

MTD Sales  
308.90 L

Brand Share %  
2.87 %

Information:

MTD : 01-09-2026 To 29-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.87 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 308.90      | 4.89 %        |
| Total    | 308.90      | 2.87 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 74.25       | 3.87 %        |
| CHENNAI-01  | 66.98       | 3.86 %        |
| CHENNAI-02  | 53.62       | 3.46 %        |
| SOUTH-03    | 34.09       | 2.93 %        |
| TRICHY-01   | 33.94       | 2.21 %        |
| NORTH ARCOT | 17.57       | 2.22 %        |
| WEST-01     | 12.41       | 3.08 %        |
| SOUTH ARCOT | 11.84       | 1.54 %        |
| WEST-03     | 3.18        | 0.78 %        |
| WEST-02     | 1.01        | 0.20 %        |
| Total       | 308.90      | 2.87 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 74.25       | 6.29 %        |
| Total    | 74.25       | 3.87 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 1.17        | 1.48 %        |
| RND1     | 0.92        | 1.75 %        |
| TYI1     | 0.77        | 2.26 %        |
| TKS1     | 0.75        | 1.51 %        |
| KSM1     | 0.69        | 2.71 %        |
| KGL1     | 0.60        | 2.55 %        |
| UDN1     | 0.38        | 1.21 %        |
| ARM1     | 0.32        | 2.26 %        |
| KYR1     | 0.30        | 2.13 %        |
| SKD1     | 0.30        | 1.46 %        |
| VKM1     | 0.29        | 1.49 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 74.25       | 3.87 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 66.98       | 5.79 %        |
| Total    | 66.98       | 3.86 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH30     | 1.78        | 2.37 %        |
| CH47     | 1.69        | 1.58 %        |
| CH49     | 1.64        | 1.70 %        |
| GUD1     | 1.53        | 2.20 %        |
| CH25     | 1.00        | 1.49 %        |
| CH45     | 0.83        | 1.21 %        |
| MRM1     | 0.71        | 1.62 %        |
| SKL1     | 0.70        | 2.02 %        |
| CH22     | 0.46        | 0.89 %        |
| KNR1     | 0.41        | 0.99 %        |
| CH48     | 0.38        | 0.53 %        |
| CH39     | 0.30        | 1.02 %        |
| CH28     | 0.30        | 0.36 %        |
| CH08     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 66.98       | 3.86 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 53.62       | 5.71 %        |
| Total    | 53.62       | 3.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH24     | 1.27        | 1.80 %        |
| CH12     | 1.01        | 1.11 %        |
| CH51     | 0.96        | 1.29 %        |
| PON1     | 0.78        | 1.71 %        |
| CH35     | 0.64        | 1.53 %        |
| CH37     | 0.62        | 2.52 %        |
| CH06     | 0.32        | 0.57 %        |
| CH21     | 0.31        | 0.30 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 53.62       | 3.46 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 34.09       | 5.08 %        |
| Total    | 34.09       | 2.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 2.18        | 1.32 %        |
| TDI1     | 0.61        | 2.33 %        |
| KRR1     | 0.39        | 1.06 %        |
| KYK1     | 0.32        | 2.72 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 34.09       | 2.93 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.94       | 3.69 %        |
| Total    | 33.94       | 2.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 7.57        | 2.69 %        |
| MVM1     | 1.04        | 1.05 %        |
| JKM1     | 0.76        | 2.08 %        |
| PTK1     | 0.32        | 0.48 %        |
| MSI1     | 0.32        | 1.18 %        |
| ORU1     | 0.32        | 2.09 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     | -0.39       | 2.71 %        |
| Total    | 33.94       | 2.21 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.57       | 3.96 %        |
| Total    | 17.57       | 2.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.41        | 0.86 %        |
| VEL3     | 0.41        | 0.81 %        |
| ARC2     | 0.32        | 1.67 %        |
| TRL1     | 0.31        | 0.54 %        |
| VEL1     | 0.29        | 1.28 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 17.57       | 2.22 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.41       | 7.97 %        |
| Total    | 12.41       | 3.08 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MPM1     | 0.30        | 1.52 %        |
| ANR1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 12.41       | 3.08 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.84       | 2.79 %        |
| Total    | 11.84       | 1.54 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 2.33        | 2.74 %        |
| POY2     | 0.98        | 1.76 %        |
| CUD1     | 0.81        | 1.07 %        |
| TVM2     | 0.43        | 1.77 %        |
| NVL2     | 0.33        | 0.90 %        |
| VPM1     | 0.32        | 2.39 %        |
| VCM2     | 0.32        | 1.10 %        |
| VPM2     | 0.30        | 0.74 %        |
| CDM1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 11.84       | 1.54 %        |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 3.18        | 1.44 %        |
| Total    | 3.18        | 0.78 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.72        | 1.42 %        |
| TPR2     | 0.33        | 1.05 %        |
| ERD2     | 0.30        | 0.40 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| Total    | 3.18        | 0.78 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.01        | 0.51 %        |
| Total    | 1.01        | 0.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 1.01        | 0.20 %        |