



# TN : PREETHI Sales Performance 04/04/2026 9:26 AM

MTD Sales  
65.73 L

Brand Share %  
45.62 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **45.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	33.15	59.25 %
Gas-Stov	12.95	37.36 %
Grinder	11.11	36.14 %
Chimney	5.25	56.44 %
Small-Ap	1.25	20.05 %
Iron	1.08	25.86 %
In-Stove	0.73	27.44 %
Cook-Ele	0.20	58.09 %
<b>Total</b>	<b>65.73</b>	<b>45.62 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	10.68	49.50 %
SOUTH-01	10.36	43.27 %
SOUTH-03	10.15	52.80 %
WEST-02	8.86	54.36 %
WEST-01	7.19	47.28 %
CHENNAI-01	7.08	41.51 %
CHENNAI-02	3.97	31.31 %
NORTH ARCOT	3.76	43.03 %
SOUTH ARCOT	3.67	39.28 %
<b>Total</b>	<b>65.73</b>	<b>45.62 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.37	58.82 %
Grinder	2.26	45.78 %
Gas-Stov	1.97	42.11 %
Chimney	0.74	51.72 %
Iron	0.17	31.04 %
Small-Ap	0.16	20.29 %
<b>Total</b>	<b>10.68</b>	<b>49.50 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	1.11	40.79 %
TRY1	0.74	42.36 %
KUM1	0.74	42.65 %
TVR2	0.71	42.18 %
TTP1	0.23	43.69 %
NMM1	0.17	41.08 %
PBR1	0.13	32.00 %
NCK1	0.10	17.71 %
JKM1	0.08	22.60 %
KRN1	0.03	6.77 %
TVR1	0.02	13.23 %
APM1		0.00 %
AYR1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
<b>Total</b>	<b>10.68</b>	<b>49.50 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	5.45	63.31 %
Gas-Stov	2.07	32.43 %
Grinder	1.87	35.44 %
Small-Ap	0.42	29.08 %
Chimney	0.36	28.10 %
Iron	0.15	17.37 %
In-Stove	0.03	100.00 %
<b>Total</b>	<b>10.36</b>	<b>43.27 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	0.69	37.44 %
NGR1	0.55	28.15 %
RPM1	0.50	36.28 %
TKS2	0.41	45.02 %
TUT2	0.32	45.12 %
RND1	0.22	26.50 %
UDN1	0.21	26.02 %
TCN1	0.20	19.98 %
VNR2	0.17	26.45 %
TKS1	0.17	17.76 %
APK2	0.15	40.98 %
SDI1	0.11	29.99 %
TYI1	0.10	31.49 %
COL1	0.08	27.62 %
ARM1	0.07	23.22 %
KSM1	0.06	13.96 %
ERL2	0.04	11.50 %
ASM1	0.01	8.97 %
APK1		0.00 %
<b>Total</b>	<b>10.36</b>	<b>43.27 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.56	65.70 %
Gas-Stov	2.22	48.55 %
Grinder	1.78	43.26 %
Chimney	1.09	67.19 %
Small-Ap	0.20	18.49 %
Iron	0.20	26.56 %
Cook-Ele	0.08	61.29 %
In-Stove	0.03	100.00 %
<b>Total</b>	<b>10.15</b>	<b>52.80 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.79	38.75 %
DGL1	0.76	40.39 %
KKD3	0.32	33.48 %
PNI1	0.18	41.67 %
PKM1	0.18	44.57 %
DKI1	0.13	26.38 %
ADP1	0.11	25.63 %
CMR1	0.10	35.48 %
BNR1	0.09	30.69 %
MDU3	0.08	25.36 %
KRR1	0.05	33.96 %
SGP1	0.04	36.02 %
DGL2		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN1		0.00 %
<b>Total</b>	<b>10.15</b>	<b>52.80 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mixie	4.72	60.67 %
Gas-Stov	2.13	55.95 %
Grinder	0.95	34.36 %
Chimney	0.56	55.84 %
In-Stove	0.23	100.00 %
Iron	0.15	36.35 %
Small-Ap	0.08	32.67 %
Cook-Ele	0.02	100.00 %
<b>Total</b>	<b>8.86</b>	<b>54.36 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.39	35.89 %
PLC1	0.19	33.05 %
SGG1	0.13	32.73 %
MCR1	0.11	14.87 %
MTR1	0.10	45.38 %
TCG1	0.09	40.00 %
EDP1	0.06	17.51 %
DPR2	0.03	15.83 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
