

MTD Sales  
444.30 L

Brand Share %  
2.60 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	433.77	3.38 %
LED TV	10.53	0.25 %
Dummy-AC		7.21 %
<b>Total</b>	<b>444.30</b>	<b>2.60 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	94.74	3.48 %
CHENNAI-02	64.61	2.80 %
CHENNAI-01	61.96	2.47 %
TRICHY-01	56.26	2.50 %
WEST-01	47.71	3.09 %
SOUTH-03	42.11	2.06 %
NORTH ARCOT	29.02	2.51 %
SOUTH ARCOT	27.32	2.48 %
WEST-02	20.57	1.42 %
<b>Total</b>	<b>444.30</b>	<b>2.60 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.07	4.67 %
LED TV	2.67	0.36 %
<b>Total</b>	<b>94.74</b>	<b>3.48 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.84	2.32 %
TKS2	2.38	2.04 %
TCN1	0.94	1.63 %
TKS1	0.86	1.04 %
VNR2	0.60	0.60 %
APK2	0.46	1.08 %
APK1	0.39	0.89 %
TKY1	0.34	1.05 %
UDN1	0.29	0.88 %
PDI1	0.28	0.61 %
VNR1	0.27	0.64 %
S2SD	0.24	0.53 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>94.74</b>	<b>3.48 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.69	3.55 %
LED TV	1.92	0.35 %
Dummy-AC		10.53 %
<b>Total</b>	<b>64.61</b>	<b>2.80 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	2.21	2.14 %
CH33	1.82	2.60 %
CH31	1.26	2.26 %
CH24	1.18	1.11 %
CH43	0.95	1.63 %
CH06	0.85	0.82 %
CH23	0.47	0.90 %
CH21	0.35	0.24 %
CH46	0.33	0.77 %
CH32	0.31	2.19 %
CH41	0.30	0.28 %
CH44	0.29	0.43 %
CH51	0.28	0.23 %
CH34	0.28	0.42 %
CH01		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>64.61</b>	<b>2.80 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.88	3.07 %
LED TV	2.09	0.38 %
<b>Total</b>	<b>61.96</b>	<b>2.47 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	1.19	1.31 %
CH39	1.04	2.37 %
CH16	1.02	0.82 %
CH22	0.93	0.90 %
KNR1	0.70	1.58 %
CH35	0.60	0.81 %
CH38	0.42	1.00 %
CH47	0.35	0.60 %
CH42	0.33	0.30 %
CH48	0.31	0.33 %
AVD1	0.31	0.28 %
CH45	0.30	0.31 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN	-0.28	0.79 %
<b>Total</b>	<b>61.96</b>	<b>2.47 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	56.26	3.33 %
Total	56.26	2.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.37	2.52 %
KIK1	0.94	2.23 %
TRY2	0.69	1.29 %
NCK1	0.57	2.05 %
MDI1	0.56	0.81 %
PBR2	0.31	0.23 %
TRY4	0.30	0.37 %
KRN1	0.29	0.83 %
TVR2	0.29	0.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	56.26	2.50 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	47.09	3.94 %
LED TV	0.61	0.18 %
<b>Total</b>	<b>47.71</b>	<b>3.09 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	1.51	2.02 %
CBE1	0.96	1.44 %
TPR2	0.91	0.87 %
CBE5	0.56	1.97 %
UMP1	0.37	0.94 %
AVI1	0.28	0.63 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>47.71</b>	<b>3.09 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	41.64	2.72 %
LED TV	0.46	0.09 %
<b>Total</b>	<b>42.11</b>	<b>2.06 %</b>

Branch *	MTD Sales L	Brand Share %
KRR1	0.36	0.45 %
ODM1	0.36	1.37 %
TPT1	0.35	0.75 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>42.11</b>	<b>2.06 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.90	3.21 %
LED TV	1.13	0.39 %
Total	29.02	2.51 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.41	1.16 %
SLG1	0.56	2.04 %
SBR1	0.36	0.41 %
ARC2	0.33	0.77 %
GDM1	0.30	0.72 %
TRR1	0.29	0.42 %
VEL1	0.19	0.32 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	29.02	2.51 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.88	3.26 %
LED TV	1.45	0.47 %
Total	27.32	2.48 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.21	1.91 %
VCM1	0.66	1.50 %
CDM1	0.36	0.67 %
NVL2	0.34	0.59 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.32	2.48 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	20.37	1.94 %
LED TV	0.20	0.05 %
<b>Total</b>	<b>20.57</b>	<b>1.42 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.04	0.84 %
ERD2	0.92	0.63 %
SLM2	0.79	1.51 %
HSR2	0.38	0.76 %
KMM1	0.38	1.45 %
MCR1	0.36	1.10 %
OML1	0.34	0.96 %
ATU1	0.27	0.49 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>20.57</b>	<b>1.42 %</b>