

MTD Sales
63.25 L

Brand Share %
48.56 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	28.63	59.54 %
Gas-Stov	12.05	37.29 %
Chimney	10.04	67.32 %
Grinder	9.01	37.10 %
In-Stove	1.62	59.54 %
Small-Ap	0.97	18.69 %
Iron	0.88	33.25 %
Cook-Ele	0.05	69.50 %
Total	63.25	48.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.45	32.18 %
SOUTH-01	9.00	50.43 %
SOUTH-03	8.85	59.80 %
WEST-01	8.05	51.73 %
WEST-02	7.90	59.52 %
TRICHY-01	7.82	51.93 %
CHENNAI-02	4.94	43.59 %
SOUTH ARCOT	3.81	52.68 %
NORTH ARCOT	3.42	59.51 %
Total	63.25	48.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.20	72.19 %
Gas-Stov	1.79	40.69 %
Grinder	1.43	9.82 %
Chimney	0.93	46.36 %
In-Stove	0.85	65.45 %
Iron	0.13	38.69 %
Small-Ap	0.13	13.34 %
Total	9.45	32.18 %

Branch *	MTD Sales L	Brand Share %
CH07	0.58	38.48 %
GUD1	0.41	48.02 %
CH49	0.37	27.29 %
CH47	0.31	29.43 %
CH30	0.17	38.73 %
MRM1	0.10	21.18 %
CH39	0.08	27.37 %
CH38	0.08	27.72 %
SKL1	0.05	25.25 %
CH26	0.03	43.58 %
CZWH		0.00 %
GUD2		0.00 %
WCHN		0.00 %
Total	9.45	32.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.50	60.29 %
Gas-Stov	1.84	38.42 %
Grinder	1.45	56.44 %
Chimney	0.83	56.00 %
Small-Ap	0.20	21.74 %
Iron	0.15	27.25 %
Cook-Ele	0.03	56.11 %
Total	9.00	50.43 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.63	40.80 %
RND1	0.54	41.70 %
VNR2	0.27	23.01 %
TCN1	0.13	18.35 %
VKM1	0.10	33.38 %
APK1	0.09	46.41 %
TY11	0.07	10.23 %
SDI1	0.06	30.44 %
ASM1	0.05	32.28 %
KSM1	0.04	21.62 %
PKD1	0.04	22.26 %
APK2	0.04	8.92 %
COL1	0.03	29.15 %
ERL2	0.03	6.08 %
ARM1	0.02	15.97 %
TKS1	0.01	2.10 %
UDN1		0.00 %
WHTV		0.00 %
Total	9.00	50.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.18	64.14 %
Chimney	2.12	81.06 %
Gas-Stov	1.91	47.83 %
Grinder	1.25	67.00 %
Small-Ap	0.24	23.94 %
Iron	0.12	37.12 %
In-Stove	0.02	100.00 %
Total	8.85	59.80 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.99	42.62 %
KKD3	0.41	40.99 %
BTU1	0.23	44.46 %
NKI1	0.20	48.29 %
BNR1	0.16	32.72 %
MDU7	0.13	23.93 %
TEN2	0.09	25.13 %
MNM1	0.08	35.28 %
MDU6	0.05	18.48 %
ADP1	0.01	17.22 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	8.85	59.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.48	60.98 %
Chimney	2.31	83.63 %
Gas-Stov	1.25	34.07 %
Grinder	0.77	30.37 %
In-Stove	0.13	77.85 %
Iron	0.05	31.92 %
Small-Ap	0.04	7.55 %
Cook-Ele	0.02	100.00 %
Total	8.05	51.73 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.42	46.81 %
AVI1	0.17	20.57 %
GBM1	0.12	28.30 %
CBE6	0.11	20.25 %
UMP1	0.09	27.63 %
DPM2	0.05	18.69 %
KGM1	0.04	8.67 %
PPI1	0.04	14.84 %
SYM2	0.03	11.90 %
CBE5		0.00 %
GDR1		0.00 %
Total	8.05	51.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.11	57.98 %
Gas-Stov	1.57	35.60 %
Chimney	1.07	45.13 %
Grinder	0.76	-61.73 %
In-Stove	0.18	100.00 %
Iron	0.11	38.89 %
Small-Ap	0.10	58.73 %
Total	7.90	59.52 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.39	39.63 %
SLM1	0.31	28.76 %
HSR1	0.23	32.88 %
MCR1	0.18	33.60 %
BMD1	0.17	30.10 %
PLC1	0.16	20.70 %
SGI1	0.13	31.07 %
PDR1	0.13	41.78 %
VPD1	0.12	32.00 %
SGG1	0.07	24.26 %
RSP1	0.05	16.93 %
DPR1	0.05	46.68 %
VKL1	0.04	29.70 %
HRR1	0.04	17.15 %
EDP1	0.04	12.32 %
TRM1	0.03	5.31 %
KVP1	0.01	2.50 %
CMI1		0.00 %
OML1		0.00 %
WHPD		0.00 %
Total	7.90	59.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.56	54.61 %
Grinder	1.68	76.41 %
Gas-Stov	1.43	32.98 %
Chimney	1.09	83.89 %
Iron	0.07	34.70 %
Small-Ap	0.02	3.70 %
In-Stove	-0.03	100.00 %
Total	7.82	51.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.94	41.71 %
TVR2	0.39	38.31 %
TNJ2	0.38	25.06 %
TNJ1	0.33	45.32 %
MVM1	0.33	39.75 %
KUM1	0.32	26.52 %
PBR1	0.22	31.42 %
JKM1	0.17	33.89 %
AYR1	0.11	46.46 %
NMM1	0.07	-319.10 %
TTP1	0.06	42.42 %
PDK1	0.05	34.44 %
NCK1	0.05	16.48 %
TRY4	0.03	10.28 %
APM1	0.01	2.72 %
KRN1		0.00 %
WTRZ		0.00 %
Total	7.82	51.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.55	57.31 %
Gas-Stov	0.95	30.72 %
Grinder	0.52	30.38 %
In-Stove	0.41	91.50 %
Chimney	0.40	46.51 %
Small-Ap	0.08	15.79 %
Iron	0.04	15.42 %
Total	4.94	43.59 %

