



TN : PANASONI Sales Performance 26/05/2026 9:25 AM

MTD Sales
500.03 L

Brand Share %
2.71 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	499.38	3.45 %
LED TV	0.65	0.02 %
Total	500.03	2.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	102.09	3.52 %
CHENNAI-01	95.50	2.86 %
SOUTH-01	87.39	3.41 %
TRICHY-01	61.47	2.40 %
SOUTH-03	49.24	2.28 %
NORTH ARCOT	32.83	2.51 %
SOUTH ARCOT	28.14	1.92 %
WEST-02	23.29	1.81 %
WEST-01	20.08	2.32 %
Total	500.03	2.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.09	4.17 %
Total	102.09	3.52 %

Branch *	MTD Sales L	Brand Share %
CH50	2.67	2.40 %
CH33	1.65	1.94 %
CH21	1.55	0.75 %
CH27	0.79	2.01 %
MJR1	0.72	0.71 %
CH23	0.65	0.94 %
CH44	0.60	0.55 %
CH46	0.40	0.74 %
CH31	0.38	0.59 %
CH06	0.34	0.30 %
CH34	0.32	0.35 %
CH32	0.31	1.68 %
CH01		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	102.09	3.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.50	3.42 %
Total	95.50	2.86 %

Branch *	MTD Sales L	Brand Share %
CH22	2.54	2.58 %
CH28	2.45	1.60 %
CH48	1.58	1.18 %
CH08	1.32	0.85 %
CGL1	0.68	0.99 %
GUD2	0.67	1.29 %
CH45	0.66	0.57 %
GUD1	0.64	0.61 %
CH38	0.60	0.89 %
SKL1	0.40	0.72 %
CH39	0.32	0.59 %
AVD1	0.30	0.32 %
CH35	0.30	0.38 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CH25	-0.01	-0.01 %
Total	95.50	2.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.39	4.62 %
Total	87.39	3.41 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.75	2.12 %
RPM1	1.51	1.96 %
TCN1	1.37	2.17 %
MAR1	1.33	1.73 %
TKS1	0.69	1.20 %
APK2	0.68	1.61 %
APK1	0.65	1.39 %
VNR2	0.59	0.62 %
KGL1	0.49	1.51 %
MMT1	0.45	1.27 %
SNL1	0.40	1.04 %
VNR1	0.32	0.83 %
SDI1	0.31	0.89 %
KYR1	0.29	1.31 %
COL1	0.29	2.19 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	87.39	3.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.47	2.99 %
Total	61.47	2.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.87	1.63 %
TVR2	3.82	2.64 %
MDI1	1.89	1.88 %
TRY4	1.35	1.99 %
APM1	0.93	2.35 %
TRY2	0.59	1.17 %
ORU1	0.37	1.13 %
TVR1	0.37	0.67 %
PBR2	0.31	0.20 %
KUM2	0.31	0.51 %
TRY3	0.30	0.42 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.03 %
Total	61.47	2.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.20	3.03 %
LED TV	0.03	0.01 %
Total	49.24	2.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.52	1.43 %
MDU6	2.41	2.59 %
MDU1	1.64	0.69 %
TDI1	0.60	1.23 %
PVI1	0.53	1.16 %
MDU7	0.44	0.58 %
PNV2	0.32	0.85 %
MLR1	0.29	0.76 %
SZSD	0.03	0.45 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD	-0.35	1.84 %
Total	49.24	2.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.22	3.04 %
LED TV	0.60	0.24 %
Total	32.83	2.51 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.48	1.18 %
TRR1	1.25	1.91 %
CPT1	0.67	1.91 %
SBR1	0.35	0.32 %
CYR1	0.31	0.86 %
GDM1	0.29	0.88 %
UGI1	0.29	1.68 %
ABR1	0.29	0.57 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
WJD1	-0.01	-0.02 %
Total	32.83	2.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.14	2.49 %
Total	28.14	1.92 %

Branch *	MTD Sales L	Brand Share %
POY1	4.05	2.27 %
POY2	3.05	2.70 %
KKI2	2.32	2.63 %
VPM2	1.82	2.38 %
SJI2	1.32	1.94 %
KML1	1.07	1.79 %
TRK1	0.93	1.26 %
TVM1	0.86	2.27 %
CDM1	0.74	0.68 %
KLM1	0.27	0.35 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.39	2.02 %
Total	28.14	1.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.28	2.52 %
LED TV	0.01	0.00 %
Total	23.29	1.81 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.16	2.39 %
ERD2	1.80	1.47 %
ERD1	1.09	0.87 %
SLM2	0.61	0.82 %
DPR1	0.57	2.48 %
PLC1	0.31	2.05 %
KRI1	0.31	0.77 %
KMM1	0.31	1.29 %
CMI1	0.30	1.65 %
WZWH	0.01	0.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	23.29	1.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.08	3.48 %
Total	20.08	2.32 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.89	1.94 %
CBE1	0.58	1.33 %
PLI1	0.39	0.99 %
TPR3	0.36	1.70 %
KMD1	0.32	2.03 %
TPR1	0.30	0.55 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	20.08	2.32 %