

MTD Sales
521.17 L

Brand Share %
40.28 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	241.58	55.06 %
Gas-Stov	98.90	28.62 %
Grinder	73.44	31.27 %
Chimney	52.51	52.61 %
In-Stove	43.46	53.06 %
Iron	10.84	29.31 %
Small-Ap	0.44	0.82 %
Total	521.17	40.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.56	40.19 %
SOUTH-03	74.16	43.59 %
TRICHY-01	69.94	44.67 %
CHENNAI-01	66.40	37.77 %
WEST-02	49.41	49.15 %
CHENNAI-02	38.84	34.96 %
WEST-01	37.27	36.92 %
NORTH ARCOT	30.52	36.12 %
SOUTH ARCOT	29.37	32.81 %
WEST-03	26.70	44.92 %
Total	521.17	40.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	50.99	57.81 %
Gas-Stov	17.00	26.38 %
Grinder	13.31	27.18 %
In-Stove	8.18	61.32 %
Chimney	6.69	49.30 %
Iron	2.25	28.04 %
Small-Ap	0.14	1.76 %
Total	98.56	40.19 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.79	29.37 %
TVL1	4.82	31.16 %
NGR1	3.77	29.27 %
VNR2	3.66	37.24 %
TKS2	3.49	33.26 %
RND2	3.25	28.53 %
RND1	2.94	34.90 %
TKS1	2.60	29.40 %
SDI1	1.12	30.81 %
APK2	1.10	18.37 %
ARM1	0.78	38.38 %
APK1	0.76	24.12 %
KSM1	0.62	23.56 %
VNR1	0.62	23.50 %
UDN1	0.59	32.85 %
SGT1	0.44	38.47 %
TYI1	0.24	5.85 %
S2SD		0.00 %
Total	98.56	40.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	29.82	57.33 %
Grinder	15.04	38.31 %
Gas-Stov	14.13	31.47 %
Chimney	7.90	58.85 %
In-Stove	5.61	56.90 %
Iron	1.64	31.70 %
Small-Ap	0.02	0.43 %
Total	74.16	43.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.87	34.37 %
DGL1	5.60	37.39 %
KKD3	3.55	35.22 %
MDU5	2.25	39.62 %
NKI1	1.41	37.91 %
DKI1	1.38	31.73 %
PN11	1.11	35.11 %
BNR1	0.88	34.96 %
TDI1	0.88	34.81 %
KPT1	0.85	33.20 %
SVG1	0.79	38.96 %
PKM1	0.77	26.21 %
PNV2	0.72	38.62 %
MDU7	0.66	12.62 %
CMR1	0.50	30.11 %
TEN1	0.48	17.33 %
ODM1	0.45	20.88 %
MDU3	0.45	15.53 %
DGL2	0.35	11.09 %
ADP1	0.06	2.41 %
Total	74.16	43.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	27.87	55.07 %
Gas-Stov	14.44	34.66 %
Grinder	10.52	32.62 %
In-Stove	8.41	65.34 %
Chimney	7.29	66.83 %
Iron	1.29	33.23 %
Small-Ap	0.11	2.74 %
Total	69.94	44.67 %

Branch *	MTD Sales L	Brand Share %
MVM1	5.59	37.79 %
KUM1	3.44	38.13 %
KIK1	3.00	35.25 %
JKM1	1.75	32.67 %
TRY4	1.27	27.48 %
KUM2	1.08	28.49 %
PBR1	0.92	38.31 %
ORU1	0.91	35.35 %
MSI1	0.83	36.81 %
APM1	0.70	30.43 %
AYR1	0.67	25.19 %
KRN1	0.45	24.25 %
NCK1	0.40	17.13 %
Total	69.94	44.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.40	57.41 %
Gas-Stov	13.76	28.96 %
Grinder	9.97	28.61 %
In-Stove	4.31	40.33 %
Chimney	3.88	41.16 %
Iron	1.08	28.60 %
Total	66.40	37.77 %

Branch *	MTD Sales L	Brand Share %
CH47	4.47	33.56 %
CH49	3.72	25.44 %
CH07	3.17	33.17 %
CH42	2.77	38.64 %
CH22	2.67	36.67 %
CH28	2.32	26.62 %
CH30	1.68	28.07 %
GUD2	1.09	25.93 %
CH08	1.09	35.95 %
MRM1	1.01	20.74 %
CH39	0.98	18.73 %
SKL1	0.94	32.82 %
CH38	0.87	19.10 %
KNR1	0.77	37.18 %
CGL1	0.77	24.35 %
CH40	0.12	38.97 %
CZWH	0.07	25.24 %
MC09		0.00 %
Total	66.40	37.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	20.65	57.85 %
Gas-Stov	12.03	40.00 %
Chimney	7.21	57.72 %
Grinder	4.24	44.10 %
In-Stove	3.95	58.42 %
Iron	1.27	39.53 %
Small-Ap	0.07	2.57 %
Total	49.41	49.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.85	35.57 %
ATU1	1.66	39.64 %
SLM3	1.55	28.50 %
MCR1	1.27	29.96 %
PLC1	1.23	26.76 %
HRR1	1.07	35.31 %
BMD1	0.98	40.09 %
PMP1	0.79	39.74 %
KVP1	0.64	21.48 %
EDP1	0.48	30.29 %
DPR2	0.46	13.32 %
SGI1	0.27	13.28 %
WZWH		0.00 %
Total	49.41	49.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	21.37	53.75 %
Gas-Stov	6.16	22.03 %
Grinder	4.57	26.43 %
In-Stove	2.96	43.58 %
Chimney	2.90	39.21 %
Iron	0.82	26.95 %
Small-Ap	0.07	0.86 %
Total	38.84	34.96 %

