



# TN : PREETHI Sales Performance 03/04/2026 9:27 AM

MTD Sales  
52.70 L

Brand Share %  
46.90 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **46.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	27.61	60.97 %
Gas-Stov	9.93	37.31 %
Grinder	8.55	35.00 %
Chimney	4.38	62.45 %
Small-Ap	0.80	18.47 %
Iron	0.72	23.31 %
In-Stove	0.60	42.98 %
Cook-Ele	0.10	51.37 %
Total	52.70	46.90 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	9.35	51.29 %
SOUTH-01	8.23	43.64 %
SOUTH-03	7.90	51.58 %
WEST-02	6.72	53.00 %
CHENNAI-01	5.93	44.99 %
WEST-01	5.53	49.01 %
CHENNAI-02	3.27	36.94 %
NORTH ARCOT	2.95	43.42 %
SOUTH ARCOT	2.82	39.27 %
Total	52.70	46.90 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.77	60.19 %
Grinder	1.94	46.63 %
Gas-Stov	1.62	43.85 %
Chimney	0.74	51.72 %
Small-Ap	0.14	23.87 %
Iron	0.13	32.06 %
Total	9.35	51.29 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.00	40.62 %
TVR2	0.71	46.60 %
KUM1	0.65	43.95 %
TRY1	0.59	38.70 %
TNJ1	0.35	41.97 %
TTP1	0.18	44.42 %
NMM1	0.16	39.59 %
PBR1	0.13	35.58 %
NCK1	0.10	19.01 %
JKM1	0.08	30.88 %
KRN1	0.03	6.77 %
TVR1	0.02	13.23 %
APM1		0.00 %
AYR1		0.00 %
TRY4		0.00 %
Total	9.35	51.29 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.38	66.46 %
Gas-Stov	1.68	32.36 %
Grinder	1.46	34.88 %
Chimney	0.36	33.67 %
Small-Ap	0.26	23.12 %
Iron	0.07	10.76 %
In-Stove	0.01	100.00 %
<b>Total</b>	<b>8.23</b>	<b>43.64 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.84	46.48 %
KVT1	0.59	39.70 %
RPM1	0.41	35.67 %
NGR1	0.30	24.97 %
TKS2	0.29	40.66 %
TUT2	0.27	42.96 %
TCN1	0.20	21.94 %
UDN1	0.17	22.54 %
RND1	0.15	22.33 %
TKS1	0.15	21.66 %
TY11	0.10	46.09 %
SVK1	0.08	46.73 %
COL1	0.08	27.62 %
SDI1	0.08	25.38 %
ARM1	0.07	23.22 %
KSM1	0.06	13.96 %
ERL2	0.04	17.85 %
VNR2	0.03	15.55 %
ASM1	0.01	9.87 %
APK1		0.00 %
<b>Total</b>	<b>8.23</b>	<b>43.64 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.83	65.39 %
Gas-Stov	1.58	43.77 %
Grinder	1.25	38.37 %
Chimney	0.91	75.06 %
Iron	0.13	23.50 %
Small-Ap	0.12	17.29 %
Cook-Ele	0.05	50.43 %
In-Stove	0.03	100.00 %
<b>Total</b>	<b>7.90</b>	<b>51.58 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.74	45.02 %
DGL1	0.64	42.83 %
KKD3	0.23	28.07 %
ATG1	0.20	46.72 %
PNI1	0.18	43.92 %
PKM1	0.12	35.70 %
CMR1	0.10	38.23 %
ADP1	0.09	21.08 %
DKI1	0.08	20.75 %
BNR1	0.06	23.23 %
SGP1	0.04	42.55 %
DGL2		0.00 %
KRR1		0.00 %
MDU3		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN1		0.00 %
<b>Total</b>	<b>7.90</b>	<b>51.58 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mixie	3.81	60.12 %
Gas-Stov	1.45	50.63 %
Chimney	0.56	65.00 %
Grinder	0.53	27.66 %
In-Stove	0.18	100.00 %
Iron	0.08	28.95 %
Small-Ap	0.08	38.91 %
Cook-Ele	0.02	100.00 %
<b>Total</b>	<b>6.72</b>	<b>53.00 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	31.74 %
PLC1	0.19	44.76 %
HSR1	0.11	43.52 %
SGG1	0.08	24.84 %
