



TN : PANASONI Sales Performance 28/05/2026 9:25 AM

MTD Sales
534.34 L

Brand Share %
2.73 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	533.82	3.49 %
LED TV	0.52	0.01 %
Total	534.34	2.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	109.50	3.55 %
CHENNAI-01	102.55	2.87 %
SOUTH-01	92.76	3.45 %
TRICHY-01	66.85	2.46 %
SOUTH-03	54.31	2.34 %
NORTH ARCOT	35.85	2.62 %
SOUTH ARCOT	28.87	1.85 %
WEST-02	23.18	1.74 %
WEST-01	20.45	2.28 %
Total	534.34	2.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	109.50	4.20 %
Total	109.50	3.55 %

Branch *	MTD Sales L	Brand Share %
CH50	2.67	2.28 %
CH33	1.65	1.70 %
CH21	1.55	0.71 %
MJR1	1.50	1.38 %
CH27	0.79	1.91 %
CH23	0.65	0.89 %
CH44	0.60	0.50 %
CH46	0.40	0.70 %
CH31	0.38	0.55 %
CH06	0.34	0.28 %
CH34	0.32	0.33 %
CH01		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	109.50	3.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.68	3.45 %
LED TV	-0.13	-0.02 %
Total	102.55	2.87 %

Branch *	MTD Sales L	Brand Share %
CH47	5.00	2.64 %
CH22	2.54	2.42 %
CH28	2.45	1.55 %
CH48	1.58	1.09 %
CH08	1.32	0.82 %
CGL1	0.68	0.95 %
GUD2	0.67	1.23 %
CH45	0.66	0.54 %
GUD1	0.64	0.56 %
CH35	0.62	0.72 %
CH38	0.60	0.84 %
SKL1	0.40	0.65 %
CH39	0.32	0.57 %
AVD1	0.30	0.31 %
CH25	0.30	0.23 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	102.55	2.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.76	4.68 %
Total	92.76	3.45 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.75	2.04 %
RPM1	1.51	1.92 %
TCN1	1.37	2.03 %
MAR1	1.33	1.67 %
TKS1	0.69	1.14 %
APK2	0.68	1.47 %
APK1	0.65	1.35 %
VNR2	0.59	0.60 %
KGL1	0.49	1.39 %
MMT1	0.45	1.25 %
SNL1	0.40	0.94 %
VNR1	0.32	0.77 %
SDI1	0.31	0.85 %
KYR1	0.29	1.27 %
COL1	0.29	2.05 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	92.76	3.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.85	3.07 %
Total	66.85	2.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.18	1.66 %
TVR2	4.22	2.73 %
MDI1	2.19	2.07 %
TRY4	1.35	1.86 %
APM1	0.93	2.31 %
TRY2	0.59	1.12 %
ORU1	0.37	1.09 %
TVR1	0.37	0.64 %
PBR2	0.31	0.19 %
KUM2	0.31	0.49 %
TRY3	0.30	0.41 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.01 %
Total	66.85	2.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	54.28	3.14 %
LED TV	0.03	0.01 %
Total	54.31	2.34 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.52	1.36 %
MDU1	2.41	0.96 %
TDI1	0.97	1.88 %
PVI1	0.53	1.03 %
MDU7	0.44	0.54 %
PNV2	0.32	0.80 %
KYK1	0.29	0.84 %
MLR1	0.29	0.70 %
SZSD	0.03	0.22 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	1.81 %
Total	54.31	2.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.25	3.20 %
LED TV	0.60	0.23 %
Total	35.85	2.62 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.47	1.13 %
TRR1	1.25	1.89 %
CPT1	0.67	1.79 %
GDM1	0.61	1.73 %
SBR1	0.35	0.30 %
CYR1	0.31	0.82 %
UGI1	0.29	1.60 %
ABR1	0.29	0.55 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.02 %
Total	35.85	2.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.87	2.41 %
Total	28.87	1.85 %

Branch *	MTD Sales L	Brand Share %
POY1	4.05	2.18 %
CUD1	4.00	2.62 %
POY2	3.05	2.59 %
KKI2	2.32	2.53 %
VPM2	1.82	2.21 %
SJI2	1.75	2.36 %
TRK1	1.23	1.52 %
KML1	1.07	1.69 %
TVM1	0.86	2.25 %
CDM1	0.74	0.63 %
KLM1	0.27	0.33 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.39	1.90 %
Total	28.87	1.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.17	2.47 %
LED TV	0.01	0.00 %
Total	23.18	1.74 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.16	2.28 %
NKL2	1.95	2.71 %
ERD2	1.80	1.41 %
ERD1	1.09	0.85 %
SLM2	0.61	0.80 %
DPR1	0.57	2.45 %
PLC1	0.31	1.88 %
KRI1	0.31	0.76 %
KMM1	0.31	1.18 %
CMI1	0.30	1.63 %
WZWH	0.01	0.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	23.18	1.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.45	3.48 %
Total	20.45	2.28 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	1.86 %
CBE1	0.58	1.33 %
PLI1	0.39	0.93 %
TPR3	0.36	1.66 %
KMD1	0.32	1.87 %
TPR1	0.30	0.54 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	20.45	2.28 %