



TN : PREETHI Sales Performance 01/05/2026 9:26 AM

MTD Sales
509.91 L

Brand Share %
45.95 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **45.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	243.00	59.42 %
Gas-Stov	98.76	35.27 %
Grinder	78.75	36.18 %
Chimney	57.08	66.21 %
In-Stove	11.78	34.60 %
Small-Ap	10.13	20.47 %
Iron	9.60	30.74 %
Cook-Ele	0.81	39.51 %
Total	509.91	45.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.67	49.14 %
SOUTH-03	77.09	48.49 %
CHENNAI-01	68.56	39.84 %
WEST-02	65.40	53.83 %
TRICHY-01	57.54	48.10 %
WEST-01	45.80	47.22 %
CHENNAI-02	37.18	37.72 %
SOUTH ARCOT	31.97	42.43 %
NORTH ARCOT	29.69	42.53 %
Total	509.91	45.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	45.42	62.76 %
Gas-Stov	18.44	36.87 %
Grinder	17.81	41.90 %
Chimney	9.03	71.54 %
Small-Ap	2.75	28.14 %
Iron	2.09	30.96 %
In-Stove	1.11	46.93 %
Cook-Ele	0.02	6.81 %
Total	96.67	49.14 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.35	37.47 %
NGR1	3.29	28.14 %
TCN1	2.80	39.07 %
TKS1	1.72	26.56 %
SDI1	1.23	44.52 %
TYI1	0.99	30.07 %
APK1	0.99	35.04 %
ARM1	0.94	30.78 %
UDN1	0.88	36.43 %
KGL1	0.86	36.78 %
APK2	0.80	28.76 %
ERL2	0.55	20.26 %
KSM1	0.43	19.40 %
COL1	0.39	25.80 %
S2SD	0.09	29.57 %
WHTV		0.00 %
Total	96.67	49.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	34.13	62.76 %
Gas-Stov	14.67	36.60 %
Grinder	14.53	40.37 %
Chimney	9.90	75.66 %
Small-Ap	1.71	20.74 %
Iron	1.41	27.55 %
In-Stove	0.60	34.44 %
Cook-Ele	0.13	41.59 %
Total	77.09	48.49 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.64	41.97 %
DGL1	5.77	38.21 %
KKD3	4.27	39.20 %
MDU2	3.82	45.84 %
KPT1	1.33	42.93 %
MDU7	1.16	33.36 %
CMR1	1.05	44.97 %
DKI1	0.99	30.41 %
BNR1	0.93	29.50 %
MDU3	0.83	22.92 %
PNI1	0.80	29.24 %
PKM1	0.76	42.91 %
ADP1	0.55	16.06 %
BTU1	0.50	33.02 %
ODM1	0.38	22.65 %
DGL2	0.36	9.24 %
TEN1	0.34	12.57 %
SZSD		0.00 %
WHMD		0.00 %
Total	77.09	48.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	31.76	63.07 %
Gas-Stov	13.97	34.95 %
Grinder	10.71	22.76 %
Chimney	7.04	59.16 %
In-Stove	3.06	35.07 %
Small-Ap	0.95	9.62 %
Iron	0.89	23.79 %
Cook-Ele	0.19	38.68 %
Total	68.56	39.84 %

