

MTD Sales
1,059.92 L

Brand Share %
2.99 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,053.95	3.46 %
LED TV	5.97	0.12 %
Total	1,059.92	2.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	219.54	3.70 %
CHENNAI-01	133.30	2.99 %
TRICHY-01	133.26	2.75 %
CHENNAI-02	125.98	3.20 %
SOUTH-03	124.58	2.60 %
WEST-01	113.74	3.67 %
SOUTH ARCOT	72.94	2.90 %
NORTH ARCOT	70.90	2.92 %
WEST-02	65.71	1.90 %
Total	1,059.92	2.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	218.97	4.28 %
LED TV	0.57	0.07 %
Total	219.54	3.70 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.63	1.93 %
RPM1	4.63	2.52 %
TCN1	3.27	2.37 %
TKS1	2.35	1.22 %
TKY1	2.00	2.79 %
MMT1	1.44	1.38 %
ERL2	1.08	0.87 %
COL1	1.07	1.84 %
VKM1	1.02	1.75 %
VNR1	0.68	1.13 %
TYI1	0.67	0.79 %
KYR1	0.65	1.01 %
VNR2	0.35	0.18 %
STU2	0.31	0.39 %
SKD1	0.31	0.51 %
UDN1	0.28	0.33 %
APK1	0.28	0.29 %
PDI1	0.28	0.39 %
KSM1	0.27	0.92 %
ASM1	0.25	0.27 %
S2SD	0.22	0.23 %
APK2	0.14	0.20 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	219.54	3.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.89	3.49 %
LED TV	0.41	0.06 %
Total	133.30	2.99 %

Branch *	MTD Sales L	Brand Share %
CH42	4.24	2.31 %
CH16	3.79	1.48 %
AVD1	2.89	2.45 %
CH25	2.69	1.55 %
CH08	1.87	0.89 %
CH39	1.64	2.20 %
CH45	1.22	0.78 %
CH22	1.16	0.82 %
GUD1	0.71	0.40 %
CH48	0.65	0.35 %
CH28	0.63	0.35 %
CH37	0.61	0.81 %
KNR1	0.58	0.75 %
MRM1	0.39	0.34 %
CH35	0.36	0.34 %
GUD2	0.30	0.41 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	133.30	2.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.32	3.20 %
LED TV	-0.07	-0.01 %
Total	133.26	2.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.77	2.60 %
MDI1	3.23	2.10 %
TRY4	1.65	1.09 %
TRY2	1.45	1.08 %
PDK1	1.45	1.05 %
KUM2	1.06	1.18 %
PBR2	0.65	0.23 %
JKM1	0.40	0.42 %
NMM1	0.36	0.74 %
TRY3	0.30	0.17 %
APM1	0.29	0.64 %
MSI1	0.28	0.28 %
NGT1	0.28	0.24 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	133.26	2.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	125.87	3.80 %
LED TV	0.10	0.02 %
Total	125.98	3.20 %

Branch *	MTD Sales L	Brand Share %
CH12	6.21	2.49 %
CH51	3.56	2.61 %
CH21	2.59	0.97 %
CH06	2.32	1.49 %
CH50	1.55	0.93 %
CH46	1.16	1.46 %
CH41	1.14	0.78 %
CH31	0.68	0.89 %
CH32	0.58	1.92 %
UKI1	0.38	0.51 %
CH23	0.36	0.40 %
CH34	0.35	0.28 %
CH27	0.28	0.53 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	125.98	3.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	123.24	2.97 %
LED TV	1.33	0.21 %
Total	124.58	2.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	7.13	2.79 %
MDU7	2.85	1.57 %
MLR1	1.44	1.60 %
MDU5	1.28	1.55 %
KYK1	1.28	2.18 %
PNV2	1.20	1.83 %
KRR1	0.81	0.32 %
TEN2	0.74	0.57 %
DGL2	0.59	0.55 %
BNR1	0.57	0.92 %
TPT1	0.44	0.34 %
PKM1	0.36	0.95 %
KPT1	0.36	0.86 %
MNM1	0.29	0.50 %
ADP1	0.29	0.55 %
PVI1	0.28	0.41 %
BTU1	0.27	0.50 %
SZSD	0.01	0.04 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	124.58	2.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.50	4.15 %
LED TV	1.24	0.31 %
Total	113.74	3.67 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.17	1.94 %
PLI1	3.12	2.19 %
UMP1	2.31	2.37 %
SNR1	2.30	1.85 %
TPR1	2.12	1.30 %
TPR2	1.93	0.82 %
KMD1	1.69	2.38 %
PDM1	0.98	1.34 %
SYM2	0.72	1.06 %
TPR4	0.57	1.26 %
KGM1	0.38	0.53 %
TPR3	0.38	0.48 %
AVI1	0.36	0.41 %
SUL1	0.35	0.44 %
KGI1	0.29	2.73 %
PPI1	0.29	0.72 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
UAM1		0.00 %
Total	113.74	3.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.11	3.44 %
LED TV	0.83	0.20 %
Total	72.94	2.90 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.76	2.05 %
CDM1	1.66	1.10 %
TVM1	1.08	1.99 %
KML1	0.68	0.82 %
NVL2	0.61	0.45 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	1.94 %
Total	72.94	2.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	70.16	3.34 %
LED TV	0.74	0.23 %
Total	70.90	2.92 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.56	2.54 %
VEL1	3.57	2.88 %
TRR1	2.27	1.38 %
AKM1	1.64	1.31 %
ABR1	1.61	1.21 %
GDM1	1.00	1.09 %
ARC2	0.72	0.86 %
CYR1	0.37	0.65 %
VSI1	0.37	0.34 %
PLR1	0.37	0.64 %
PTU1	0.29	1.58 %
TRT1	0.27	0.28 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	70.90	2.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.88	2.18 %
LED TV	0.82	0.17 %
Total	65.71	1.90 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.28	2.63 %
ERD2	5.20	1.48 %
SLM1	4.84	1.34 %
NKL2	2.37	1.39 %
TRM1	1.93	2.46 %
OML1	0.98	1.17 %
MCR1	0.81	1.05 %
KRI1	0.76	0.65 %
RSP1	0.61	0.62 %
HSR1	0.59	0.55 %
APN1	0.36	0.78 %
KMM1	0.36	0.67 %
PLC1	0.31	0.59 %
SGG1	0.31	0.96 %
EPI1	0.30	0.45 %
VKL1	0.30	0.81 %
SLM2	0.29	0.20 %
HRR1	0.28	0.75 %
SGI1	0.28	0.99 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD	-0.28	1.39 %
Total	65.71	1.90 %