

MTD Sales
36.01 L

Brand Share %
42.82 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.32	55.40 %
Gas-Stov	5.59	27.04 %
Grinder	5.54	36.59 %
Chimney	5.01	63.45 %
In-Stove	2.83	50.43 %
Iron	0.70	32.62 %
Small-Ap	0.02	0.73 %
Total	36.01	42.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.63	43.83 %
TRICHY-01	5.54	53.34 %
SOUTH-03	5.41	47.30 %
CHENNAI-01	4.46	38.63 %
WEST-02	3.87	49.41 %
CHENNAI-02	3.19	41.55 %
WEST-01	2.48	34.96 %
NORTH ARCOT	2.17	35.21 %
SOUTH ARCOT	1.98	35.38 %
WEST-03	1.28	36.24 %
Total	36.01	42.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.30	57.49 %
Grinder	1.00	38.45 %
Gas-Stov	0.99	29.06 %
Chimney	0.77	81.54 %
In-Stove	0.44	48.73 %
Iron	0.13	34.72 %
Total	5.63	43.83 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.24	31.74 %
TVL1	0.23	29.93 %
RND1	0.19	35.98 %
KVT1	0.15	14.72 %
TKS2	0.14	23.34 %
NGR1	0.13	19.08 %
PKD1	0.10	39.72 %
MMT1	0.08	37.81 %
TCN1	0.08	19.35 %
STU2	0.07	30.20 %
TKS1	0.07	19.87 %
ASM1	0.05	39.10 %
UDN1	0.04	31.80 %
TYI1	0.03	24.62 %
KSM1	0.03	19.26 %
ARM1	0.01	5.08 %
COL1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
VNR1		0.00 %
Total	5.63	43.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.20	61.75 %
Grinder	1.01	46.11 %
Chimney	0.77	75.78 %
Gas-Stov	0.76	39.89 %
In-Stove	0.72	69.65 %
Iron	0.09	32.47 %
Total	5.54	53.34 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.35	38.68 %
JKM1	0.17	42.23 %
TRY3	0.09	36.51 %
KUM1	0.08	23.32 %
ORU1	0.08	37.76 %
NCK1	0.05	23.27 %
APM1	0.03	17.75 %
TRY4	0.03	10.13 %
KRN1	0.03	8.68 %
TRY2		0.00 %
Total	5.54	53.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.27	57.39 %
Grinder	1.14	37.68 %
Chimney	0.66	70.32 %
Gas-Stov	0.65	32.56 %
In-Stove	0.57	66.32 %
Iron	0.10	32.55 %
Small-Ap	0.02	6.44 %
Total	5.41	47.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.25	33.28 %
MDU1	0.22	22.67 %
MDU2	0.21	37.77 %
KKD3	0.19	34.05 %
BNR1	0.13	42.50 %
ADP1	0.08	42.80 %
PKM1	0.06	20.29 %
PN11	0.04	36.86 %
ATG1	0.04	33.85 %
KRR1	0.04	15.74 %
TDI1	0.04	16.33 %
KPT1	0.04	13.72 %
MDU5	0.02	10.14 %
MDU3		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
Total	5.41	47.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.02	57.05 %
Gas-Stov	1.00	26.72 %
Grinder	0.66	27.96 %
Chimney	0.52	84.50 %
In-Stove	0.19	29.70 %
Iron	0.08	32.14 %
Total	4.46	38.63 %