<b>Total</b>	<b>8.86</b>	<b>54.36 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	4.02	60.39 %
Gas-Stov	1.40	36.31 %
Grinder	0.98	33.58 %
Chimney	0.52	63.97 %
Small-Ap	0.16	26.25 %
Iron	0.07	25.47 %
In-Stove	0.03	40.92 %
Cook-Ele	0.02	100.00 %
<b>Total</b>	<b>7.19</b>	<b>47.28 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.43	29.57 %
MPM1	0.35	30.06 %
CBE2	0.32	34.00 %
CBE6	0.31	32.15 %
UAM1	0.24	37.96 %
AVI1	0.20	39.19 %
PLI1	0.19	24.41 %
CNR1	0.16	28.97 %
KGM1	0.09	31.74 %
DPM2	0.07	26.27 %
CBE5	0.07	36.63 %
SYM2	0.03	8.06 %
PDM1	0.02	15.25 %
PPI1		0.00 %
<b>Total</b>	<b>7.19</b>	<b>47.28 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.42	60.12 %
Grinder	1.80	40.19 %
Gas-Stov	1.07	26.41 %
Chimney	0.53	54.69 %
In-Stove	0.08	10.00 %
Iron	0.06	18.26 %
Small-Ap	0.06	9.25 %
Cook-Ele	0.06	100.00 %
<b>Total</b>	<b>7.08</b>	<b>41.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.46	43.02 %
CH16	0.33	39.56 %
CH30	0.30	34.74 %
CH47	0.28	37.72 %
CH38	0.25	39.51 %
CH07	0.19	24.21 %
GUD2	0.19	33.15 %
CH45	0.13	14.72 %
CH28	0.11	16.92 %
MRM1	0.11	17.63 %
AVD1	0.09	37.97 %
CH35	0.05	12.54 %
CH39	0.05	13.90 %
CH26	0.04	23.46 %
CGL1	0.03	16.46 %
KNR1	0.03	39.00 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>7.08</b>	<b>41.51 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.96	48.46 %
Gas-Stov	0.91	26.17 %
Chimney	0.35	72.05 %
Grinder	0.34	14.00 %
In-Stove	0.19	18.67 %
Small-Ap	0.14	19.15 %
Iron	0.05	12.95 %
Cook-Ele	0.02	36.93 %
<b>Total</b>	<b>3.97</b>	<b>31.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.60	39.25 %
CH03	0.30	25.17 %
CH50	0.18	37.49 %
CH44	0.16	33.76 %
CH27	0.14	40.36 %
MJR1	0.10	9.51 %
CH12	0.07	13.19 %
PON1	0.07	42.78 %
CH24	0.07	8.92 %
UKI1	0.06	37.68 %
CH31	0.03	43.70 %
CH20	0.03	5.41 %
CH01	0.02	21.82 %
CH23		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
CH51		0.00 %
<b>Total</b>	<b>3.97</b>	<b>31.31 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.77	52.01 %
Chimney	0.73	61.59 %
Gas-Stov	0.68	32.72 %
Grinder	0.37	35.24 %
Iron	0.13	41.60 %
In-Stove	0.08	23.28 %
<b>Total</b>	<b>3.76</b>	<b>43.03 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.51	30.32 %
ABR1	0.20	29.11 %
WJP1	0.18	39.01 %
KPM2	0.14	26.68 %
VSI1	0.07	14.19 %
ARC2	0.06	25.16 %
PTU1	0.05	40.44 %
CPT1	0.02	8.45 %
SLG1	0.01	10.23 %
SBR1	0.01	24.25 %
GDM1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>3.76</b>	<b>43.03 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.88	50.84 %
Grinder	0.77	27.55 %
Gas-Stov	0.50	28.32 %
Chimney	0.36	73.32 %
Iron	0.09	34.96 %
In-Stove	0.06	83.45 %
Small-Ap	0.02	6.96 %
<b>Total</b>	<b>3.67</b>	<b>39.28 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.41	28.44 %
VPM2	0.29	39.18 %
POY1	0.21	32.55 %
KML1	0.15	33.07 %
PRT1	0.15	37.28 %
SJI2	0.14	31.02 %
TRK1	0.13	32.48 %
TVM1	0.06	35.84 %
KLM1	0.04	9.85 %
VCM1	0.03	18.43 %
VPM1	0.03	15.20 %
CDM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
<b>Total</b>	<b>3.67</b>	<b>39.28 %</b>