stov	2.48	40.78 %
Grinder	1.96	12.10 %
Chimney	1.27	51.06 %
In-Stove	1.17	62.41 %
Small-Ap	0.21	18.71 %
Iron	0.16	34.50 %
Total	13.02	36.01 %

Branch *	MTD Sales L	Brand Share %
CH07	0.82	41.85 %
CH47	0.64	39.38 %
CH48	0.63	47.03 %
CH49	0.52	28.38 %
GUD1	0.47	47.76 %
CH28	0.43	41.42 %
CH39	0.18	26.02 %
MRM1	0.17	21.18 %
CH30	0.17	38.73 %
SKL1	0.10	31.68 %
CH38	0.08	24.98 %
GUD2	0.05	15.77 %
CH26	0.03	43.58 %
CZWH		0.00 %
WCHN		0.00 %
Total	13.02	36.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	59.56 %
Gas-Stov	2.59	41.46 %
Grinder	2.16	52.01 %
Chimney	1.18	64.34 %
Small-Ap	0.28	24.95 %
Iron	0.20	26.43 %
Cook-Ele	0.03	56.11 %
Total	12.33	51.19 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.10	46.86 %
RND1	0.61	40.06 %
VNR2	0.36	25.72 %
NGR1	0.30	38.32 %
TCN1	0.28	30.58 %
KGL1	0.18	41.47 %
SDI1	0.15	42.69 %
APK1	0.09	46.41 %
ASM1	0.08	40.19 %
TYI1	0.07	9.78 %
PKD1	0.06	25.08 %
UDN1	0.06	40.86 %
APK2	0.05	9.63 %
KSM1	0.04	21.62 %
TKS1	0.04	5.06 %
ERL2	0.04	7.42 %
COL1	0.03	29.15 %
ARM1	0.02	15.02 %
WHTV		0.00 %
Total	12.33	51.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.46	63.21 %
Chimney	2.91	81.95 %
Gas-Stov	2.45	44.07 %
Grinder	1.77	56.98 %
Small-Ap	0.38	28.05 %
Iron	0.19	38.68 %
In-Stove	0.02	100.00 %
Total	12.19	57.56 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.29	44.33 %
KKD3	0.43	39.59 %
MDU6	0.28	38.38 %
BTU1	0.23	38.40 %
TEN2	0.23	33.99 %
MDU7	0.18	21.13 %
BNR1	0.16	31.65 %
TDI1	0.07	32.65 %
ODM1	0.05	24.89 %
ADP1	0.01	10.29 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
WHMD		0.00 %
Total	12.19	57.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.05	55.74 %
Gas-Stov	2.48	42.20 %
Chimney	1.62	52.67 %
Grinder	0.85	-112.89 %
In-Stove	0.20	100.00 %
Iron	0.15	34.54 %
Small-Ap	0.10	53.27 %
Total	10.45	57.82 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.46	42.35 %
HSR1	0.41	43.88 %
SLM1	0.31	26.75 %
PLC1	0.27	25.58 %
BMD1	0.26	36.79 %
MCR1	0.26	39.84 %
SGI1	0.15	28.93 %
PDR1	0.13	40.71 %
VPD1	0.12	23.82 %
SGG1	0.11	30.89 %
TRM1	0.06	9.80 %
RSP1	0.05	11.54 %
HRR1	0.04	10.94 %
EDP1	0.04	12.32 %
KVP1	0.02	2.72 %
CMI1		0.00 %
OML1		0.00 %
WHPD		0.00 %
Total	10.45	57.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.84	63.00 %
Chimney	2.31	83.63 %
Gas-Stov	1.46	35.25 %
Grinder	1.21	35.18 %
In-Stove	0.15	74.75 %
Iron	0.06	26.41 %
Small-Ap	0.06	9.94 %
Cook-Ele	0.02	100.00 %