Branch *	MTD Sales L	Brand Share %
CH07	0.25	40.63 %
CH45	0.19	41.85 %
CH22	0.18	41.36 %
CH25	0.15	22.53 %
CH14	0.15	30.39 %
CH49	0.13	10.74 %
CH39	0.13	39.00 %
CH48	0.13	16.70 %
GUD1	0.12	22.79 %
CH28	0.10	25.26 %
CGL1	0.09	32.33 %
CH30	0.07	30.04 %
SKL1	0.07	26.66 %
GUD2	0.06	11.90 %
CH38	0.01	3.75 %
TKM1		0.00 %
Total	4.46	38.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.55	55.18 %
Chimney	0.98	67.47 %
Gas-Stov	0.66	31.68 %
Grinder	0.44	59.62 %
In-Stove	0.15	39.35 %
Iron	0.09	44.15 %
Total	3.87	49.41 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.34	30.90 %
ATU1	0.20	37.69 %
SLM3	0.19	42.41 %
SLM1	0.13	35.52 %
DPR2	0.11	35.41 %
HRR1	0.06	29.64 %
OML1	0.03	19.35 %
PLC1	0.03	11.06 %
DPR1		0.00 %
EDP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	3.87	49.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.14	62.35 %
Gas-Stov	0.43	23.41 %
Grinder	0.20	21.23 %
Chimney	0.19	31.47 %
In-Stove	0.15	39.72 %
Iron	0.07	49.70 %
Total	3.19	41.55 %

Branch *	MTD Sales L	Brand Share %
CH50	0.25	34.92 %
MJR1	0.14	25.32 %
CH34	0.12	39.18 %
CH44	0.10	35.63 %
CH24	0.05	17.59 %
CH37	0.04	18.57 %
CH18	0.04	10.49 %
CH01	0.03	21.18 %
CH36	0.01	26.20 %
CH12		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
GPD1		0.00 %
Total	3.19	41.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.91	37.51 %
Chimney	0.58	54.57 %
Gas-Stov	0.41	25.47 %
Grinder	0.31	28.20 %
In-Stove	0.22	52.32 %
Iron	0.04	33.36 %
Total	2.48	34.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.39	33.49 %
CBE2	0.24	28.02 %
SNR1	0.21	41.76 %
PPI1	0.15	38.64 %
MPM1	0.14	41.24 %
PLI1	0.09	17.17 %
CBE3	0.05	23.17 %
CBE6	0.04	12.56 %
UMP1	0.04	15.03 %
CBE1	0.02	10.58 %
CBE5	0.01	21.82 %
ANR1		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PDM1		0.00 %
Total	2.48	34.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.30	49.74 %
Gas-Stov	0.34	18.58 %
In-Stove	0.19	37.87 %
Chimney	0.17	69.23 %
Grinder	0.13	30.35 %
Iron	0.03	15.62 %
Total	2.17	35.21 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.38	38.94 %
CPT1	0.17	35.42 %
KPM2	0.12	24.15 %
TRL1	0.10	30.06 %
VEL4	0.09	30.72 %
ABR1	0.08	22.74 %
KPM1	0.06	38.98 %
TRR1	0.05	18.94 %
ARC2	0.03	14.83 %
VNB1	0.03	25.54 %
SLG1	0.02	26.00 %
CGM1	0.01	4.23 %
VEL1		2.67 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	2.17	35.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.66	47.26 %
Grinder	0.47	35.89 %
Chimney	0.37	55.72 %
Gas-Stov	0.34	19.87 %
In-Stove	0.11	40.49 %
Iron	0.03	29.46 %
Total	1.98	35.38 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	20.30 %
PRT1	0.09	29.67 %
SJI2	0.05	25.70 %
CUD1	0.04	10.23 %
KLM1	0.04	20.30 %
TVM1	0.04	40.71 %
CDM1	0.04	9.52 %
KML1	0.03	23.26 %
ULP1	0.03	15.57 %
STP1		0.00 %
TDM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	1.98	35.38 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.98	56.13 %
Grinder	0.18	40.33 %
In-Stove	0.10	41.17 %
Iron	0.02	17.07 %
Total	1.28	36.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.29	37.82 %
TPR2	0.11	32.25 %
AVI1	0.06	17.99 %
TCG1	0.04	33.89 %
KMM1	0.03	17.77 %
PDR1	0.03	36.13 %
VKL1	0.03	25.36 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	1.28	36.24 %