Branch *	MTD Sales L	Brand Share %
CH15	0.81	41.00 %
CH24	0.29	32.47 %
CH03	0.22	43.67 %
CH21	0.16	24.95 %
GPD1	0.09	23.91 %
CH34	0.08	11.95 %
CH46	0.05	14.39 %
CH33	0.04	9.69 %
CH36	0.04	18.18 %
MJR1	0.04	9.51 %
CH41	0.03	18.89 %
CH31		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	4.94	43.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.50	47.34 %
Grinder	0.87	120.77 %
Chimney	0.64	81.58 %
Gas-Stov	0.56	35.36 %
Iron	0.11	44.87 %
Small-Ap	0.10	30.77 %
In-Stove	0.02	5.96 %
Total	3.81	52.68 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.28	42.90 %
ULP1	0.22	41.54 %
CUD1	0.16	21.43 %
SJI2	0.14	26.91 %
KML1	0.12	23.04 %
STP1	0.06	33.03 %
CDM1	0.05	14.74 %
TVM1	0.05	47.18 %
VCM1	0.03	32.69 %
KLM1		0.00 %
MKM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.81	52.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.55	53.21 %
Gas-Stov	0.76	36.64 %
Chimney	0.64	89.16 %
Grinder	0.27	-40.95 %
Iron	0.09	35.67 %
Small-Ap	0.06	25.27 %
In-Stove	0.05	21.82 %
Total	3.42	59.51 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.25	24.84 %
KPM2	0.15	23.69 %
CGM1	0.15	47.68 %
ANI1	0.12	35.90 %
TRR1	0.10	20.91 %
GDM1	0.05	43.33 %
ARC2	0.05	40.75 %
VSI1	0.04	24.40 %
AKM1	0.04	41.88 %
PLR1	0.04	34.57 %
SLG1	0.03	12.98 %
WJP1	0.03	25.49 %
CPT1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	3.42	59.51 %