EDP1	0.06	20.34 %
MCR1	0.05	8.09 %
VKL1	0.05	40.86 %
MTR1	0.03	26.21 %
DPR2		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
<b>Total</b>	<b>6.72</b>	<b>53.00 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.84	65.94 %
Grinder	1.60	41.99 %
Gas-Stov	0.82	27.68 %
Chimney	0.53	76.46 %
In-Stove	0.05	7.70 %
Iron	0.04	16.92 %
Cook-Ele	0.03	100.00 %
Small-Ap	0.02	4.33 %
<b>Total</b>	<b>5.93</b>	<b>44.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	0.44	45.86 %
CH42	0.41	42.19 %
CH30	0.30	38.56 %
CH16	0.29	42.54 %
CH07	0.16	21.57 %
CH45	0.13	19.71 %
CH28	0.11	22.55 %
MRM1	0.11	18.77 %
AVD1	0.09	37.97 %
CH39	0.05	23.62 %
CH26	0.04	44.67 %
CGL1	0.03	17.58 %
CH35		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>5.93</b>	<b>44.99 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	3.32	60.79 %
Gas-Stov	1.03	36.34 %
Grinder	0.70	37.15 %
Chimney	0.33	71.40 %
Small-Ap	0.10	24.97 %
Iron	0.05	23.14 %
<b>Total</b>	<b>5.53</b>	<b>49.01 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.37	36.70 %
UAM1	0.24	37.96 %
CBE2	0.23	30.22 %
PLI1	0.19	37.57 %
AVI1	0.16	33.71 %
MPM1	0.14	15.79 %
CNR1	0.12	34.16 %
KGM1	0.09	31.74 %
DPM2	0.07	34.32 %
CBE5	0.07	36.63 %
CBE6	0.06	10.12 %
SYM2	0.03	23.90 %
PDM1		0.00 %
PPI1		0.00 %
<b>Total</b>	<b>5.53</b>	<b>49.01 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	1.72	54.66 %
Gas-Stov	0.77	30.89 %
Grinder	0.30	14.07 %
In-Stove	0.19	68.78 %
Chimney	0.19	100.00 %
Small-Ap	0.08	19.30 %
Iron	0.02	9.91 %
<b>Total</b>	<b>3.27</b>	<b>36.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.23	44.34 %
CH27	0.14	40.36 %
CH44	0.14	39.12 %
CH12	0.07	14.77 %
CH24	0.07	12.95 %
MJR1	0.05	7.75 %
CH31	0.03	43.70 %
UKI1	0.03	22.87 %
CH20	0.03	7.35 %
CH01	0.02	21.82 %
CH36	0.01	8.57 %
CH23		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
<b>Total</b>	<b>3.27</b>	<b>36.94 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.30	49.36 %
Gas-Stov	0.66	36.45 %
Chimney	0.56	63.04 %
Grinder	0.23	29.98 %
Iron	0.12	42.54 %
In-Stove	0.08	57.33 %
<b>Total</b>	<b>2.95</b>	<b>43.42 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.25	20.70 %
ABR1	0.20	34.41 %
WJP1	0.09	25.46 %
VSI1	0.07	20.31 %
KPM2	0.07	20.69 %
PTU1	0.05	40.44 %
CPT1	0.02	8.45 %
SBR1	0.01	24.25 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>2.95</b>	<b>43.42 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.63	54.18 %
Grinder	0.54	23.19 %
Gas-Stov	0.33	27.86 %
Chimney	0.20	100.00 %
Iron	0.07	31.58 %
In-Stove	0.06	100.00 %
<b>Total</b>	<b>2.82</b>	<b>39.27 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	27.92 %
POY1	0.18	30.64 %
SJI2	0.14	43.78 %
VPM2	0.13	26.56 %
KML1	0.11	25.48 %
TRK1	0.10	46.37 %
PRT1	0.08	28.84 %
KLM1	0.04	10.22 %
VPM1	0.03	27.11 %
VCM1	0.02	13.78 %
CDM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
<b>Total</b>	<b>2.82</b>	<b>39.27 %</b>