Total	10.11	52.97 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.44	46.65 %
KGI1	0.25	46.02 %
CBE6	0.24	35.00 %
AVI1	0.22	20.23 %
CBE5	0.14	24.67 %
UMP1	0.14	27.13 %
GBM1	0.12	28.30 %
PPI1	0.12	26.10 %
DPM2	0.11	35.47 %
KGM1	0.04	7.33 %
SYM2	0.03	10.95 %
GDR1		0.00 %
TPR3		0.00 %
Total	10.11	52.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.03	53.10 %
Grinder	2.01	72.08 %
Gas-Stov	1.64	31.94 %
Chimney	1.09	74.85 %
Iron	0.09	32.56 %
Small-Ap	0.08	11.37 %
In-Stove	-0.03	100.00 %
Total	8.92	49.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.03	41.24 %
MVM1	0.42	39.08 %
TVR2	0.42	37.74 %
TNJ2	0.38	23.44 %
TNJ1	0.38	42.33 %
KUM1	0.37	27.26 %
PBR1	0.23	28.97 %
KUM2	0.19	41.79 %
JKM1	0.17	28.11 %
TTP1	0.06	42.42 %
NCK1	0.05	14.37 %
TRY4	0.03	7.49 %
APM1	0.01	2.12 %
KRN1		0.00 %
WTRZ		0.00 %
Total	8.92	49.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.65	59.87 %
Gas-Stov	1.32	30.06 %
In-Stove	0.64	94.45 %
Grinder	0.61	25.65 %
Chimney	0.58	43.30 %
Small-Ap	0.10	16.64 %
Iron	0.08	22.26 %
Total	6.98	44.08 %

Branch *	MTD Sales L	Brand Share %
CH15	1.10	44.64 %
CH21	0.33	35.96 %
CH24	0.31	33.42 %
CH03	0.25	33.71 %
CH46	0.19	40.12 %
CH34	0.16	18.51 %
CH23	0.16	31.99 %
UKI1	0.11	33.55 %
GPD1	0.09	21.49 %
PON1	0.08	28.64 %
CH33	0.05	10.38 %
CH36	0.04	10.32 %
MJR1	0.04	7.20 %
CH41	0.03	16.84 %
CH31		0.00 %
CH44		0.00 %
Total	6.98	44.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.97	47.49 %
Grinder	1.11	96.30 %
Gas-Stov	0.90	38.87 %
Chimney	0.64	81.58 %
Small-Ap	0.14	36.07 %
Iron	0.14	45.50 %
In-Stove	0.02	5.69 %
Total	4.91	51.65 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.36	42.03 %
CUD1	0.25	26.82 %
ULP1	0.22	41.54 %
SJI2	0.19	29.44 %
KML1	0.19	29.83 %
STP1	0.09	41.41 %
CDM1	0.05	11.19 %
VPM1	0.03	28.60 %
KLM1		0.00 %
MKM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	4.91	51.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.00	48.69 %
Gas-Stov	1.01	35.21 %
Chimney	0.64	75.23 %
Grinder	0.32	-64.16 %
Iron	0.13	39.45 %
Small-Ap	0.10	31.52 %
In-Stove	0.05	16.51 %
Total	4.25	51.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.29	23.24 %
TRR1	0.19	23.41 %
KPM2	0.15	18.93 %
CGM1	0.15	44.88 %
ABR1	0.14	41.30 %
CYR1	0.12	43.24 %
ANI1	0.12	35.90 %
PLR1	0.11	41.09 %
VNB1	0.08	23.97 %
AKM1	0.08	36.35 %
GDM1	0.08	44.19 %
ARC2	0.05	40.75 %
VSI1	0.04	24.40 %
TRT1	0.04	35.38 %
SLG1	0.03	9.81 %
WJP1	0.03	20.02 %
UGI1	0.03	33.99 %
CPT1		0.00 %
WHVL		0.00 %
Total	4.25	51.33 %