

MTD Sales
998.37 L

Brand Share %
3.02 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	993.88	3.51 %
LED TV	4.49	0.09 %
Total	998.37	3.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	206.45	3.77 %
TRICHY-01	126.07	2.78 %
CHENNAI-01	125.10	3.00 %
CHENNAI-02	119.22	3.23 %
SOUTH-03	116.79	2.63 %
WEST-01	107.72	3.69 %
NORTH ARCOT	68.59	2.98 %
SOUTH ARCOT	68.30	2.90 %
WEST-02	60.14	1.89 %
Total	998.37	3.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	206.10	4.38 %
LED TV	0.35	0.04 %
Total	206.45	3.77 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.35	1.99 %
RPM1	3.80	2.27 %
TCN1	3.27	2.51 %
TKY1	2.00	2.95 %
TKS1	1.74	0.99 %
MMT1	1.44	1.47 %
ERL2	1.08	0.91 %
COL1	0.72	1.41 %
VNR1	0.68	1.19 %
VKM1	0.67	1.27 %
KYR1	0.65	1.12 %
TYI1	0.39	0.50 %
VNR2	0.35	0.19 %
STU2	0.31	0.44 %
SKD1	0.31	0.55 %
UDN1	0.28	0.34 %
APK1	0.28	0.34 %
PDI1	0.28	0.43 %
KSM1	0.27	0.99 %
ASM1	0.25	0.30 %
APK2	0.14	0.22 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
Total	206.45	3.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.28	3.25 %
LED TV	-0.21	-0.03 %
Total	126.07	2.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.12	2.70 %
MDI1	2.66	1.87 %
TRY4	1.65	1.17 %
TRY2	1.45	1.14 %
PDK1	1.45	1.13 %
KUM2	0.71	0.83 %
PBR2	0.65	0.24 %
JKM1	0.40	0.44 %
NMM1	0.36	0.78 %
APM1	0.29	0.68 %
MSI1	0.28	0.30 %
NGT1	0.28	0.26 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	126.07	2.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.69	3.50 %
LED TV	0.41	0.07 %
Total	125.10	3.00 %

Branch *	MTD Sales L	Brand Share %
CH42	4.24	2.42 %
CH16	3.45	1.43 %
CH25	2.69	1.62 %
AVD1	1.88	1.69 %
CH08	1.87	0.94 %
CH45	1.22	0.82 %
CH39	0.97	1.38 %
CH22	0.89	0.72 %
GUD1	0.71	0.43 %
CH28	0.63	0.37 %
CH37	0.61	0.86 %
KNR1	0.58	0.78 %
MRM1	0.39	0.36 %
CH48	0.36	0.20 %
CH35	0.36	0.35 %
GUD2	0.30	0.43 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	125.10	3.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	119.11	3.85 %
LED TV	0.10	0.02 %
Total	119.22	3.23 %

Branch *	MTD Sales L	Brand Share %
CH12	6.21	2.67 %
CH51	2.95	2.40 %
CH21	2.59	1.09 %
CH06	2.04	1.39 %
CH50	1.55	1.00 %
CH46	1.16	1.54 %
CH41	0.78	0.57 %
CH31	0.68	0.94 %
UKI1	0.38	0.54 %
CH23	0.36	0.42 %
CH32	0.29	1.08 %
CH27	0.28	0.56 %
CH34		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	119.22	3.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	115.47	3.00 %
LED TV	1.32	0.22 %
Total	116.79	2.63 %

Branch *	MTD Sales L	Brand Share %
MDU6	6.55	2.73 %
MDU7	2.56	1.58 %
MDU5	1.28	1.65 %
KYK1	1.28	2.42 %
PNV2	1.20	1.92 %
MLR1	1.06	1.32 %
KRR1	0.81	0.34 %
TEN2	0.74	0.61 %
DGL2	0.59	0.58 %
BNR1	0.57	1.01 %
TPT1	0.44	0.38 %
PKM1	0.36	1.02 %
KPT1	0.36	0.95 %
MNM1	0.29	0.55 %
ADP1	0.29	0.60 %
PVI1	0.28	0.43 %
BTU1	0.27	0.56 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	116.79	2.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.22	4.22 %
LED TV	0.51	0.13 %
Total	107.72	3.69 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.17	2.08 %
PLI1	3.12	2.33 %
UMP1	2.31	2.57 %
TPR1	2.12	1.39 %
KMD1	1.69	2.83 %
SNR1	1.41	1.21 %
PDM1	0.98	1.45 %
TPR2	0.85	0.38 %
KGM1	0.38	0.56 %
TPR3	0.38	0.55 %
AVI1	0.36	0.43 %
SUL1	0.35	0.48 %
KGI1	0.29	2.83 %
TPR4	0.28	0.73 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.40	1.27 %
Total	107.72	3.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.85	3.40 %
LED TV	0.74	0.24 %
Total	68.59	2.98 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.56	2.74 %
TRR1	2.27	1.46 %
AKM1	1.64	1.36 %
ABR1	1.61	1.26 %
GDM1	1.00	1.14 %
ARC2	0.72	0.90 %
CYR1	0.37	0.69 %
VSI1	0.37	0.37 %
PLR1	0.37	0.67 %
PTU1	0.29	1.68 %
TRT1	0.27	0.31 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	68.59	2.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.47	3.42 %
LED TV	0.83	0.21 %
Total	68.30	2.90 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.76	2.19 %
CDM1	1.66	1.16 %
KML1	0.68	0.85 %
NVL2	0.61	0.49 %
TVM1	0.29	0.56 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT	-0.43	2.08 %
Total	68.30	2.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.69	2.19 %
LED TV	0.45	0.10 %
Total	60.14	1.89 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.28	2.84 %
ERD2	4.89	1.51 %
SLM1	4.23	1.27 %
NKL2	1.99	1.27 %
TRM1	1.63	2.22 %
MCR1	0.81	1.19 %
KRI1	0.76	0.69 %
OML1	0.70	0.89 %
RSP1	0.61	0.67 %
HSR1	0.59	0.60 %
APN1	0.36	0.82 %
KMM1	0.36	0.73 %
PLC1	0.31	0.63 %
SGG1	0.31	1.05 %
EPI1	0.30	0.50 %
VKL1	0.30	0.87 %
SLM2	0.29	0.22 %
HRR1	0.28	0.87 %
SGI1	0.28	1.02 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.28	1.77 %
Total	60.14	1.89 %