



TN : PANASONI Sales Performance 30/04/2026 9:25 AM

MTD Sales
1,080.36 L

Brand Share %
2.95 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,074.39	3.42 %
LED TV	5.97	0.12 %
Total	1,080.36	2.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	223.74	3.66 %
CHENNAI-01	135.87	2.98 %
TRICHY-01	135.34	2.69 %
SOUTH-03	129.23	2.61 %
CHENNAI-02	128.58	3.16 %
WEST-01	114.64	3.61 %
SOUTH ARCOT	73.70	2.83 %
NORTH ARCOT	73.21	2.90 %
WEST-02	66.05	1.85 %
Total	1,080.36	2.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	223.17	4.24 %
LED TV	0.57	0.07 %
Total	223.74	3.66 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.63	1.89 %
RPM1	5.20	2.70 %
TCN1	3.27	2.32 %
TKS1	2.35	1.19 %
TKY1	2.00	2.76 %
MMT1	1.44	1.37 %
COL1	1.35	2.29 %
ERL2	1.08	0.83 %
VKM1	1.02	1.72 %
VNR1	0.68	1.08 %
TYI1	0.67	0.76 %
KYR1	0.65	0.99 %
VNR2	0.35	0.17 %
STU2	0.31	0.38 %
SKD1	0.31	0.49 %
UDN1	0.28	0.32 %
APK1	0.28	0.28 %
PDI1	0.28	0.38 %
KSM1	0.27	0.91 %
ASM1	0.25	0.25 %
S2SD	0.22	0.23 %
APK2	0.14	0.19 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	223.74	3.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.46	3.47 %
LED TV	0.41	0.06 %
Total	135.87	2.98 %

Branch *	MTD Sales L	Brand Share %
CH42	4.24	2.27 %
CH16	3.79	1.44 %
AVD1	2.89	2.43 %
CH25	2.69	1.52 %
CH08	1.87	0.86 %
CH39	1.64	2.13 %
CH22	1.46	0.99 %
CH45	1.22	0.77 %
GUD1	0.71	0.39 %
CH48	0.65	0.34 %
CH28	0.63	0.35 %
CH37	0.61	0.79 %
KNR1	0.58	0.73 %
MRM1	0.39	0.33 %
CH35	0.36	0.32 %
GUD2	0.30	0.41 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	135.87	2.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.41	3.13 %
LED TV	-0.07	-0.01 %
Total	135.34	2.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.40	2.50 %
MDI1	3.53	2.22 %
TRY4	1.65	1.06 %
TRY2	1.45	1.05 %
PDK1	1.45	1.03 %
KUM2	1.06	1.14 %
PBR2	0.65	0.22 %
MSI1	0.56	0.55 %
JKM1	0.40	0.41 %
NMM1	0.36	0.72 %
TVR1	0.35	0.38 %
TRY3	0.30	0.16 %
APM1	0.29	0.62 %
NGT1	0.28	0.23 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	135.34	2.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	127.89	2.97 %
LED TV	1.33	0.20 %
Total	129.23	2.61 %

Branch *	MTD Sales L	Brand Share %
MDU6	7.13	2.75 %
MDU7	2.85	1.43 %
MLR1	1.44	1.52 %
MDU5	1.28	1.50 %
KYK1	1.28	2.04 %
PNV2	1.20	1.65 %
KRR1	0.81	0.31 %
TEN2	0.74	0.56 %
TPT1	0.72	0.54 %
DGL2	0.59	0.54 %
BNR1	0.57	0.91 %
PKM1	0.36	0.93 %
KPT1	0.36	0.82 %
MNM1	0.29	0.46 %
ADP1	0.29	0.53 %
PVI1	0.28	0.40 %
BTU1	0.27	0.50 %
SZSD	0.01	0.04 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	129.23	2.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	128.48	3.76 %
LED TV	0.10	0.02 %
Total	128.58	3.16 %

Branch *	MTD Sales L	Brand Share %
CH12	6.21	2.42 %
CH51	3.56	2.41 %
CH21	2.59	0.95 %
CH06	2.32	1.38 %
CH50	1.55	0.91 %
CH46	1.16	1.39 %
CH41	1.14	0.76 %
CH31	0.68	0.86 %
CH32	0.58	1.88 %
UKI1	0.38	0.50 %
CH23	0.36	0.37 %
CH34	0.35	0.27 %
CH27	0.28	0.52 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	128.58	3.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.40	4.09 %
LED TV	1.24	0.31 %
Total	114.64	3.61 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.17	1.90 %
PLI1	3.12	2.13 %
UMP1	2.31	2.29 %
SNR1	2.30	1.84 %
TPR1	2.12	1.28 %
TPR2	1.93	0.79 %
KMD1	1.69	2.31 %
PDM1	0.98	1.33 %
SYM2	0.72	1.03 %
TPR4	0.57	1.21 %
KGM1	0.38	0.52 %
TPR3	0.38	0.45 %
AVI1	0.36	0.39 %
SUL1	0.35	0.43 %
KGI1	0.29	2.73 %
PPI1	0.29	0.70 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
UAM1		0.00 %
Total	114.64	3.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.87	3.36 %
LED TV	0.83	0.19 %
Total	73.70	2.83 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.76	1.96 %
CDM1	1.66	1.06 %
TVM1	1.08	1.96 %
KML1	0.68	0.78 %
NVL2	0.61	0.44 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	1.86 %
Total	73.70	2.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.47	3.32 %
LED TV	0.74	0.22 %
Total	73.21	2.90 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.95	2.65 %
VEL1	3.57	2.81 %
TRR1	2.27	1.34 %
AKM1	1.64	1.27 %
ABR1	1.61	1.19 %
GDM1	1.00	1.05 %
ARC2	0.72	0.81 %
CYR1	0.72	1.18 %
PLR1	0.64	1.09 %
UGI1	0.39	0.95 %
VSI1	0.37	0.34 %
PTU1	0.29	1.58 %
TRT1	0.27	0.26 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	73.21	2.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.23	2.13 %
LED TV	0.82	0.16 %
Total	66.05	1.85 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.28	2.58 %
ERD2	5.20	1.44 %
SLM1	4.84	1.31 %
NKL2	2.73	1.56 %
TRM1	1.93	2.42 %
OML1	0.98	1.11 %
MCR1	0.81	0.98 %
KRI1	0.76	0.65 %
RSP1	0.61	0.61 %
HSR1	0.59	0.54 %
APN1	0.36	0.75 %
KMM1	0.36	0.64 %
PLC1	0.31	0.58 %
SGG1	0.31	0.94 %
EPI1	0.30	0.43 %
VKL1	0.30	0.80 %
SLM2	0.29	0.19 %
HRR1	0.28	0.68 %
SGI1	0.28	0.98 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD	-0.57	2.73 %
Total	66.05	1.85 %