

MTD Sales  
228.52 L

Brand Share %  
1.83 %

Information:

MTD : 01-10-2025 To 26-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.83 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 164.67      | 1.81 %        |
| Air-Cond | 63.85       | 1.88 %        |
| Total    | 228.52      | 1.83 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 44.11       | 2.80 %        |
| SOUTH-01    | 40.06       | 1.93 %        |
| CHENNAI-02  | 34.16       | 2.69 %        |
| SOUTH-03    | 28.38       | 1.63 %        |
| CHENNAI-01  | 25.72       | 1.71 %        |
| NORTH ARCOT | 16.45       | 1.90 %        |
| SOUTH ARCOT | 13.27       | 1.50 %        |
| WEST-01     | 12.52       | 1.21 %        |
| WEST-02     | 12.04       | 0.81 %        |
| KL-SOUTH    | 1.81        | 2.42 %        |
| Total       | 228.52      | 1.83 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 38.27       | 3.40 %        |
| Air-Cond | 5.84        | 1.29 %        |
| Total    | 44.11       | 2.80 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR1     | 0.34        | 1.09 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 44.11       | 2.80 %        |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 20.95       | 1.51 %        |
| Air-Cond | 19.10       | 2.78 %        |
| Total    | 40.06       | 1.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.27        | 0.86 %        |
| APK1     | 0.35        | 0.70 %        |
| KYR1     | 0.35        | 1.58 %        |
| SVK1     | 0.35        | 0.43 %        |
| PDI1     | 0.30        | 1.09 %        |
| TCN1     | 0.29        | 0.59 %        |
| ARM1     | 0.26        | 0.74 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 40.06       | 1.93 %        |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 24.07       | 2.87 %        |
| Air-Cond | 10.09       | 2.34 %        |
| Total    | 34.16       | 2.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH43     | 0.63        | 1.49 %        |
| PON1     | 0.31        | 1.26 %        |
| CH24     | 0.16        | 0.33 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH12     |             | 0.00 %        |
| CH15     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 34.16       | 2.69 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.01       | 1.38 %        |
| Air-Cond | 10.37       | 2.36 %        |
| Total    | 28.38       | 1.63 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.92        | 0.33 %        |
| SVG1     | 0.28        | 0.67 %        |
| PNI1     | 0.27        | 1.23 %        |
| DKI1     | 0.26        | 0.65 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 28.38       | 1.63 %        |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.30       | 1.91 %        |
| Air-Cond | 7.42        | 1.37 %        |
| Total    | 25.72       | 1.71 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08     | 0.95        | 1.01 %        |
| CH38     | 0.36        | 1.21 %        |
| AVD1     | 0.27        | 0.40 %        |
| KNR1     | 0.14        | 0.35 %        |
| CGL1     |             | 0.00 %        |
| CH07     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 25.72       | 1.71 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.31       | 2.06 %        |
| Air-Cond | 3.13        | 1.43 %        |
| Total    | 16.45       | 1.90 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| WJD1     | 0.34        | 1.51 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 16.45       | 1.90 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.85        | 1.52 %        |
| Air-Cond | 3.42        | 1.45 %        |
| Total    | 13.27       | 1.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.35        | 0.49 %        |
| KML1     | 0.34        | 1.43 %        |
| TDM1     | 0.34        | 0.78 %        |
| POY2     | 0.13        | 0.18 %        |
| CDM1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 13.27       | 1.50 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.01       | 1.26 %        |
| Air-Cond | 1.52        | 0.96 %        |
| Total    | 12.52       | 1.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE6     | 0.26        | 0.83 %        |
| KMR1     | 0.11        | 0.22 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 12.52       | 1.21 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.09       | 0.79 %        |
| Air-Cond | 1.96        | 0.93 %        |
| Total    | 12.04       | 0.81 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.34        | 0.30 %        |
| ERD2     | 0.27        | 0.20 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 12.04       | 0.81 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.00        | 3.55 %        |
| LED TV   | 0.81        | 1.74 %        |
| Total    | 1.81        | 2.42 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVSD     |             | 0.00 %        |
| Total    | 1.81        | 2.42 %        |