

MTD Sales
118.89 L

Brand Share %
1.65 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	86.82	2.27 %
LED TV	32.07	0.95 %
Total	118.89	1.65 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.55	1.94 %
CHENNAI-02	22.53	2.38 %
SOUTH-01	19.10	1.57 %
TRICHY-01	18.41	1.75 %
SOUTH ARCOT	11.50	2.07 %
SOUTH-03	9.58	1.15 %
NORTH ARCOT	5.69	1.28 %
WEST-01	4.52	1.25 %
WEST-02	3.33	0.63 %
KL-SOUTH	0.68	1.40 %
Total	118.89	1.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.55	2.35 %
LED TV	5.00	1.17 %
Total	23.55	1.94 %

Branch *	MTD Sales L	Brand Share %
CH42	0.70	1.27 %
CH28	0.60	1.22 %
CH39	0.29	1.14 %
CH48	0.28	0.52 %
CGL1	0.28	1.12 %
CH08	0.28	0.33 %
TKM1	0.19	1.38 %
AVD1		0.00 %
CH07		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	23.55	1.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.55	2.82 %
LED TV	6.98	1.77 %
Total	22.53	2.38 %

Branch *	MTD Sales L	Brand Share %
CH06	0.57	1.11 %
CH21	0.19	0.33 %
CH01		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	22.53	2.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.26	2.51 %
LED TV	2.84	0.50 %
Total	19.10	1.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.68	1.27 %
PKD1	0.69	1.58 %
VNR1	0.33	1.29 %
KVT1	0.28	0.42 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	19.10	1.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.80	1.89 %
LED TV	6.61	1.56 %
Total	18.41	1.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.72	1.38 %
PBR2	0.62	1.21 %
JKM1	0.35	1.56 %
KIK1	0.29	0.87 %
TVR1	0.27	1.14 %
AYR1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.41	1.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.60	2.89 %
LED TV	1.90	0.85 %
Total	11.50	2.07 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.35	1.33 %
CUD1	0.35	0.63 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	11.50	2.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.03	1.92 %
LED TV	1.55	0.38 %
Total	9.58	1.15 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.42	0.69 %
MDU3	0.34	1.31 %
MDU1	0.33	0.26 %
TMM1	0.31	0.82 %
DKI1	0.28	0.93 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDWH		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	9.58	1.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.44	2.03 %
LED TV	1.25	0.55 %
Total	5.69	1.28 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.28	1.13 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.69	1.28 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	3.17	1.14 %
Air-Cond	1.35	1.64 %
Total	4.52	1.25 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.24	0.90 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.52	1.25 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	2.11	0.55 %
Air-Cond	1.22	0.86 %
Total	3.33	0.63 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.32	1.65 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.33	0.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.68	2.70 %
Total	0.68	1.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	1.23 %
WTVP		0.00 %
Total	0.68	1.40 %