

MTD Sales
33.59 L

Brand Share %
49.89 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **49.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.85	61.63 %
Gas-Stov	7.18	40.16 %
Grinder	6.08	38.58 %
Chimney	2.93	82.00 %
In-Stove	1.73	56.51 %
Iron	0.53	20.65 %
Cook-Ele	0.29	74.37 %
Total	33.59	49.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.59	56.65 %
WEST-02	6.04	66.59 %
SOUTH-03	5.06	47.42 %
TRICHY-01	4.45	49.29 %
CHENNAI-01	3.06	38.68 %
WEST-01	2.40	39.35 %
CHENNAI-02	2.19	39.54 %
SOUTH ARCOT	1.99	53.59 %
NORTH ARCOT	1.57	47.71 %
KL-SOUTH	0.24	65.41 %
Total	33.59	49.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.44	66.76 %
Gas-Stov	1.81	54.53 %
Grinder	1.17	39.60 %
Chimney	0.56	84.16 %
In-Stove	0.28	71.85 %
Iron	0.22	41.13 %
Cook-Ele	0.11	100.00 %
Total	6.59	56.65 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.28	44.12 %
TKS2	0.25	46.94 %
TVL1	0.25	37.37 %
MAR1	0.22	46.87 %
RND1	0.20	39.29 %
UDN1	0.17	46.22 %
MMT1	0.12	49.07 %
TCN1	0.12	30.00 %
APK1	0.08	32.08 %
SVK1	0.08	32.09 %
TKS1	0.05	8.60 %
ARM1	0.04	31.36 %
KSM1	0.02	28.35 %
COL1		0.00 %
SDI1		0.00 %
Total	6.59	56.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.97	77.92 %
Gas-Stov	1.16	54.90 %
Chimney	1.12	91.34 %
Grinder	0.38	33.41 %
In-Stove	0.25	75.68 %
Cook-Ele	0.13	100.00 %
Iron	0.04	12.23 %
Total	6.04	66.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.32	44.95 %
ERD1	0.11	29.61 %
ATU1	0.10	32.06 %
APN1	0.07	39.18 %
HRR1	0.06	25.12 %
MCR1	0.06	24.27 %
SGG1	0.06	47.36 %
DPR2		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
Total	6.04	66.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.18	61.34 %
Grinder	1.29	42.63 %
Gas-Stov	0.96	36.08 %
Chimney	0.36	77.44 %
In-Stove	0.21	43.02 %
Iron	0.06	13.22 %
Total	5.06	47.42 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.41	43.72 %
MDU1	0.36	29.26 %
MDU5	0.23	42.32 %
TMM1	0.18	43.41 %
TDI1	0.15	47.58 %
KRR1	0.10	46.63 %
CMR1	0.08	47.43 %
BNR1	0.07	47.94 %
BTU1	0.07	22.40 %
PNI1	0.05	20.26 %
KKD2	0.05	20.65 %
TEN1	0.04	20.30 %
DKI1	0.02	17.58 %
CBM1	0.02	10.60 %
NKI1	0.01	5.89 %
ADP1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
Total	5.06	47.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.91	57.21 %
Grinder	1.58	51.42 %
Gas-Stov	0.49	31.56 %
In-Stove	0.29	48.59 %
Chimney	0.13	100.00 %
Iron	0.05	15.77 %
Total	4.45	49.29 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.46	48.96 %
TNJ1	0.26	45.29 %
KUM1	0.25	40.50 %
JKM1	0.17	46.57 %
MVM1	0.14	20.10 %
NMM1	0.12	43.01 %
TVR2	0.08	32.77 %
AYR1	0.08	36.83 %
MSI1	0.07	36.82 %
APM1	0.05	22.88 %
NCK1	0.04	29.11 %
PDK1	0.03	21.23 %
NGT1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	4.45	49.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.39	50.71 %
Gas-Stov	0.86	39.93 %
Grinder	0.38	19.17 %
Chimney	0.20	37.90 %
In-Stove	0.20	61.72 %
Cook-Ele	0.03	58.12 %
Total	3.06	38.68 %

Branch *	MTD Sales L	Brand Share %
CH16	0.33	35.32 %
CH45	0.26	46.46 %
CH07	0.25	26.49 %
CH22	0.18	46.12 %
CH42	0.16	25.96 %
CH19	0.15	45.87 %
TKM1	0.10	40.42 %
CH38	0.09	31.03 %
CH37	0.05	47.43 %
CH28	0.05	11.82 %
CH35	0.04	22.49 %
CH48	0.04	12.05 %
CH11	0.02	18.33 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	3.06	38.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.87	43.68 %
Grinder	0.57	43.77 %
Gas-Stov	0.54	27.55 %
Chimney	0.19	100.00 %
In-Stove	0.15	47.88 %
Iron	0.06	19.75 %
Cook-Ele	0.03	55.56 %
Total	2.40	39.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	35.07 %
UAM1	0.18	25.57 %
TPR1	0.12	49.38 %
AVI1	0.11	28.69 %
PPI1	0.11	42.05 %
DPM2	0.08	43.01 %
CBE6	0.05	42.67 %
CBE4	0.03	10.50 %
SYM2	0.03	20.74 %
KGI1	0.02	15.56 %
PLI1	0.02	8.04 %
GBM1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	2.40	39.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.18	58.53 %
Gas-Stov	0.56	27.71 %
Chimney	0.19	100.00 %
In-Stove	0.11	47.77 %
Grinder	0.11	11.16 %
Iron	0.05	33.16 %
Total	2.19	39.54 %

Branch *	MTD Sales L	Brand Share %
CH18	0.17	39.53 %
CH03	0.11	18.33 %
CH09	0.06	31.71 %
CH44	0.06	28.56 %
PON1	0.04	23.41 %
CH21	0.02	11.03 %
CH33	0.01	3.10 %
CH17		0.00 %
CH20		0.00 %
CH24		0.00 %
CH31		0.00 %
CH34		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.19	39.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.86	64.88 %
Gas-Stov	0.55	46.61 %
Grinder	0.46	49.63 %
In-Stove	0.10	59.77 %
Iron	0.03	27.11 %
Total	1.99	53.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.29	42.52 %
POY1	0.24	43.55 %
NVL2	0.11	46.16 %
ULP1	0.11	41.89 %
TRK1	0.07	46.77 %
TVM1	0.03	38.14 %
CDM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
Total	1.99	53.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.97	61.81 %
Gas-Stov	0.21	24.13 %
Chimney	0.19	100.00 %
Grinder	0.10	28.28 %
In-Stove	0.10	72.99 %
Iron	0.01	5.54 %
Total	1.57	47.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.07	15.10 %
TRR1	0.07	39.99 %
KPM1	0.03	12.68 %
PLR1	0.03	27.31 %
SLG1	0.03	30.67 %
ABR1		0.00 %
AKM1		0.00 %
CGM1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	1.57	47.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	83.39 %
In-Stove	0.06	52.38 %
Gas-Stov	0.05	59.02 %
Grinder	0.04	100.00 %
Total	0.24	65.41 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.08	48.95 %
Total	0.24	65.41 %