

MTD Sales
467.56 L

Brand Share %
2.61 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	456.03	3.37 %
LED TV	11.53	0.26 %
Dummy-AC		7.21 %
Total	467.56	2.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.29	3.41 %
CHENNAI-01	68.50	2.61 %
CHENNAI-02	65.49	2.74 %
TRICHY-01	58.53	2.48 %
WEST-01	51.85	3.18 %
SOUTH-03	43.98	2.06 %
NORTH ARCOT	30.55	2.50 %
SOUTH ARCOT	28.07	2.44 %
WEST-02	22.29	1.47 %
Total	467.56	2.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.62	4.52 %
LED TV	2.67	0.35 %
Total	98.29	3.41 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.38	1.94 %
TCN1	1.31	2.07 %
TKS1	0.86	0.90 %
VNR2	0.60	0.58 %
APK2	0.46	1.07 %
APK1	0.39	0.84 %
TKY1	0.34	0.95 %
UDN1	0.29	0.85 %
PDI1	0.28	0.59 %
VNR1	0.27	0.61 %
S2SD	0.24	0.50 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	98.29	3.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.13	3.24 %
LED TV	2.37	0.41 %
Total	68.50	2.61 %

Branch *	MTD Sales L	Brand Share %
CH25	1.19	1.28 %
CH39	1.04	2.29 %
CH16	1.02	0.76 %
CH22	0.93	0.89 %
KNR1	0.70	1.51 %
AVD1	0.63	0.54 %
CH35	0.60	0.80 %
CH38	0.42	0.96 %
CH47	0.35	0.59 %
CH42	0.33	0.29 %
CH48	0.31	0.32 %
CH45	0.30	0.31 %
CH30	0.28	0.27 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN	-0.59	1.56 %
Total	68.50	2.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.37	3.46 %
LED TV	2.12	0.38 %
Dummy-AC		10.53 %
Total	65.49	2.74 %

Branch *	MTD Sales L	Brand Share %
CH50	2.21	2.07 %
CH33	1.82	2.44 %
CH24	1.56	1.38 %
CH31	1.26	2.13 %
CH43	0.95	1.59 %
CH06	0.85	0.79 %
CH36	0.70	2.54 %
CH23	0.47	0.86 %
CH21	0.35	0.23 %
CH46	0.33	0.76 %
CH32	0.31	2.14 %
CH41	0.30	0.27 %
CH44	0.29	0.42 %
CH51	0.28	0.23 %
CH34	0.28	0.41 %
CH01		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	65.49	2.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.53	3.29 %
Total	58.53	2.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.37	2.42 %
KIK1	0.94	2.09 %
TRY2	0.69	1.23 %
NCK1	0.57	1.97 %
MDI1	0.56	0.79 %
PBR2	0.31	0.22 %
TRY4	0.30	0.34 %
KRN1	0.29	0.79 %
TVR2	0.29	0.26 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	58.53	2.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.03	4.00 %
LED TV	0.82	0.23 %
Total	51.85	3.18 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.54	2.20 %
TPR1	1.51	1.98 %
TPR2	0.91	0.82 %
CBE5	0.56	1.89 %
UMP1	0.37	0.90 %
AVI1	0.28	0.58 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	51.85	3.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	43.32	2.69 %
LED TV	0.67	0.13 %
Total	43.98	2.06 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.36	0.42 %
ODM1	0.36	1.36 %
TPT1	0.35	0.74 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	43.98	2.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.43	3.19 %
LED TV	1.13	0.38 %
Total	30.55	2.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.41	1.11 %
TRR1	0.63	0.87 %
SLG1	0.56	2.00 %
SBR1	0.36	0.39 %
ARC2	0.33	0.75 %
GDM1	0.30	0.70 %
VEL1	0.19	0.30 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	30.55	2.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.52	3.19 %
LED TV	1.55	0.49 %
Total	28.07	2.44 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.21	1.78 %
VCM1	0.66	1.45 %
CDM1	0.36	0.64 %
NVL2	0.34	0.56 %
KLM1	0.29	0.47 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	28.07	2.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.09	1.99 %
LED TV	0.20	0.05 %
Total	22.29	1.47 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.46	1.10 %
ERD2	0.92	0.59 %
SLM2	0.79	1.35 %
EDP1	0.63	2.60 %
HSR2	0.38	0.75 %
KMM1	0.38	1.39 %
MCR1	0.36	1.08 %
OML1	0.34	0.95 %
ATU1	0.27	0.47 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	22.29	1.47 %