

MTD Sales
14.96 L

Brand Share %
44.23 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.20	57.93 %
Chimney	2.28	67.55 %
Grinder	2.00	37.48 %
Gas-Stov	1.95	25.52 %
In-Stove	1.23	47.10 %
Iron	0.27	28.80 %
Small-Ap	0.02	1.57 %
Total	14.96	44.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.08	49.62 %
TRICHY-01	2.44	49.73 %
SOUTH-03	2.01	48.96 %
NORTH ARCOT	1.40	46.64 %
WEST-02	1.26	49.29 %
CHENNAI-01	1.23	31.16 %
CHENNAI-02	1.11	36.50 %
SOUTH ARCOT	1.03	41.77 %
WEST-03	0.71	46.61 %
WEST-01	0.69	33.27 %
Total	14.96	44.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.12	56.11 %
Chimney	0.77	87.87 %
Grinder	0.47	51.19 %
Gas-Stov	0.42	28.11 %
In-Stove	0.23	50.73 %
Iron	0.08	31.66 %
Total	3.08	49.62 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.17	43.46 %
MMT1	0.08	37.81 %
TVL1	0.08	40.52 %
KVT1	0.05	11.12 %
STU2	0.04	21.99 %
TKY1	0.03	41.70 %
NGR1	0.03	31.46 %
ARM1	0.01	8.02 %
KSM1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.08	49.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.17	63.90 %
Chimney	0.40	70.49 %
Grinder	0.35	42.83 %
In-Stove	0.28	67.10 %
Gas-Stov	0.20	23.07 %
Iron	0.04	28.06 %
Total	2.44	49.73 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.21	39.61 %
PBR2	0.15	31.83 %
TVR2	0.08	41.03 %
JKM1	0.06	38.83 %
NGT1	0.05	43.94 %
KUM1	0.05	18.89 %
TRY4	0.03	36.40 %
KRN1	0.03	10.73 %
APM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TTP1		0.00 %
Total	2.44	49.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.89	52.50 %
Grinder	0.34	39.96 %
Gas-Stov	0.28	42.52 %
In-Stove	0.26	68.38 %
Chimney	0.17	100.00 %
Iron	0.03	25.59 %
Small-Ap	0.02	11.42 %
Total	2.01	48.96 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.12	18.84 %
KKD3	0.11	32.38 %
MDU2	0.05	31.03 %
PNI1	0.04	36.86 %
ADP1	0.03	33.60 %
MDU6	0.02	16.80 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PKM1		0.00 %
TDI1		0.00 %
Total	2.01	48.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.85	67.27 %
Chimney	0.17	69.23 %
Gas-Stov	0.13	18.80 %
Grinder	0.13	40.16 %
In-Stove	0.10	40.98 %
Iron	0.01	17.78 %
Total	1.40	46.64 %

Branch *	MTD Sales L	Brand Share %
CPT1	0.12	36.99 %
VEL4	0.09	38.24 %
KPM2	0.04	23.61 %
CGM1	0.01	7.26 %
ARC2		0.00 %
BGR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	1.40	46.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.54	58.88 %
Chimney	0.39	100.00 %
Gas-Stov	0.15	23.82 %
Grinder	0.13	33.67 %
Iron	0.03	39.65 %
In-Stove	0.02	17.21 %
Total	1.26	49.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.01	7.40 %
SLM2	0.01	16.90 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	1.26	49.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.60	59.66 %
Gas-Stov	0.22	19.36 %
Chimney	0.19	54.42 %
Grinder	0.18	22.80 %
In-Stove	0.05	13.95 %
Total	1.23	31.16 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.12	29.23 %
CH48	0.06	29.31 %
MRM1	0.04	40.93 %
CH25	0.04	10.51 %
CH07	0.03	8.19 %
CGL1		0.00 %
CH14		0.00 %
CH28		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	1.23	31.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.86	62.24 %
In-Stove	0.13	52.83 %
Gas-Stov	0.08	13.18 %
Iron	0.03	71.86 %
Total	1.11	36.50 %

Branch *	MTD Sales L	Brand Share %
CH34	0.08	37.58 %
CH24	0.05	40.24 %
CH50	0.05	17.97 %
CH01	0.03	23.76 %
CH06	0.03	37.64 %
CH03	0.02	17.74 %
CH36	0.01	26.20 %
MJR1	0.01	3.11 %
CH12		0.00 %
CH18		0.00 %
CH21		0.00 %
CH33		0.00 %
CH37		0.00 %
CH46		0.00 %
Total	1.11	36.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.38	50.82 %
Grinder	0.26	51.43 %
Chimney	0.19	55.10 %
Gas-Stov	0.15	23.67 %
In-Stove	0.03	21.98 %
Iron	0.01	26.73 %
Total	1.03	41.77 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.09	31.36 %
NVL2	0.04	41.80 %
POY1	0.04	12.52 %
KML1	0.03	40.41 %
KKI2	0.03	26.58 %
ULP1	0.03	20.00 %
CUD1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	1.03	41.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.55	64.91 %
Grinder	0.09	68.37 %
In-Stove	0.06	52.08 %
Iron	0.01	19.92 %
Total	0.71	46.61 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.13	32.95 %
AVI1	0.03	21.12 %
VKL1	0.03	25.36 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	0.71	46.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.31	44.34 %
Mixie	0.23	31.66 %
In-Stove	0.07	50.73 %
Grinder	0.04	15.05 %
Iron	0.03	43.37 %
Total	0.69	33.27 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.14	38.34 %
CBE6	0.04	24.07 %
PPI1	0.04	33.42 %
UMP1	0.04	41.43 %
MPM1	0.03	26.44 %
ANR1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
DPM2		0.00 %
PLI1		0.00 %
SUL1		0.00 %
Total	0.69	33.27 %