



TN : PREETHI Sales Performance 02/04/2026 9:26 AM

MTD Sales
40.40 L

Brand Share %
48.18 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **48.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.90	61.47 %
Gas-Stov	7.66	38.90 %
Grinder	6.73	35.87 %
Chimney	3.48	61.46 %
Small-Ap	0.54	18.69 %
Iron	0.50	25.30 %
In-Stove	0.48	72.07 %
Cook-Ele	0.10	51.37 %
Total	40.40	48.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.84	50.98 %
SOUTH-01	6.26	44.99 %
SOUTH-03	6.15	52.39 %
WEST-02	5.61	55.88 %
CHENNAI-01	4.87	48.03 %
WEST-01	3.65	45.80 %
CHENNAI-02	2.46	37.69 %
NORTH ARCOT	2.43	51.43 %
SOUTH ARCOT	2.13	39.54 %
Total	40.40	48.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.46	58.61 %
Grinder	1.26	45.76 %
Gas-Stov	1.14	43.14 %
Chimney	0.74	51.72 %
Iron	0.12	42.42 %
Small-Ap	0.12	29.95 %
Total	6.84	50.98 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.71	35.98 %
KUM1	0.32	32.52 %
TNJ1	0.24	47.69 %
TTP1	0.18	44.42 %
NGT1	0.14	38.69 %
PBR1	0.13	41.40 %
NCK1	0.10	20.25 %
JKM1	0.04	29.61 %
TVR1	0.02	13.23 %
AYR1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
Total	6.84	50.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.14	67.35 %
Gas-Stov	1.28	33.83 %
Grinder	1.24	39.17 %
Chimney	0.36	33.67 %
Small-Ap	0.18	22.20 %
Iron	0.05	12.62 %
Total	6.26	44.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.66	47.08 %
KVT1	0.43	41.30 %
RPM1	0.24	32.27 %
TKS2	0.22	36.61 %
RND1	0.15	41.77 %
UDN1	0.14	19.54 %
TCN1	0.10	17.17 %
APK2	0.09	41.69 %
SVK1	0.08	46.73 %
SDI1	0.08	34.34 %
TKS1	0.07	14.34 %
KSM1	0.06	13.96 %
COL1	0.05	28.95 %
NGR1	0.05	11.64 %
PKD1	0.05	42.03 %
ERL2	0.04	17.85 %
VNR2	0.03	34.30 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
TYI1		0.00 %
Total	6.26	44.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.97	69.96 %
Gas-Stov	1.35	44.96 %
Grinder	1.02	36.31 %
Chimney	0.53	78.97 %
Iron	0.12	29.73 %
Small-Ap	0.08	17.04 %
Cook-Ele	0.05	50.43 %
In-Stove	0.03	100.00 %
Total	6.15	52.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.56	44.57 %
DGL1	0.55	40.87 %
ATG1	0.14	38.35 %
PKM1	0.12	37.15 %
CMR1	0.10	40.08 %
ADP1	0.09	23.49 %
BTU1	0.07	42.08 %
KKD3	0.06	14.23 %
BNR1	0.06	24.35 %
SGP1	0.01	17.64 %
DGL2		0.00 %
KRR1		0.00 %
MDU3		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TEN1		0.00 %
Total	6.15	52.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.21	60.76 %
Gas-Stov	1.25	55.97 %
Grinder	0.53	33.95 %
Chimney	0.37	72.00 %
In-Stove	0.18	100.00 %
Iron	0.03	21.90 %
Cook-Ele	0.02	100.00 %
Small-Ap	0.02	18.14 %
Total	5.61	55.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.27	36.73 %
ERD2	0.08	38.30 %
EDP1	0.06	20.34 %
VKL1	0.05	40.86 %
MTR1	0.03	28.97 %
TRM1	0.01	18.71 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
Total	5.61	55.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.26	64.58 %
Grinder	1.32	43.12 %
Gas-Stov	0.69	30.07 %
Chimney	0.53	76.46 %
Cook-Ele	0.03	100.00 %
In-Stove	0.03	31.08 %
Iron	0.02	13.57 %
Total	4.87	48.03 %

Branch *	MTD Sales L	Brand Share %
CH42	0.27	36.61 %
CH30	0.18	41.63 %
CH07	0.16	25.39 %
CH45	0.13	24.07 %
CH28	0.11	27.95 %
MRM1	0.10	18.18 %
GUD2	0.06	27.79 %
CH48	0.05	40.66 %
CH39	0.05	23.80 %
CH26	0.04	44.67 %
CGL1	0.03	17.58 %
CH35		0.00 %
KNR1		0.00 %
Total	4.87	48.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.19	59.97 %
Gas-Stov	0.79	35.77 %
Grinder	0.55	36.01 %
Small-Ap	0.08	26.37 %
Iron	0.04	25.45 %
Total	3.65	45.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.23	41.85 %
UAM1	0.20	33.11 %
CBE1	0.14	40.29 %
MPM1	0.14	17.87 %
KMR1	0.12	33.30 %
KGM1	0.09	31.74 %
PLI1	0.09	28.83 %
DPM2	0.07	34.32 %
CBE6	0.06	12.12 %
AVI1	0.05	15.82 %
SYM2	0.03	23.90 %
ANR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
Total	3.65	45.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.38	57.83 %
Gas-Stov	0.44	29.53 %
Grinder	0.20	11.76 %
Chimney	0.19	100.00 %
In-Stove	0.17	66.19 %
Small-Ap	0.06	19.07 %
Iron	0.02	12.20 %
Total	2.46	37.69 %

Branch *	MTD Sales L	Brand Share %
CH15	0.38	44.71 %
CH03	0.16	34.91 %
CH44	0.14	39.12 %
CH27	0.09	35.59 %
CH12	0.07	19.20 %
CH24	0.07	17.19 %
CH17	0.05	47.48 %
UKI1	0.03	22.87 %
CH20	0.03	9.26 %
MJR1	0.02	5.28 %
CH36	0.01	8.57 %
CH01		0.00 %
CH23		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
Total	2.46	37.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.10	54.43 %
Chimney	0.56	74.18 %
Gas-Stov	0.51	41.34 %
Grinder	0.16	45.95 %
In-Stove	0.05	47.04 %
Iron	0.05	36.06 %
Total	2.43	51.43 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.20	32.21 %
ABR1	0.14	36.06 %
WJP1	0.09	28.76 %
KPM2	0.06	30.90 %
CPT1	0.02	10.68 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
Total	2.43	51.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.21	50.89 %
Grinder	0.44	24.39 %
Gas-Stov	0.21	26.53 %
Chimney	0.20	100.00 %
Iron	0.04	36.31 %
In-Stove	0.03	100.00 %
Total	2.13	39.54 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	34.97 %
CUD1	0.18	19.90 %
SJI2	0.14	44.99 %
KML1	0.11	28.28 %
VPM2	0.08	23.21 %
PRT1	0.08	35.63 %
VCM1	0.02	13.78 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	2.13	39.54 %