

MTD Sales
13.80 L

Brand Share %
49.45 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **49.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.12	64.63 %
Gas-Stov	2.56	33.88 %
Grinder	2.28	36.66 %
Chimney	1.82	84.77 %
In-Stove	0.70	52.92 %
Iron	0.21	19.85 %
Cook-Ele	0.11	86.01 %
Total	13.80	49.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.91	55.66 %
SOUTH-03	2.13	50.35 %
WEST-02	2.11	69.35 %
TRICHY-01	2.01	48.63 %
CHENNAI-02	1.24	47.81 %
WEST-01	1.04	37.55 %
CHENNAI-01	0.92	32.21 %
SOUTH ARCOT	0.71	48.14 %
NORTH ARCOT	0.51	39.93 %
KL-SOUTH	0.21	74.38 %
Total	13.80	49.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.03	63.70 %
Gas-Stov	0.62	41.85 %
Chimney	0.56	100.00 %
Grinder	0.37	34.06 %
In-Stove	0.13	78.88 %
Iron	0.11	48.65 %
Cook-Ele	0.08	100.00 %
Total	2.91	55.66 %

Branch *	MTD Sales L	Brand Share %
MMT1	0.12	49.07 %
RND1	0.11	41.96 %
TKS2	0.10	26.44 %
SVK1	0.08	46.43 %
TVL1	0.06	24.67 %
TUT2	0.05	25.66 %
TYI1	0.04	32.60 %
NGR1	0.04	35.44 %
TCN1	0.03	15.04 %
TKS1	0.03	8.66 %
APK1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
Total	2.91	55.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	1.00	73.00 %
Grinder	0.60	44.91 %
Gas-Stov	0.28	27.87 %
Chimney	0.19	100.00 %
In-Stove	0.03	20.12 %
Iron	0.02	11.89 %
Total	2.13	50.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.13	18.94 %
BNR1	0.05	39.17 %
DGL1	0.04	32.91 %
MDU5	0.04	38.39 %
MPA1	0.03	48.71 %
NKI1	0.01	15.04 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
Total	2.13	50.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.00	83.58 %
Chimney	0.55	100.00 %
Grinder	0.23	54.42 %
Gas-Stov	0.20	32.59 %
In-Stove	0.13	88.17 %
Total	2.11	69.35 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.04	46.91 %
ERD1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	2.11	69.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.86	58.44 %
Grinder	0.60	47.52 %
Gas-Stov	0.28	35.91 %
Chimney	0.13	100.00 %
In-Stove	0.11	35.11 %
Iron	0.03	18.73 %
Total	2.01	48.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.18	46.86 %
TYR1	0.18	33.85 %
KIK1	0.07	41.92 %
TVR2	0.04	20.96 %
NCK1	0.04	32.95 %
NMM1	0.04	17.78 %
KUM1	0.03	17.66 %
PDK1	0.03	29.85 %
APM1		0.00 %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
TTP1		0.00 %
Total	2.01	48.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.61	69.52 %
Gas-Stov	0.29	28.85 %
Chimney	0.19	100.00 %
In-Stove	0.09	66.77 %
Grinder	0.06	16.22 %
Iron	0.01	18.86 %
Total	1.24	47.81 %

Branch *	MTD Sales L	Brand Share %
CH18	0.11	40.25 %
PON1	0.04	30.97 %
CH03	0.04	12.92 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
MJR1		0.00 %
Total	1.24	47.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.34	40.38 %
Grinder	0.24	40.28 %
Gas-Stov	0.24	25.10 %
Chimney	0.19	100.00 %
Iron	0.04	33.32 %
Total	1.04	37.55 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.13	24.39 %
AVI1	0.11	35.69 %
TPR1	0.08	45.58 %
GDR1	0.03	41.28 %
CBE4	0.03	18.34 %
CBE2		0.00 %
CBE6		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	1.04	37.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	43.19 %
Mixie	0.28	38.20 %
Grinder	0.14	20.19 %
In-Stove	0.10	64.54 %
Cook-Ele	0.03	100.00 %
Total	0.92	32.21 %

Branch *	MTD Sales L	Brand Share %
CH42	0.10	26.94 %
CH07	0.06	10.39 %
CH19	0.03	24.20 %
TKM1	0.02	19.54 %
CH16		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	0.92	32.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.47	67.88 %
Gas-Stov	0.20	50.79 %
In-Stove	0.04	55.30 %
Total	0.71	48.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.06	27.57 %
ULP1	0.05	36.99 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
Total	0.71	48.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.44	75.65 %
In-Stove	0.05	100.00 %
Gas-Stov	0.02	5.87 %
Total	0.51	39.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.07	21.50 %
BGR1	0.04	31.74 %
KPM1	0.03	16.30 %
ABR1		0.00 %
AKM1		0.00 %
CYR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
Total	0.51	39.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	100.00 %
Gas-Stov	0.05	100.00 %
Grinder	0.04	100.00 %
In-Stove	0.03	38.67 %
Total	0.21	74.38 %

Branch *	MTD Sales L	Brand Share %
Total	0.21	74.38 %