Branch *	MTD Sales L	Brand Share %
CH47	5.59	33.14 %
CH05	5.26	41.68 %
CH49	4.76	41.15 %
CH08	3.52	45.56 %
CH45	2.93	45.55 %
CH07	2.43	30.12 %
CH28	1.80	29.45 %
CH35	1.20	36.94 %
MRM1	1.16	26.42 %
GUD2	1.09	31.75 %
CH38	1.06	26.07 %
TKM1	1.03	40.70 %
CGL1	1.03	33.80 %
CH30	0.76	18.80 %
CH39	0.64	19.31 %
CH26	0.30	22.56 %
CZWH	0.27	1.45 %
KNR1	0.15	26.22 %
WCHN	-0.17	5.09 %
Total	68.56	39.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	32.49	59.40 %
Gas-Stov	13.81	45.06 %
Chimney	9.40	63.46 %
Grinder	5.68	42.99 %
Iron	1.33	46.05 %
In-Stove	1.31	50.61 %
Small-Ap	1.16	48.09 %
Cook-Ele	0.23	88.81 %
Total	65.40	53.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.32	44.08 %
ERD2	3.56	44.97 %
DPR2	1.52	40.43 %
MCR1	0.75	20.42 %
TRM1	0.67	24.11 %
PLC1	0.53	17.55 %
CMI1	0.51	42.75 %
HRR1	0.41	18.95 %
KVP1	0.31	10.11 %
OML1	0.27	8.92 %
EDP1	0.09	5.40 %
WHPD	-0.19	10.56 %
Total	65.40	53.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	28.56	58.62 %
Grinder	11.15	45.12 %
Gas-Stov	11.09	37.97 %
Chimney	3.83	63.46 %
Small-Ap	1.23	22.89 %
Iron	1.02	29.38 %
In-Stove	0.67	32.90 %
Total	57.54	48.10 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.92	38.77 %
KUM1	3.30	43.43 %
TNJ1	3.04	42.64 %
TVR2	2.64	39.78 %
TNJ2	1.77	27.41 %
KUM2	1.52	42.26 %
JKM1	1.21	29.32 %
MSI1	0.86	42.87 %
TRY4	0.59	15.29 %
NCK1	0.41	17.61 %
KRN1	0.24	10.90 %
APM1	0.19	15.88 %
TZSD	0.05	19.78 %
WTRZ		0.00 %
Total	57.54	48.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	21.40	57.00 %
Gas-Stov	8.09	31.14 %
Chimney	7.25	70.11 %
Grinder	6.39	44.26 %
In-Stove	0.98	43.15 %
Small-Ap	0.97	21.59 %
Iron	0.64	35.92 %
Cook-Ele	0.08	56.35 %
Total	45.80	47.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.43	38.68 %
KMR1	2.35	29.58 %
MPM1	1.94	38.56 %
PLI1	1.30	26.97 %
TPR2	1.26	26.74 %
CBE6	1.17	28.46 %
UMP1	1.01	45.09 %
TPR3	0.88	40.17 %
SYM2	0.81	33.83 %
AVI1	0.81	24.85 %
PDM1	0.72	35.91 %
CBE5	0.65	25.26 %
DPM2	0.64	30.19 %
GBM1	0.59	41.82 %
KMD1	0.51	25.39 %
CBE3	0.37	40.21 %
PPI1	0.22	14.38 %
WHCB	-0.05	1.24 %
Total	45.80	47.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	19.20	55.82 %
Gas-Stov	7.05	26.64 %
Chimney	3.80	68.85 %
Grinder	3.75	21.51 %
In-Stove	2.08	28.87 %
Small-Ap	0.60	12.79 %
Iron	0.58	21.97 %
Cook-Ele	0.12	54.51 %
Total	37.18	37.72 %

Branch *	MTD Sales L	Brand Share %
CH15	5.12	37.84 %
CH03	3.36	38.45 %
CH12	1.86	37.27 %
CH21	1.59	28.33 %
PON1	0.92	45.07 %
CH24	0.66	16.27 %
MJR1	0.63	15.65 %
CH27	0.61	31.09 %
CH34	0.57	12.09 %
CH44	0.55	19.03 %
GPD1	0.52	40.07 %
CH41	0.45	22.11 %
CH33	0.37	12.79 %
CH46	0.31	18.46 %
UKI1	0.22	26.71 %
CH32	0.15	34.22 %
CH51	0.12	9.54 %
CH31	0.07	10.02 %
CH01	0.06	40.01 %
Total	37.18	37.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	15.07	52.97 %
Grinder	6.24	37.42 %
Gas-Stov	5.98	33.10 %
Chimney	1.91	50.52 %
In-Stove	1.39	37.35 %
Iron	0.89	37.11 %
Small-Ap	0.48	22.54 %
Cook-Ele	0.02	15.06 %
Total	31.97	42.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.71	37.58 %
POY1	3.18	32.32 %
ULP1	1.41	32.32 %
VPM2	1.16	39.97 %
KML1	1.09	31.78 %
SJI2	1.02	33.48 %
TDM1	0.83	38.10 %
KLM1	0.41	13.64 %
VPM1	0.35	34.11 %
TVM2	0.35	34.20 %
CDM1	0.30	8.44 %
MKM1	0.15	12.03 %
WHUT		0.00 %
Total	31.97	42.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	14.97	53.37 %
Gas-Stov	5.66	28.90 %
Chimney	4.93	60.68 %
Grinder	2.50	44.05 %
Iron	0.75	30.73 %
In-Stove	0.58	17.18 %
Small-Ap	0.28	11.26 %
Cook-Ele	0.02	25.30 %
Total	29.69	42.53 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.62	45.43 %
VEL2	2.13	23.61 %
KPM2	2.05	30.27 %
VSI1	1.10	34.57 %
ABR1	0.90	36.81 %
TRT1	0.71	43.18 %
PLR1	0.64	38.03 %
ARC2	0.64	34.69 %
CYR1	0.60	39.55 %
GDM1	0.59	34.14 %
CPT1	0.55	27.56 %
SLG1	0.50	23.35 %
KPM1	0.49	28.75 %
ANI1	0.46	42.94 %
UGI1	0.39	38.55 %
PTU1	0.23	24.29 %
WHVL		0.00 %
Total	29.69	42.53 %