Branch *	MTD Sales L	Brand Share %
CH15	4.03	33.39 %
CH18	2.83	30.63 %
CH03	2.70	33.11 %
PON1	1.06	30.29 %
CH12	0.78	15.61 %
CH27	0.73	31.78 %
CH24	0.73	14.98 %
CH33	0.72	17.91 %
CH44	0.63	26.07 %
CH21	0.56	12.58 %
GPD1	0.51	31.22 %
UKI1	0.50	33.28 %
CH46	0.42	27.18 %
CH41	0.34	12.07 %
CH23	0.28	24.14 %
MJR1	0.26	7.36 %
CH01	0.14	37.29 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	38.84	34.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	18.14	53.89 %
Gas-Stov	5.95	22.67 %
Chimney	5.10	44.43 %
Grinder	4.65	28.52 %
In-Stove	2.82	43.69 %
Iron	0.59	22.24 %
Small-Ap	0.02	0.59 %
Total	37.27	36.92 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.38	32.42 %
CBE2	3.19	20.39 %
CBE4	2.90	33.58 %
PLI1	2.10	32.61 %
SNR1	1.94	34.22 %
UMP1	1.27	36.31 %
CBE5	1.08	33.32 %
CBE6	1.05	13.79 %
DPM2	0.78	25.55 %
PPI1	0.73	32.40 %
KGI1	0.57	34.08 %
KMD1	0.53	24.41 %
CNR1	0.46	22.59 %
PDM1	0.46	25.26 %
WZSD		0.00 %
Total	37.27	36.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.49	47.25 %
Gas-Stov	5.71	23.11 %
Chimney	5.32	53.19 %
In-Stove	2.70	51.48 %
Grinder	2.44	28.67 %
Iron	0.88	33.99 %
Total	30.52	36.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.90	38.67 %
VEL3	1.76	31.53 %
VEL2	1.24	19.78 %
VEL1	1.09	37.73 %
ABR1	1.08	31.74 %
PLR1	0.98	34.00 %
GDM1	0.98	39.87 %
VNB1	0.97	24.92 %
SBR1	0.89	26.95 %
AKM1	0.68	20.44 %
CPT1	0.64	21.92 %
ANI1	0.63	31.47 %
VSI1	0.50	28.56 %
ARC2	0.47	26.17 %
CGM1	0.45	26.41 %
CYR1	0.45	38.50 %
TRT1	0.39	22.10 %
KPM1	0.36	26.49 %
SLG1	0.25	20.19 %
UGI1	0.13	12.80 %
Total	30.52	36.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.69	45.50 %
Grinder	5.66	29.74 %
Gas-Stov	4.72	20.99 %
In-Stove	2.41	38.72 %
Chimney	2.14	43.60 %
Iron	0.75	24.12 %
Total	29.37	32.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.90	24.15 %
POY1	2.52	25.68 %
VPM2	1.20	30.67 %
KLM1	1.18	22.02 %
KML1	1.05	26.51 %
SJI2	0.96	27.13 %
TDM1	0.96	28.89 %
PRT1	0.84	27.49 %
ULP1	0.75	22.23 %
CDM1	0.54	8.74 %
STP1	0.48	33.40 %
TVM1	0.45	35.74 %
VPM1	0.30	22.01 %
MKM1	0.19	12.68 %
Total	29.37	32.81 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	12.16	55.32 %
Gas-Stov	5.01	32.12 %
Chimney	4.09	65.63 %
Grinder	3.05	34.55 %
In-Stove	2.11	57.62 %
Iron	0.28	17.93 %
Total	26.70	44.92 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.80	38.59 %
TPR2	1.58	24.18 %
AVI1	1.44	35.51 %
CMI1	0.90	35.85 %
KGM1	0.82	30.77 %
TCG1	0.54	37.22 %
SYM2	0.52	25.97 %
TPR3	0.32	19.59 %
SGG1	0.28	27.63 %
PDR1	0.24	20.40 %
W3SD		0.00 %
Total	26.70	44.92 %